

Together Again - Cathay Lucky Draw Terms and Conditions

Together Again - Cathay Lucky Draw (the “**Lucky Draw**”) is brought to you by Cathay Pacific Airways Ltd (“**Cathay Pacific**”).

By registering for or participating in this Lucky Draw, each participant acknowledges and agrees to these terms and conditions (“**Terms and Conditions**”).

1. Eligibility

To be eligible to participate in this Lucky Draw, participants must be: (i) Hong Kong SAR residents holding a valid Hong Kong ID card (HKID); (ii) be at least 18 years old; (iii) and be registered as Cathay Membership Programme (“**Cathay**”) member by 31 January 2023 at 23:59 (Hong Kong Time), (“**Eligible Participants**”).

2. Prizes and Announcement of the Winners

A. The following are the Lucky Draw prizes that are available for Eligible Participants to win subject to these Terms and Conditions:

- a. 500,000 Asia Miles (2 prizes available)
- b. 200,000 Asia Miles (10 prizes available)
- c. 50,000 Asia Miles (20 prizes available)
- d. 10,000 Asia Miles (50 prizes available)
- e. 5,000 Asia Miles (100 prizes available)

B. The prizes will be given to the winners only. Winners may not transfer their prizes to any other person.

C. The prizes will be credited to the winners’ Cathay membership accounts within 6 - 8 weeks after the Lucky Draw winners are announced on 15 February 2023 (Hong Kong Time). Cathay Pacific will not be liable or responsible if a Winner is unable to receive their prize for any reason or if Cathay Pacific is unable to credit the Asia Miles to the winner’s Cathay membership account.

D. The winners will be announced on the Lucky Draw website on 15 February 2023 (Hong Kong Time) and will be published in The Standard and Sing Tao Daily on 15 February 2023 (Hong Kong Time).

3. Lucky Draw Details

A. The Lucky Draw will be held from 12 December 2022 at 00:00 midnight (Hong Kong Time) to 31 January 2023 at 23:59 (Hong Kong Time) (“**Promotion Period**”). Entries received after the Promotion Period will not be accepted.

B. To participate in the Lucky Draw during the Promotion Period, Eligible Participants are required to either:

- a) register as a new Cathay member on the [designated enrolment page](#) if they are not already a Cathay member as referee; or
- b) Existing members as referrer successfully refer an individual to sign up as a Cathay member, and the referred individual must correctly provide the referrer's Cathay membership number on the [designated enrolment page](#) when registering as a Cathay member.

C. Each non-Cathay member is eligible to register as new Cathay member by using only one phone number and email. Multiple entries will simply be disqualified.

D. Eligible Participants must enter their personal particulars accurately on the designated enrolment form. By entering the Lucky Draw, the Eligible Participant represents and warrants that all information submitted is true, current and complete. Cathay Pacific and Asia Miles Limited (“**AML**”) reserves the right to revoke a prize awarded to a participant if any submitted information is not true, current and complete. Any inaccurate or incomplete information in the designated enrolment form will disqualify entry.

E. Each new Cathay member as Eligible Participant will receive a confirmation email of their entry in this Lucky Draw.

F. The prizes will be drawn on 6 February 2023 (Hong Kong Time) at Cathay Pacific City, 8 Scenic Road, Hong Kong International Airport, Lantau. Winning entries will be randomly selected using computerised means.

G. Each eligible Cathay membership account is allowed to win one prize only.

H. The announcement of the winners of the Lucky Draw will include the winners' full names, the first three characters and last three characters of their Cathay membership number and the prize won by each winner (i.e. Chan Tai Man, 123****6789, 100,000 Asia Miles).

I. For the purpose of determining an Eligible Participant's eligibility for the Lucky Draw, the date and time of their enrolment form submission shall be determined based on Cathay Pacific's system records. Cathay Pacific and AML will not accept responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of or unauthorised access to entries, or entries lost or delayed, whether or not arising during operation or transmission, as a result of server functions, viruses, bugs or other causes outside its control.

4. Liability

A. Neither AML, Cathay Pacific, nor any of their respective directors, employees, agents or suppliers shall accept any responsibility for any damage, loss, injury or disappointment suffered by any participant or any other persons entering the Lucky Draw or as a result of accepting any Prize.

B. By entering the Lucky Draw, participants agree that they shall not assert any claim against AML, Cathay Pacific, their respective directors, officers, employees or agents or suppliers relating to any and

all losses or injuries (including special, indirect and consequential losses), damages, rights, claims and actions of any kind resulting from acceptance or use of any Prize.

5. Use of Personal Data

For the purposes of this Lucky Draw, Cathay Pacific will collect various personal data from the Entrants, for example, full name and their Cathay membership number. Cathay Pacific will use this information for the purpose of identifying each Entrant and for managing the logistics of the Lucky draw. Failure to provide personal data as requested will result in Cathay Pacific being unable to process or accept an entry or award the relevant prize. We may also use personal data to analyse the Entrants' preferences and market trends and derive insights, which we may use to tailor the types of products and offers that we present, in accordance with the Personal Data (Privacy) Ordinance of Hong Kong. Entrants' personal information will only be used for promotional purposes with their consent, subject to Cathay Pacific's Privacy Policy and Terms and Conditions. Personal data will be kept for no longer than is necessary for the purposes for which it is being processed. Each Entrant confirms that he/she has read and fully understands the Data Privacy and Security Policy of Cathay Pacific Airways Limited and consents to Cathay Pacific's use (including any transfer) of their personal data for the purposes of the Lucky Draw. For company privacy policy, please refer to: https://www.cathaypacific.com/cx/en_HK/legal-and-privacy/customer-privacy-policy.html

6. Rights of Cathay Pacific and AML

Cathay Pacific and AML reserve the right to disqualify any Eligible Participant who breaches these Terms and Conditions.

7. Other Terms and Conditions

The Cathay terms and conditions govern the Eligible Participant's Cathay membership and use of Asia Miles.

8. Severability

The invalidity, illegality or unenforceability of any provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall continue to be valid and binding.

9. Governing Law and Dispute Resolution

This Lucky Draw and these Terms and Conditions shall be governed by the laws of Hong Kong. The Hong Kong courts shall have exclusive jurisdiction to deal with all matters relating to the Lucky Draw and these Terms and Conditions.

10. Language

These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version, the English version shall prevail.

Trade Promotion Competition Licence No.: 56453-4

Last updated on 07 December 2022