

1:1 Miles Reward Campaign for Zurich Personal Accident Insurance Terms and Conditions

1. This 1:1 Miles Reward Campaign for Zurich Personal Accident Insurance (this “**Offer**”, as described in greater detail below) is organized by Cathay Pacific Airways Limited (“**Cathay**”) and Zurich Insurance Company Ltd (“**Zurich**”) (a company incorporated in Switzerland with limited liability).
2. These terms and conditions apply to the awarding of Asia Miles by Zurich to customers who are Members (as defined below) who purchase Zurich Personal Accident Insurance (as defined below) through the Zurich Dedicated Websites (as defined below) (herein referred to as “**you**” or “**your**”).
3. This Offer commences on 20 April 2026, 00:00 and ends on 3 May 2026, 23:59 (both days inclusive, Hong Kong Time, GMT+8) (the “**Promotion Period**”).
4. You acknowledge and agree that by requesting for the award of Asia Miles in connection with your purchase of the Zurich Personal Accident Insurance through the Zurich Dedicated Websites and participating in this Offer, you are agreeing to these terms and conditions and any amendments or variations to these terms and conditions.
5. The following capitalised terms used in these terms and conditions have the meaning ascribed to it:

“**AML**” means Asia Miles Limited, a wholly owned subsidiary of Cathay;

“**Cathay Membership Programme**” means the loyalty and rewards programme operated by AML (as such programme may be renamed, rebranded, amended or replaced from time to time);

“**Member**” means a current member of the Cathay Membership Programme with a membership account in good standing.

“**Regular Mileage Award**” means the standard Asia Miles awarded for Zurich General Insurance policies outside the scope of this Offer, as described in the [Terms and Conditions Regarding the Award of Asia Miles in Relation to Purchases of Zurich General Insurance Products](#).

‘Zurich Dedicated Websites’ means the Zurich [Personal Accident Insurance](#);

‘Zurich General Insurance’ means the general insurance products offered and designated by Zurich, as set out on the Zurich Dedicated Websites.

6. You must meet the following requirements to be eligible to receive Asia Miles in connection with your purchase of the Zurich Personal Accident Insurance (**‘Eligibility Requirements’**):
 - I. you must be a Member;
 - II. you must be at least 18 years of age; and
 - III. you must have successfully purchased the Zurich Personal Accident Insurance through the Zurich Dedicated Websites and the insurance policy is successfully issued during the Promotion Period.
7. When purchasing the Zurich Personal Accident Insurance through the Zurich Dedicated Websites, you must provide all requested information, and ensure that all information you have provided is complete and accurate. Such information includes your Cathay Membership Programme membership number, your surname and your first name as registered in your Cathay Membership Programme membership account. Zurich and Cathay/AML will not be liable if you fail to receive Asia Miles due to incorrect or incomplete information provided.
8. If you have fulfilled the Eligibility Requirements and purchased the Zurich Personal Accident Insurance through the Zurich Dedicated Websites, you will be eligible to receive one (1) Asia Mile for every one (1) Hong Kong Dollar you paid for the Zurich Personal Accident Insurance premium per policy.
9. The Asia Miles for the subscription to the Zurich Personal Accident Insurance will be awarded by Zurich to you.
10. If you are eligible to receive Asia Miles under these terms and conditions, then the Asia Miles for Personal Accident Insurance will be credited within 6-8 weeks following the end of the policy’s cooling-off period.
11. Each Member is only entitled to receive this Offer once per Zurich Personal Accident Insurance policy in accordance with these Terms and Conditions.
12. The Zurich Personal Accident Insurance policies are provided and underwritten by Zurich. Cathay is an authorised insurance agent (License No. FA3522) of Zurich in

Hong Kong, and Cathay/AML are not responsible for any insurance products issued by Zurich, or any information provided in relation to insurance products in connection with this Offer or otherwise. Zurich Personal Accident Insurance policies are subject to the terms and conditions of the insurance policies determined by Zurich.

13. AML is not a licensed insurance intermediary, and it is not an agent or acting for and on behalf of Zurich, Cathay or you. AML only conducts the relevant administrative or clerical work. AML does not carry on, or hold out to carry on, any “regulated activities” as defined in the Insurance Ordinance.
14. If your Zurich Personal Accident Insurance policy is cancelled or terminated, you will not be eligible to receive any Asia Miles in connection with the Zurich Personal Accident Insurance policy.
15. This Offer is not transferable, exchangeable, returnable or redeemable for cash, and cannot be used in conjunction with the [Regular Mileage Award](#) and other promotional offers unless otherwise specified.
16. Zurich and Cathay/AML may at any time cancel or reverse Asia Miles credited or refuse to credit any Asia Miles to your Cathay Membership Programme membership account if without limitation:
 - I. Asia Miles have been awarded to you due to any error;
 - II. Zurich refunds any premiums you paid to Zurich on the Zurich Personal Accident Insurance policy for any reason;
 - III. you fail to comply with these terms and conditions and/or the Cathay Membership Programme terms and conditions;
 - IV. Zurich notifies us that you have failed to comply with the terms and conditions applicable to the Zurich Personal Accident Insurance policy you have purchased; and/or
 - V. you commit any misconduct or fraud or otherwise act illegally, dishonestly, misleadingly, deceptively or fraudulently in connection with the Zurich Personal Accident Insurance, the Cathay Membership Programme, or this Offer under these terms and conditions.
17. Your purchase of the Zurich Personal Accident Insurance is subject to underwriting and approval by Zurich. Zurich reserves the right to accept or decline any application for the Zurich Personal Accident Insurance.

18. These terms and conditions are terms and conditions of this Offer only and do not represent the full terms of the Zurich Personal Accident Insurance. For details of the features, contents, terms, conditions and exclusions of the Zurich Personal Accident Insurance, please refer to relevant product brochure(s) and policy provision(s).
19. All matters and disputes relating to this Offer and these terms and conditions are subject to Cathay's and Zurich's final decision.
20. Cathay Membership Programme [Terms and Conditions](#) apply. To the extent there is any inconsistency, these terms and conditions shall prevail.
21. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong SAR.
22. If there is any inconsistency or conflict between the English and Chinese versions, the English version shall prevail.
23. Personal data collected in connection with this Offer shall be processed in accordance with [Zurich privacy policy](#) and [Cathay/AML privacy policy](#).