HSBC RewardCash Conversion Mileage Renewal Offer

Terms and conditions

1. The HSBC RewardCash Conversion Mileage Renewal Offer (the "Offer") provided by Asia Miles Limited is valid from 1 July 2022, 00:00 to 31 December 2022, 23:59 (GMT+8), both dates inclusive (the "Promotion Period").

2. Members who have fulfilled the following requirements (the “Eligible Members”) will be entitled to the Offer:
   i. Members have successfully converted RewardCash from any Hong Kong Dollar personal primary, combined additional, separate additional credit cards (excluding HSBC iCAN Card) or UnionPay Dual Currency credit cards (applicable to Hong Kong Dollar sub-account only) issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns) (the “Eligible Credit Cards” of “HSBC”) to a cumulative total of 20,000 Asia Miles based on the regular miles conversion rate (the “Eligible Miles Conversion”) within the Promotion Period; AND
   ii. Register for the Offer via the designated link on or before 31 December 2022, 23:59 (GMT+8). Each Eligible Member may only register for the Offer once during the Promotion Period.

3. Under the Offer, Eligible Members can enjoy a mileage renewal fee waiver on miles earned under the time-based system including:
   i. the balance of miles earned before 1 January 2020; AND
   ii. the balance of miles earned before 1 January 2020 but expired and were deducted from 1 July 2022 onwards

   Those miles will be renewed and fall under the activity-based system afterwards; while balance of miles earned from 1 January 2020 shall remain unchanged. All miles shall stay active as long as the Eligible Members earn or redeem at least once every 18 months. Expiry policy applies.

4. Regular miles conversion rate may vary among Eligible Credit Cards of HSBC. There is no limit to the number of conversions and amount of RewardCash that can be converted within the Promotion Period.

5. Eligible Members acknowledge that the Offer is provided by Asia Miles Limited. Upon the requirements in these terms and conditions being met, Asia Miles Limited will renew Eligible Members’ miles within 6 to 12 weeks. Eligible Members shall notify Asia Miles Limited by 31 March 2023 if they do not receive the Offer; otherwise, Asia Miles Limited and HSBC accept no liability and will not be liable for any compensation.

6. The Offer cannot be converted into bonus miles, cash rebate or cash, and is non-transferable.

7. The Eligible Member’s Cathay membership account must remain valid when the Offer is granted, otherwise Asia Miles Limited and HSBC have the right to forfeit the Offer or charge an amount equivalent to the value of the Offer.

Updated on 1 October 2022
8. Asia Miles Limited and HSBC reserve the right to vary, extend, terminate and/or cancel this Offer or amend these terms and conditions at any time without prior notice. Any benefit or promotional offer for Eligible Members is subject to availability and Asia Miles Limited and HSBC may change such offer at their sole discretion from time to time without notice to Eligible Members. In case of any disputes, Asia Miles Limited and HSBC’s decision shall be final and conclusive.

9. If there is any inconsistency or conflict between the English and the Chinese versions, the English version shall prevail.

10. Other Asia Miles terms and conditions apply.

To borrow or not to borrow? Borrow only if you can repay!