

25th Anniversary Mega Miles Campaign Terms and Conditions

1. This 25th Anniversary Mega Miles Campaign (the “**Campaign**”) is organized by Cathay Pacific Airways Limited (“**Cathay**”), Asia Miles Limited (“**AML**”) (Cathay and AML collectively are, “**Cathay/AML**”) and Chubb Insurance Hong Kong Limited (“**Chubb**”).
2. The Campaign commences on 17 June 2024, 00:00 (GMT +8) and ends on 26 June 2024, 23:59 (GMT +8), both dates inclusive (the “**Promotion Period**”).
3. Cathay Membership Programme members are eligible to receive mileage reward (the “**Regular Mileage Reward**”) when purchasing “Cathay Rewards Annual Travel Cover” (“**Eligible Policy**”) subject to the Regular Mileage Reward Terms and Conditions: https://www.cathaypacific.com/content/dam/focal-point/cx/wellness/insurance/Chubb-Mileage-Reward_AMT_EN.pdf.
4. Participants who meet the following requirements (the “**Eligible Participants**”) will receive an extra 2,500 Asia Miles (the “**Extra Mileage Reward**”) in addition to the Regular Mileage Reward earned from each Eligible Policy:
 - a. during the Promotion Period, provide the campaign code AM25TH when purchasing the Eligible Policy on Chubb’s travel insurance [designated website](#); and
 - b. fill in and submit the [registration e-Form](#) (“e-Form”) on Cathay’s designated website within 21 days after purchasing the Eligible Policy.
5. The Campaign is only available to an Eligible Participant who is an existing Cathay Membership Programme member having a Cathay membership account. Cathay does not accept any Cathay membership account that is not held by the Eligible Participant.
6. When completing the [e-Form](#), the Eligible Participants must provide all the information requested on the e-Form and ensure that all information provided are complete and accurate for the purpose of crediting both the Regular Mileage Reward and Extra Mileage Reward; such information including Cathay membership number, surname, given name and email.
7. Applying the campaign code after purchasing the Eligible Policy will not be accepted. Participants must enter the correct campaign code at the time of purchase of the Eligible Policy to be eligible for the Campaign. Cathay/AML will not be liable for participant’s loss of eligibility due to incorrect campaign code entry.
8. The Promotion Period will not be extended under any circumstance.
9. If the information submitted by the Eligible Participant is incorrect or insufficient for the purpose of crediting the Extra Mileage Reward, the Extra Mileage Reward will be forfeited without prior notice. Cathay accepts no liability in relation to the forfeiture and will not be liable for any compensation.
10. Cathay/AML will credit the Extra Mileage Reward for the Campaign to the Eligible Participant’s Cathay Membership Programme membership account within 2 weeks following the credit of the Regular Mileage Reward. The Regular Mileage Reward of Cathay Rewards Annual Travel Cover will be credited to the Eligible Participant’s Cathay Membership Programme membership account within 7 days of the Eligible Policy’s commencement date.
11. The Campaign is non-transferable and cannot be exchanged, redeemed or converted for cash and/or other products/services.
12. The Campaign can be enjoyed in conjunction with the [Regular Mileage Reward](#) but cannot be enjoyed in conjunction with other promotions, offers, discounts or vouchers.

13. Cathay Rewards Annual Travel Cover is provided and underwritten by Chubb. Cathay is an authorised insurance agent (FA3522) of Chubb in Hong Kong, and Cathay/AML are not responsible for any insurance products issued by Chubb, or any information provided by Chubb in relation to insurance products. For details of the product, please refer to the Policy Wording for the exact coverage, terms, conditions and exclusions.
14. If the Eligible Policy is cancelled or terminated, you will not be eligible to receive any Extra Mileage Reward. By participating in the Campaign, the participant fully and unconditionally agrees to and accepts these terms and conditions. In the event of any dispute regarding these terms and conditions, conduct, and all other matters relating to the Campaign, the decision of Cathay shall be final.
15. Cathay/AML may at any time cancel or reverse any Extra Mileage Reward credited or refuse to credit any Extra Mileage Reward to an Eligible Participant's Cathay membership account if:
 - a. the Extra Mileage Reward has been awarded due to any error;
 - b. Chubb refunds any premiums paid to Chubb on the Eligible Policy for any reason;
 - c. the Eligible Participant fails to comply with these terms and conditions and/or the Cathay Membership Programme terms and conditions;
 - d. Chubb notifies Cathay/AML that the Eligible Participant has failed to comply with the terms and conditions applicable to the Eligible Policy; and/or
 - e. the Eligible Participant commits any misconduct or fraud or otherwise act illegally, dishonestly, misleadingly, deceptively or fraudulently in connection with the Eligible Policy, the Cathay Membership Programme, or the Campaign under these terms and conditions.
16. The purchase of the Eligible Policy is subject to underwriting and approval by Chubb. Chubb reserves the right to accept or decline any application for the Eligible Policy.
17. Cathay reserves the right to vary, extend, modify, terminate and/or cancel the Campaign, and to amend any of these terms and conditions at any time during the Promotion Period without any form of notice whatsoever. The continued participation in this Campaign by an Eligible Participant after any amendments or modifications have been made will indicate his or her acceptance of such amendments or modifications to these terms and conditions.
18. The collection and use of personal data for the Campaign is subject to Cathay/AML Privacy Policy.
19. The Cathay Membership Programme terms and conditions apply.
20. If there is any inconsistency or conflict between the English and the Chinese versions, the English version shall prevail.
21. These terms and conditions are interpreted and governed by the laws of Hong Kong.