2026 Year-end bonus miles campaign
TERMS AND CONDITIONS

A. Particulars

Promotion Name	**2026 Year-end bonus miles campaign**	
Promoter	Asia Miles Limited (Company Registration No. 0648244) of 31F, One Pacific Place, 88 Queensway, Hong Kong.	
Jurisdiction	Hong Kong	
Promotion Period	9 November 2026, 00:00 to 4 January 2027, 23:59 (GMT+8), both dates inclusive	
Entry Eligibility Requirements	The Promotion is only applicable to Eligible Members properly registered on the designated webpage within the Promotion Period to participate in the campaign.	
Eligible Members	Eligible Members are only those individuals who are enrolled in the Cathay Membership Programme.	
Eligible Transactions	Eligible Transactions are regular miles accrual or points conversion transactions made with eligible partners (Appendix A & B) and completed between Promotion Period.	
Participation Procedure	To enter, entrants must, during the Promotion Period: **10% Bonus Miles ("Offer 1")** (a) Successfully register on the designated webpage (such members, "**Registered Eligible Members**"); AND (b) Earn regular miles from Eligible Partners (see partner listing in Appendix A) **Limited-time Bonus Miles from selected partners ("Offer 2")** (a) Earn special offers from Eligible Partners (see partner listing in Appendix B).	
Rewards	Offer 1	Registered Eligible Members will enjoy an extra 10% Asia Miles on top of the regular miles earned from Eligible Partners (Appendix A), capped at a maximum of 3,000 bonus miles per member.
	Offer 2	Eligible Members will enjoy special offers from selected partners (Appendix B).
Rewards Restrictions	1. The Rewards are not transferable and cannot be redeemed for cash. 2. Once the Rewards are provided to the recipient, it is the responsibility of the recipient. If the recipient fails to use their	

	Rewards in time, the Promoter will not extend the validity of the Reward or replace it.
Rewards Awarding Details	**Offer 1** The bonus Asia Miles will be credited to the eligible members' account by 31 March 2027. This is separated from the regular and bonus miles earned from the partners. **Offer 2** The bonus Asia Miles will be credited to the eligible member's account in accordance with the respective partner's terms and conditions, including the timeline specified by each partner.
Regular miles	Regular miles earning is subject to the terms and conditions of each partner.
Additional Terms	Other Cathay terms and conditions apply.
Promoter's Privacy Policy	https://www.cathaypacific.com/cx/en_HK/legal-and-privacy/customer-privacy-notice.html

B. General terms

1. By submitting your entry and participating in this Promotion you are deemed to have accepted and agreed to be bound by these terms and conditions.
2. Capitalised terms have the meaning given in Part A Promotion Particulars. The Promoter is also referred to as "**we**" or "**us**" in these terms and conditions.
3. This Promotion is organized and provided to you by the Promoter.
4. This Promotion is available in the Jurisdiction for entry to the entrants that comply with the Entry Eligibility Requirements (and if applicable, the Verification Requirements) during the Promotion Period.
5. Entrants must comply with the Entry Eligibility Requirements and Participation Procedure.
6. We will not accept any entry or participation in this Promotion which contains incomplete or illegible information, or which is generated by automated means (if applicable).
7. We reserve the right to disqualify your participation in this Promotion in the event of non-compliance with these terms and conditions.
8. The Rewards are subject to any restrictions specified in the Rewards Restrictions.
9. The Rewards will be awarded to successful entrants in accordance with the Rewards Awarding Details.
10. You are responsible for your use of the Rewards, including complying with all relevant laws and any applicable terms and conditions that may apply to the Rewards as set out in the Additional Terms.
11. If the Promotion cannot run for reasons beyond our control (for example, computer virus, mobile network failure, tampering, unauthorized intervention, fraud, or technical failures beyond our control (as may be applicable), we reserve the right to cancel, suspend, modify or terminate the Promotion at any time without further notice.
12. We do not accept any responsibility or liability for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, transmission interruption, communications failure, or otherwise (as may be applicable).
13. To the extent permitted by law, the Promoter, its agents, employees, contractors, and its representatives will not in any circumstances be responsible or liable to compensate the recipient or accept any liability for any loss, damage, personal injury or death occurring as a result of claiming or receiving the Rewards, except where it is caused by the negligence of the Promoter, its agents, employees, contractors, or representatives.
14. Personal data supplied during the course of this Promotion will only be processed in accordance with the Promoter's Privacy Policy.
15. To the extent permitted by law, the Promoter reserves the right to amend these terms and conditions at any time without notice.
16. These terms and conditions and this promotion are governed by the laws of the Jurisdiction. If there is any dispute in relation to this Promotion or terms and conditions, you agree to engage in good faith negotiations with the Promoter in the first instance before commencing any legal proceedings. If you and the Promoter fail to come to a mutually acceptable resolution following good faith negotiations, you may commence court proceedings, but you must do so within the courts of the Jurisdiction.
17. These terms and conditions are in English and Chinese. If there is any discrepancy between the language versions, the English version that should prevail.

Appendix A

Eligible partners for Offer 1:

- 173 WIFI
- 7 Tea House
- 7-ELEVEN OPENPOINT
- 8 Continents
- AbHeri
- ALL Accor
- Acer Fashion (AFS)
- aeroride
- Ahmad Tea
- Airalo
- American Tourister
- ARIAir
- Ascott Star Rewards
- ASMALLWORLD
- Avis
- BEAUTY&YOU by The Shilla Duty Free
- Best Western
- BicCamera
- BONSKI
- Brilliant by Langham
- Brooks Brothers
- Budget
- Bvlgari
- Caesar Park Hotel Bangiao
- CDF
- CEOSTEAK
- CHECK inn
- China Resources Network
- Chirle Brown Baker Home
- China Mobile Hong Kong
- Cosmos Hotel Taipei
- Cozzi Hotel
- Crimson Education Hong Kong
- Ctrip
- Delsey Paris
- DG Lifestyle Store
- DJB
- DiverCity Tokyo Plaza
- Dorsett

- Durance
- Dragon Pass
- EAST Hotel
- E-DA OUTLET MALL
- E-DA Theme Park
- Edenred
- Esso
- Europcar
- Everrich
- Fab Green Village
- FamilyMart
- FLIP
- FlyerT
- Formosa Oil
- Good Cars
- Grand Hilai Taipei
- Grand Mayfull Hotel Taipei
- Guide Hotel
- Hakuba Hospitality Group
- Hami Point
- Haneda Airport Garden
- Hanns House
- Happiness
- HAPPY GO
- Heathrow Rewards
- Hellommk
- Hertz
- Heymax
- Hilton Honors
- The Hong Kong Philharmonic Orchestra (HK Phil)
- Hong Kong Storage
- Hong Kong Market
- Hotel Chinzanso Tokyo
- Hotel JAL City
- Hotel Lotte
- HP Online
- ICARRY
- Ice Spring
- IHG
- IMC Networks
- Inhouse Hotel Grand

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- Inhouse Hotel Taichung
- INNA ORGANIC
- JetFi Mobile
- Jing Shengyu
- Jinling Hotels & Resorts
- Jiu Zhen Nan Food Co. Ltd
- JoinMe
- Juelin
- Just Sleep
- Kabukiza
- Keio Department Store
- Kilin Hotel JiaoXi
- Kintetsu Department Store
- Kokumin
- Kuaiche
- Laithwaites Direct Wine
- Laox
- Lion Travel
- LOTTE DUTY FREE GINZA
- LOTTE rent-a-car
- Lovelycocoa
- Lucky Gift
- LuggAgent
- Macau Golf & Country Club
- Mago Hotels
- Marco Polo Hotels
- Marriott Bonvoy
- Massage Café
- Meat et Wine
- Mitsui Outlet Park KLIA Sepang
- Mitsui Shopping Park LaLaport BBCC
- M Life Rewards (MGM)
- MIMARU Hotels
- Minor Vacation Club
- Mitsui Outlet Park
- Mitsui Shopping Park LaLaport
- Mitsui Shopping Park LAZONA kawasaki plaza
- Mitsui Outlet Park Linkou
- Mitsui Outlet Park Taichung Port
- Mitsui Outlet Park Tainan
- Mitsui Shopping Park LaLaport Taichung

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- Mitsui Shopping Park Nangang
- Moneyback
- Montblanc (HKIA)
- mofun
- Morganhope
- Mydriver
- Niccolo Hotels
- Ocard - Ocoin
- Ocard voucher platform
- Oceangogo
- Okura Hotels & Resorts
- One Avenue
- One Storage
- O-NONGS
- OOD BY CHECK
- OUMOS
- OUNO App
- P.Seven JP
- P.Seven TW
- Panache Cruises
- Paramount Property
- POYA
- R Ally’s Transfer
- Radium Kagaya International Hotel
- Rayard Miyashita Park
- RedDot Hotel
- Rentsmart
- Rewardz
- SACA - carbon
- Samsonite
- Scenic Tours (UK)
- Scenic Tours (AU)
- Shangri-La Hotels
- Shell
- Shenzhen Yitian Holiday Plaza
- Shilla Stay
- Shin Kong Mitsukoshi Dept. Store Co. Ltd
- Shinghwatea
- Shinsegae Duty Free
- ShopBack
- Siam Piwat Group's Malls
- Silkart Co., Ltd.

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- Silks Hotel Group
- Sino Hotel
- SIXT
- Sky Hop Bus
- Soundwill Club
- Store Friendly
- Studio A (Hong Kong)
- STUDIO A (Taiwan, China)
- Sun Frontier Hotels
- TADA
- Taikoo Place Beijing
- Taikoo Li Qiantan
- TAIL
- Taipei Garden Hotel
- Taipei WESTGATE Hotel
- Taiwan Rakuten
- Tempus Hotel
- The Bicester Collection
- The Howard Plaza Hotel Taipei
- TIMEAN
- Towngas Fun
- Travelmar
- Train of glamour
- TRIPLUS
- TUMI
- Twins Baby
- TWIST
- UDRIVE
- Upperhills
- Upper House
- ViVi PARK
- WAI YUEN TONG
- WAY SIM Service
- Wi-Go ESIM
- World Hotel
- World of Hyatt
- Yong Qing Chinese and Western Pharmacy
- Zenique
- Zhongshan Long Fong Tarng
- Zuzuche

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Appendix B

Eligible partners for Offer 2:

- 8 Continents
- ALL Accor
- Airalo
- Ctrip
- Europcar
- Flip
- FlyerT
- Hilton Honors
- Mitsui Shopping Park LaLaport (Japan)
- Minor Vacation Club
- Mitsui Outlet Park (Japan)
- One Avenue
- Shangri-La Hotels
- Shilla Stay
- Shinsegae Duty Free
- Shopback
- Sun Frontier Hotels
- TADA
- The Bicester Collection
- Wharf Hotels
- World of Hyatt
- Zuzuche