

1. 此優惠之推廣期為 2026 年 1 月 1 日至 2026 年 12 月 31 日 (包括首尾兩日) 。
2. 您必須為 Soundwill Club 會員並且是國泰會員方可享用此積分轉換及賺取里數計劃。如尚未參與，請立即登記成為 Soundwill Club 會員及到

https://www.cathaypacific.com/cx/zh_HK/membership/sign-up.html 登記成為國泰會員。

3. 於推廣期內，顧客下載 Soundwill Club 手機應用程式登記成為新會員，首次於指定商戶消費滿 HKD300 及成功登記積分，可獲享 300 「亞洲萬里通」里數；而消費滿 HKD500 並成功登記積分，可獲享 500 「亞洲萬里通」里數。此活動每位會員最高可獲享 500 「亞洲萬里通」里數。

4. 於推廣期內，Soundwill Club 會員於金朝陽中心或 Midtown 完成以下合資格的指定電子消費並成功登記會員積分，可獲「亞洲萬里通」里數獎賞：(1) 單一電子消費滿 HKD800 或以上，可獲享 200 「亞洲萬里通」里數。(2) 單一電子消費滿 HKD3,000 或以上，可獲享 1,500 「亞洲萬里通」里數。如同一筆消費同時符合(1)及(2)條件，將優先適用(2)之禮遇。每位會員每曆月最多可獲享(1)及(2)禮遇各 2 次，整個推廣期內最高可獲 10,200 里數。

5. 「合資格消費」指：顧客在金朝陽中心或金朝陽中心二期-Midtown 的參與積分登記計劃商戶內單一消費滿指定金額，並必須以指定電子付款方式 (包括 EPS、信用卡、八達通、Apple Pay、Google Pay、微信支付、支付寶、拍住賞、雲閃付) 支付之合資格消費單據。符合登記積分之電子消費金額以扣減任何折扣後的實際支付金額為準。

6. 於 Soundwill Club 網上購物平台購買任何產品、任何增值之單據、現金券/禮券/禮品卡之簽賬交易及購買會籍均不適用於此推廣活動。

7. 於推廣期內，Soundwill Club 會員可於 Soundwill Club 手機應用程式將 Soundwill Club 積分轉換為「亞洲萬里通」里數：

100 Soundwill Club 積分可轉換為 200 「亞洲萬里通」里數；

200 Soundwill Club 積分可轉換為 800 「亞洲萬里通」里數；

400 Soundwill Club 積分可轉換為 2,400 「亞洲萬里通」里數；

600 Soundwill Club 積分可轉換為 4,200 「亞洲萬里通」里數；

800 Soundwill Club 積分可轉換為 6,400 「亞洲萬里通」里數。

8. 將 Soundwill Club 積分轉換為「亞洲萬里通」里數，其登記人之國泰會員號碼須與其國泰會員賬戶之資料相符。會員有責任確保提交之會員號碼為正確；如有錯誤或遺漏將不能賺取里數獎賞。

9. 一個國泰會員賬戶只可連結至一個 Soundwill Club 賬戶，反之亦然。

10. 通過消費或獎賞積分轉換所賺取的「亞洲萬里通」里數將分別於成功登記 Soundwill Club 積分或完成積分轉換後起計 6 至 8 星期存入會員所登記之國泰會員賬戶內。
11. 積分一旦轉換成「亞洲萬里通」里數，即不可轉換回 Soundwill Club 積分或作出任何更改。
12. Soundwill Club 不會為任何由 Soundwill Club 積分轉換為「亞洲萬里通」里數及國泰會員的行為或損失負上任何責任。
13. 須受 Soundwill Club 一般條款及細則與國泰條款及細則約束
14. 名額有限，先到先得，額滿即止。
15. Soundwill Club、國泰航空公司與亞洲萬里通有限公司保留更改此等任何條款及細則的權利。
16. 如有任何爭議，Soundwill Club、國泰航空公司與亞洲萬里通有限公司保留最終決定權。

1. The promotion period is from 1 January 2026 to 31 December 2026 (both dates inclusive).
2. You must be a Soundwill Club member and a Cathay member. If you have not yet registered, please join now to become our member. If you do not have a Cathay membership account, please visit https://www.cathaypacific.com/cx/en_HK/membership/sign-up.html to sign up as a Cathay member.
3. During promotional period, customers who download the Soundwill Club mobile application (the “App”) and register as a member for the first time can earn 300 Asia Miles after their first successful Points registration of spending HKD300 or more at designated merchants. Customers can earn 500 Asia Miles after their first successful Points registration of spending HKD500 or more at designated merchants. A member can receive a maximum of 500 Asia Miles under this offer.
4. During the promotion period, Soundwill Club members who make eligible electronic purchases at Soundwill Plaza or Midtown and successfully register their membership points can earn Asia Miles rewards as follows: (1) For a single electronic transaction of HKD800 or above, members will receive 200 Asia Miles. (2) For a single electronic transaction of HKD3,000 or above, members will receive 1,500 Asia Miles. If a transaction qualifies for both (1) and (2), reward (2) will take precedence. Each member may enjoy up to 2 redemptions of each reward (1) and (2) per calendar month, with a maximum of 10,200 Asia Miles
5. “Eligible Spending” means a receipt that recording any purchase or spending by a customer at a Participating Merchant under Points reward scheme in Soundwill Plaza or Soundwill Plaza II – Midtown with designated amount or above in a single transaction, and is settled by electronic payment including EPS, Credit Card, Octopus, Apple Pay, Google Pay, WeChat Pay, Alipay, Tap & Go, UnionPay QR Code. The amount eligible for Points registration shall be the actual spending amount only (net amount after any deduction).
6. All purchase and transactions on Soundwill Club Online Shop and any transaction of value-adding services, purchase of cash vouchers/ gift vouchers/ gift cards and membership fee payment is not eligible for this promotion.
7. During promotional period, Soundwill Club members can convert Soundwill Club points into Asia Miles:
 - 100 Soundwill Club points can be converted to 200 Asia Miles;
 - 200 Soundwill Club points can be converted to 800 Asia Miles;
 - 400 Soundwill Club points can be converted to 2,400 Asia Miles;
 - 600 Soundwill Club points can be converted to 4,200 Asia Miles;
 - 800 Soundwill Club points can be converted to 6,400 Asia Miles.
8. Member who chooses to convert their Soundwill Club Points to Asia Miles must ensure that the Cathay membership numbers registered must match with the record in Cathay database. Members are responsible for ensuring the correct membership numbers are entered. Failure to comply, wrong or missing of information will result in forfeiture of the right to receive Asia Miles.
9. Your Cathay membership account can only be linked to one Soundwill Club account and vice versa.
10. Asia Miles earned through spending or point conversation will be credited to your Cathay membership account 6 to 8 weeks after each successful registration of Soundwill Club point or completion of point conversation .
11. The conversion of Soundwill Club Points to Asia Miles will be irrevocable and cannot be changed or reversed back.

12. Soundwill Club assumes no responsibility for Asia Miles converted from Soundwill Club Points or for the acts or losses associated with the Cathay member.
13. Other Soundwill Club and **Cathay terms and conditions** apply.
14. The above promotions are only on a first-come-first-serve basis and while stock lasts.
15. Soundwill Club, Cathay Pacific Airways Limited and Asia Miles Limited reserve the right to amend any of these term and conditions.
16. All matters and disputes will be subject to the final decision of Soundwill Club, Cathay Pacific Airways Limited and Asia Miles Limited.