

Terms and Conditions for the Cathay Moments - Explore Summer Event 2019

The “Cathay Moments – Explore Summer Event 2019” (the “Event” for short), brought to you by Cathay Pacific Airways Limited (“Cathay Pacific” or “The Promoter” for short), will be governed by these rules (the “Terms & Conditions” for short). By entering this Event, each participant fully and unconditionally agrees to and accepts these Terms and Conditions. In the event of any dispute regarding these Terms and Conditions, conduct, results, and all other matters relating to the Event, the decision of Cathay Pacific shall be final.

A. Eligibility

1. Eligible Participants (“Participants” for short) must be holding a valid passport upon event entry.
2. Participants must have downloaded the Cathay Moments app on their devices and have completed at least ONE journey in the Explore Module during the Promotion Period.
3. Each participating device is limited to 1 entry.

B. Requirements

The Explore module and the Event requires the below environment:

1. iPhone 6 or above
2. iOS version 11.0 or above
3. Cathay Moments app iOS version 2.3.0 or above

C. Promotion Period

This Event will run between 15th July 2019 00:00 (Hong Kong Time) and 8th August 2019 23:59 (Hong Kong Time).

Entries received after the closing date of the Promotion Period will not be accepted.

D. Procedure to Participate the Event

During the Promotion Period, Participants must follow the procedures below to participate the Event:

1. Participants must have completed at least ONE journey in the Explore Module.
2. Participants must select the gift button on the home screen of the Explore Module.
3. Participants must select the join button.
4. Participants will be required to provide their personal information including but not limited to their nickname, email address and postal address.
5. Once the details are submitted and accepted by the systems, Participants will be automatically enrolled in the Event.
6. Entries through any other channels will be regarded as void.
7. Only one winning entry can be awarded per participating device (this will be confirmed by the IP address of Participants’ device).

The Promoter reserves the right to remove any multiple entries that they believe, at their sole discretion, have been created by an individual trying to gain an unfair advantage in the Event.

By entering the Event according to the above steps, Participants have agreed to the Terms and Conditions.

E. The Prize

1. The prize winners will be notified on or before 20 August 2019 via email.
2. The prize winners will be offered a limited edition postcard via post.
3. The prizes are not redeemable for cash, credit or any other items with Cathay Pacific.
4. Cathay Pacific reserves the right to make the final decision should a dispute in relation to the redemption of the prizes arise.

F. Determination of The Winners

The prizes will be offered to the first 300 entries during the Promotion Period (or until stocks last). Cathay Pacific Airways reserves the right of the final decision on the results of the Event.

G. Use of Personal Data

For the purposes of this Event, Cathay Pacific will collect various personal data from Participants, for example, the Participants' nickname, email address, and postal address. Cathay Pacific will use the personal data provided solely for the purpose of identifying each participant and for managing the logistics of the Event. Failure to provide personal data as requested will result in Cathay Pacific being unable to process or accept an entry. In this respect, each participant confirms that he/she has read and fully understands the Data Privacy and Security Policy of Cathay Pacific Airways Limited and consents to Cathay Pacific's use (including any transfer) of their personal data for the purposes of the Event, in accordance with the Personal Data (Privacy) Ordinance of Hong Kong. Participants' personal information will only be used for promotional purposes with their consent, subject to Cathay Pacific's Privacy Policy and Terms and Conditions.

H. Governing Law

This Event and the Terms and Conditions shall be governed by the laws of Hong Kong, and the Hong Kong courts shall have exclusive jurisdiction to deal with all matters relating to the Event and its Terms and Conditions. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect.

Last updated on 5 Jul 2019