

## Points Conversion Campaign

### Terms and conditions

#### For The Campaign & Promotion Offer

1. The Points Conversion Campaign ("**Campaign**") organised by Asia Miles Limited runs from 1 September 2025, 00:00 to 30 September 2025, 23:59 (GMT+8), both dates inclusive ("**Promotion Period**").
2. The Promotion Offer (see definition in Clause 3) is only applicable to selected members who are the intended recipients of designated promotional emails/SMS/push notification and whose preferred mailing country is Hong Kong ("**Selected Members**").
3. Under this Campaign, Selected Members who fulfil the following requirements ("**Eligible Members**") will be entitled to enjoy an extra 10% Asia Miles, capped at a maximum of 5,000 Asia Miles ("**Bonus Miles**") and a dining reward of The St. Regis Afternoon Tea for Two ("**Dining reward**") (collectively the "**Promotion Offer**"), as outlined in the table below.
  - i. Register for the Promotion Offer via the designated link on or before 30 September 2025, 23:59 (GMT+8); AND
  - ii. Convert credit card points ("**Points**") from Eligible Hong Kong Payment Partners (see definition in Clause 4) into Asia Miles at the regular miles conversion rate ("**Eligible Miles Conversion**") within the Promotion Period.

Requirements	Bonus Miles ("Offer 1")	Dining Reward ("Offer 2")
Convert <b>less than 20,000 Asia Miles</b>	N/A	N/A
Convert <b>20,000 – 79,999 Asia Miles</b>	10%, capped at a maximum of 5,000 Bonus Miles per member	N/A
Convert <b>80,000 Asia Miles or above</b>	10%, capped at a maximum of 5,000 Bonus Miles per member	Redeem The St. Regis Afternoon Tea for Two with 10 Asia Miles

4. Payment partners in Hong Kong ("**Eligible Payment Partners**") are partners listed under "[Our partners](#)" on the Cathay website, under the location of Hong Kong SAR, excluding MOX Bank Limited.
5. Eligible Members can check with Eligible Payment Partners directly for the list of designated credit cards ("**Eligible Credit Cards**"). The Eligible Miles Conversion may vary among Eligible Credit Cards.
6. The Promotion Offer cannot be used in conjunction with any other promotions, including but not limited to those points conversion offers from Cathay and other Eligible Payment Partners.

#### **For Miles Conversion & Bonus Miles**

7. Eligible Miles Conversion does not include miles earned via the following conditions and thus they are not eligible for the Promotion Offer:
  - i. Miles directly earned from the transactions made with the following co-branded credit cards:
    - American Express® Elite Corporate Card
    - American Express® Classic Corporate Card
    - Standard Chartered Cathay Mastercard®
    - Standard Chartered Cathay Mastercard® – Priority Banking
    - Standard Chartered Cathay Mastercard® – Priority Private
  - ii. Miles earned from MOX Bank Limited
  - iii. Miles earned from the welcome offer of designated credit cards
  - iv. Miles earned from other banking products
  - v. Miles converted and bonus miles earned from other points conversion campaigns from Eligible Payment Partners during the Promotion Period
8. The processing time of Eligible Miles Conversion might vary among Eligible Payment Partners. Asia Miles Limited accepts no liability for failure or delays in the provision of the Promotion Offer to the Eligible Members for any reason beyond Asia Miles Limited's control.
9. Asia Miles Limited will credit the Bonus Miles earned under this Campaign to Eligible Members' Cathay membership accounts within 10 weeks after 30

September 2025. In cases where Eligible Members do not receive the Bonus Miles, an enquiry must be submitted to Asia Miles Limited on or before 9 January 2026. Otherwise, Asia Miles Limited will not be liable for any compensation.

10. The Eligible Member's Cathay membership account must remain valid and in good standing throughout the Promotion Period and at the time of crediting Bonus Miles earned under this Campaign to Eligible Member's Cathay membership account; otherwise, Asia Miles Limited reserves the right to forfeit the Promotion Offer (as the case may be) without prior notice.
11. The Bonus Miles earned under this Campaign are non-transferrable and cannot be exchanged for cash or other services.
12. Eligible Members may enjoy the Promotion Offer once during the Promotion Period. If an Eligible Member has submitted multiple registrations, only the first registration record made within the Promotion Period will be taken by Asia Miles Limited for the purpose of rewarding the Promotion Offer.

#### **For The Dining Reward**

13. The St. Regis Hong Kong Afternoon Tea for Two
  - i. Eligible Members who are entitled to the Dining Reward will receive a confirmation email with a designated redemption link starting from 26 November 2025. Eligible Members can redeem one dining e-voucher with 10 Asia Miles between 26 November 2025 and 31 December 2025.
  - ii. The dining e-voucher will be sent to Eligible Member's registered email address in Cathay membership after Eligible Member has completed the redemption.
  - iii. In cases where Eligible Members do not receive the Dining reward, an enquiry must be submitted to Asia Miles Limited on or before 9 January 2026. Otherwise, Asia Miles Limited will not be liable for any compensation.
  - iv. Once the dining e-voucher is successfully delivered, the dining e-voucher is the sole responsibility of the Eligible Members. Lost, stolen, damaged or expired vouchers will not be re-issued or replaced; Asia Miles Limited also assumes no responsibility for the denied entry or losing the right to enjoy the Dining Reward.

- v. The dining e-voucher is valid from 26 November 2025 to 30 November 2026. The validity will not be extended under any circumstance. It can be used to redeem an afternoon tea set for two at The Drawing Room, The St. Regis Hong Kong. Blackout dates apply, please contact The Drawing Room, The St. Regis Hong Kong directly for details.
- vi. Advance reservation is required and subject to availability. Please contact The Drawing Room, The St. Regis Hong Kong directly for reservation and mention the use of this offer.
- vii. The St. Regis Hong Kong and Asia Miles Limited's decision shall be final and conclusive.

#### **General Terms and Conditions**

14. Asia Miles Limited and the Eligible Payment Partners reserve the right to vary, extend, terminate and/or cancel this Campaign or amend these terms and conditions at any time without prior notice. Any benefit or promotion offer for Eligible Members is subject to availability, and Asia Miles Limited and Eligible Payment Partners may change such offer at their sole discretion from time to time without notice to Eligible Members. In case of any disputes, Asia Miles Limited and the Eligible Payment Partners' decision shall be final and conclusive.
15. In case of discrepancy between the English and Chinese versions of these terms and conditions, the English version shall prevail.
16. Other [Cathay Membership terms and conditions](#) apply.

## 積分轉換推廣活動

### 條款及細則

#### 推廣活動及優惠詳情

1. 由亞洲萬里通有限公司提供的積分轉換推廣活動（「**推廣活動**」）之推廣期為 2025 年 9 月 1 日凌晨 00:00 至 2025 年 9 月 30 日晚上 23:59（GMT+8），包括首尾兩天（「**推廣期**」）。
2. 此推廣優惠（定義見條款 3）只適用於列明在指定推廣電郵 / 短訊 / 推送提示上，並其居住地區為香港的特選會員（「**特選會員**」）。
3. 在此推廣活動中，符合以下要求的特選會員（「**合資格會員**」）將可獲享 10%額外里數，上限為 5,000「亞洲萬里通」里數（「**額外里數**」）及香港瑞吉酒店雙人下午茶（「**餐膳獎勵**」）（統稱為「**推廣優惠**」），詳情如下列表格所示。
  - i. 於 2025 年 9 月 30 日晚上 23:59（GMT+8）或之前經指定連結登記此推廣優惠；及
  - ii. 於推廣期內憑合資格香港支付夥伴（定義見條款 4）所發出指定信用卡之積分（「**積分**」）以基本轉換率成功轉換為「亞洲萬里通」里數（「**合資格里數轉換**」）。

所要求	額外里數 （「 <b>優惠 1</b> 」）	餐膳獎勵 （「 <b>優惠 2</b> 」）
累積轉換 20,000 里數以下	不適用	不適用
累積轉換 20,000 至 79,999 里數	10%，每位會員最多 可享 5,000「亞洲萬 里通」里數	不適用
累積轉換 80,000 里數或以上	10%，每位會員最 多可享 5,000「亞 洲萬里通」里數	以 10 里數兌換香港瑞 吉酒店雙人下午茶

4. 香港地區的支付夥伴（「**合資格支付夥伴**」）詳列於香港特別行政區的國泰網站之[“我們的合作夥伴”](#)網頁，當中並不包括 MOX Bank Limited。
5. 合資格會員可向個別合資格支付夥伴查詢指定信用卡（「**合資格信用卡**」）之詳情，各種合資格信用卡之基本轉換率或有所不同。
6. 此推廣優惠不可與其他優惠同時使用，包括但不限於由國泰或其他合資格支付夥伴所提供的積分轉換優惠。

### 里數轉換及額外里數之詳情

7. 合資格里數轉換不包括經以下途徑賺取的里數，因此並不適用於此推廣優惠：
  - i. 憑以下聯營信用卡簽賬直接賺取之里數：
    - 美國運通®尊尚公司卡
    - 美國運通®優選公司卡
    - 渣打國泰 Mastercard®
    - 渣打國泰 Mastercard® — 優先理財
    - 渣打國泰 Mastercard® — 優先私人理財
  - ii. 透過 MOX Bank Limited 賺取之里數
  - iii. 指定信用卡之迎新里數
  - iv. 透過其他銀行產品所賺取之里數
  - v. 於推廣期內透過任何合資格支付夥伴的積分轉換推廣活動所轉換的基本里數及所賺取之額外里數
8. 各合資格支付夥伴處理合資格里數轉換所需之時間或有所不同。任何於亞洲萬里通有限公司控制範圍以外的延遲或引致未能成功獲得獎賞優惠，亞洲萬里通有限公司毋須負上任何責任。
9. 亞洲萬里通有限公司將於 2025 年 9 月 30 日隨後之 10 個星期內，將透過此推廣活動獲得的額外里數存入合資格會員之國泰會員賬戶。若合資格會員未能收到有關額外里數，須於 2026 年 1 月 9 日或之前通知亞洲萬里通有限公司以作跟進；否則，

亞洲萬里通有限公司將免除任何責任及損失的賠償。

10. 合資格會員之國泰會員賬戶必須於推廣期內及獲取相關獎勵時仍為有效及狀況良好。否則，亞洲萬里通有限公司有權取消有關推廣優惠而不予通知。
11. 在此推廣活動中所獲得的額外里數不可轉讓及不可轉換成現金或其他服務。
12. 合資格會員於優惠期內只可獲享推廣優惠一次。合資格會員若登記多於一次，亞洲萬里通有限公司只取用於推廣期內最早一次之登記作積分轉換優惠獎賞之用。

#### 餐膳獎勵詳情

##### 13. 香港瑞吉酒店雙人下午茶

- i. 亞洲萬里通有限公司將於 2025 年 11 月 26 日開始發送附有兌換連結的確認電郵予合資格會員。合資格會員可於 2025 年 11 月 26 日至 12 月 31 日期間經指定連結，以 10 里數兌換電子餐飲禮券乙張。
- ii. 完成兌換手續後，電子餐飲禮券將以電郵方式發送至合資格會員於國泰會員計劃所登記的電郵地址。
- iii. 若合資格會員未能收到餐膳獎勵，須於 2026 年 1 月 9 日或之前通知亞洲萬里通有限公司以作跟進；否則，亞洲萬里通有限公司將免除任何責任及損失的賠償。
- iv. 電子餐飲禮券一經發送給合資格會員後，則由合資格會員承擔所有責任，如有遺失、被盜、破損或逾期，將不予重發或更換；任何原因導致無法享用此餐膳獎勵，亞洲萬里通有限公司恕不負責。
- v. 電子餐飲禮券有效日期為 2025 年 11 月 26 日至 2026 年 11 月 30 日，在任何情況下均不會延長有效期。憑電子餐飲禮券可於香港瑞吉酒店 The Drawing Room 大堂酒廊兌換雙人下午茶乙份。優惠不適用於指定日子，請直接聯絡香港瑞吉酒店 The Drawing Room 大堂酒廊查詢。
- vi. 需提前訂座，並視乎餐廳供應情況而定。請直接聯絡香港瑞吉酒店 The Drawing Room 大堂酒廊訂座，並註明使用此優惠。
- vii. 香港瑞吉酒店及亞洲萬里通有限公司保留最終決定權。

### 其他條款及細則

14. 亞洲萬里通有限公司及合資格支付夥伴保留隨時更改、延長、終止和 / 或取消此推廣活動或修改相關條款及細則的權利。為合資格會員提供的任何優惠視乎供應情況而定，亞洲萬里通有限公司及合資格支付夥伴可隨時酌情更改該等優惠，恕不另行通知。如有任何爭議，亞洲萬里通有限公司及合資格支付夥伴保留最終決定權。
15. 如本條款及細則之中文與英文版有任何歧義，概以英文版本為準。
16. 須受其他國泰會籍條款及細則約束。