

General Terms and Conditions of the “World of Winners” Ticket Offers campaign

These Terms and Conditions (“**Terms and Conditions**”) apply to the “World of Winners” Ticket Offers campaign (“**Campaign**”), which is brought to you by Cathay Pacific Airways Limited (“**Cathay Pacific**”). The Tickets are sponsored by Hong Kong International Airport’s “World of Winners” Ticket Offers campaign.

The Campaign commences on 10 May 2023 at 10:00 (IDT) and ends on 16 May 2023 at 23:59 (IDT), or until all 400 tickets are awarded, whichever is earlier (“**Campaign Period**”).

By registering or taking part in this Campaign, each Entrant fully and unconditionally agrees to and accepts these Terms and Conditions. In the event of any dispute regarding these Terms and Conditions, conduct, results, and all other matters relating to the Campaign, the decision of Cathay Pacific shall be final.

Cathay Pacific reserves the right to amend or cancel the Terms and Conditions, Tickets, definitions or other information at any point during the Campaign Period and to do so without any form of notice whatsoever.

1. Eligibility

- A. Eligible entrants (“**Entrants**”) must be aged 18 years old and above.
- B. Employees of Cathay Pacific, Airport Authority Hong Kong, and any advertising agency who are involved in the set-up and/or operation of the Campaign and their first degree family members are not eligible to participate.
- C. No Eligible Entrant may obtain more than ONE (1) Ticket in this Campaign.

2. Ticket Offer Mechanism - Procedures

- A. The Campaign will start from 10 May 2023, 10:00 (IST) and end on 16 May 2023, 23:59 at (IST), or until all 400 tickets are awarded, whichever is earlier. Entries received or bookings after the Campaign Period will not be accepted.
- B. To participate in the Campaign, Entrants are required to:
 - a. Sign in or register with their personal Cathay membership details (Cathay membership number, verified mobile number, or verified email address). Non-members must sign

up for a Cathay account before registering for the Campaign. The Entrants must provide ALL information required.

- b. Go to the Cathay Pacific booking panel and apply the discount code shown on the campaign page: https://flights.cathaypacific.com/en_IL/offers/world-of-winners.html ("**Campaign website**") during the Campaign Period.
 - c. Subject to seat availability and these Terms and Conditions, book the Ticket for travel within the prescribed eligible period (departure after 10th May 2023 and return not later than 10th February 2024).
 - d. Pay all associated taxes and surcharges.
- C. Each Entrant is eligible to submit ONE (1) entry only. Cathay Pacific reserves the right to remove any multiple entries that they believe, at their sole discretion, have been created by an individual trying to gain an unfair advantage in the Campaign.
- D. The Ticket will be awarded to the first 400 eligible entrants to book their Ticket whilst logged in their Cathay membership account.
- E. The Tickets will be offered **on a first come, first served basis**.
- F. All taxes and surcharges associated with the Tickets are excluded and are at the cost of the ticket offer holders / travelers.

3. Ticket

- A. Each ticket offer holder will receive ONE (1) Cathay Pacific Economy Class (fare subclass O) round-trip ticket from the Tel Aviv to Hong Kong ("**Ticket**"). All taxes and surcharges are excluded . All tickets are sponsored by Hong Kong International Airport's "World of Winners" Ticket Offers campaign.
- B. The ticket offer holder will be responsible for the payment of any taxes applicable to the ticket, and any applicable surcharges, fees including but not limited to rebooking fees.
- C. Tickets redeemed are subject to seat availability and these terms and conditions, and are eligible for travel (departure and return within the minimum or maximum stay periods provided hereunder) between 10th May 2023 to 10th February 2024.

4. Announcement

- A. **Notification of the ticket redemption code to obtain the Ticket offer will be given to the individual on the campaign site.** Cathay Pacific will not be liable or responsible if a Ticket offer holder is unable to receive their redemption, or fails to redeem their Ticket for any reason, including (without limitation) as a result of any incomplete or incorrect information provided during registration and the booking process.

5. Ticket redemption

- A. **ONE (1) Cathay Pacific Economy Class round-trip ticket from Tel Aviv to Hong Kong (Total quota: 400)**

- a. Once the redemption period begins, registrants (on a first come, first served basis) will be able to view a ticket redemption code via the campaign site along with applicable terms and conditions
- b. The ticket redemption code will be visible **ONLY AFTER**:
 - a. Registering and/or logging in as a Cathay member on the Cathay Pacific website.
- c. Each Ticket offer holder is required to redeem the Ticket in accordance with processes stated in section 2 of these terms & conditions.
- d. Each ticket redemption code is not refundable or redeemable for cash or any other item.
- e. Each ticket redemption code once applied is non-transferable, non-reroutable and non-exchangeable.
- f. Each ticket redemption code is only available to book ONE (1) round-trip ticket from the Tel Aviv to Hong Kong, and is only applicable to flights operated by Cathay Pacific. Each itinerary will originate and end in Tel Aviv.
- g. The ticket redemption code only applies to tickets booked online through the Campaign ticket redemption page shared in the Redemption Code Email and is not compatible with bookings made through travel agents or the Global Customer Centre.
- h. Passport name is required during ticket booking and must match the submitted name on your Cathay membership.
- i. Each Ticket offer holder must decide all flights and dates of their tickets at the time of booking.
- j. Rebooking of the travel date is subject to a rebooking fee of **USD 310** per transaction.
- k. The Ticket offer holder is responsible for payment of all taxes and surcharges applicable to the tickets at the time of booking.
- l. The ticket offer holders who fail to show up for their flight will be treated as forfeiting the Ticket, thus further rebooking is not allowed.

- m. The bookable travel period of ticket redemption code (departure and return) is 10th May 2023 till 10th February 2024.
- n. Tickets are on a bookable basis under this designated fare subclass: O Class 'Essential Brand', including 2 pieces of checked baggage at 23 kilos each, and are subject to embargo periods and seat availability. There are variations to the number of seats for the designated fare subclass that are allocated to a particular flight, and it could be fully booked although seats may still be available in other fare subclasses in the same cabin class of travel.
- o. The minimum stay period for the ticket is 2 days, and the maximum stay period for the ticket is 1 month.
- p. Tickets are eligible to earn Asia Miles and Status Points. For details regarding mileage accrual, please refer to:
https://www.cathaypacific.com/cx/en_IL/membership/asia-miles.html
- q. The Ticket offer holder must be 18 years of age or above.
- r. Upgrade of travel class using Asia Miles only and not cash, is possible.
- s. Cathay Pacific reserves the right of final decision should a dispute arise in relation to the redemption of a Ticket.
- t. All tickets are sponsored by Airport Authority Hong Kong.

6. Liability

- A. During or in connection with this Campaign, if any entry data or winning notifications are lost, inaccurate, corrupted, unidentifiable or damaged, Cathay Pacific shall not have any liability in respect of any participant's disqualification or failure to obtain or redeem a Ticket.
- B. Neither Cathay Pacific nor its directors, employees, agents, or suppliers will have any responsibility for any damage, loss, injury, or disappointment suffered by any Entrant or any other persons entering the Campaign or as a result of accepting any Ticket. Cathay Pacific is not responsible for any medical conditions, costs, or expenses incurred or suffered by any Entrant or any other persons as a result of any event of force majeure; any problems or technical malfunctions; any software, network or email failure; or any combination thereof.
- C. By entering the Campaign, Entrants agree that no claim shall be asserted against Cathay Pacific, its directors, officers, employees, or agents relating to any and all losses or injuries (including special, indirect, and consequential losses), damages, rights, claims, and actions of any kind resulting from acceptance of any ticket or participation in the Campaign, including, without limitation, personal injuries, death, and property damage.

- D. Carriage shall be subject to Cathay Pacific's general conditions of carriage for passengers and baggage as published at : www.cathaypacific.com

7. Ownership of content related to Ticket offer holders

- A. All media content created in relation to the Ticket offer holders will be the property of Cathay Pacific. Content created related to the Ticket offer holders will be used by Cathay Pacific on social media or otherwise at the discretion of Cathay Pacific for the purposes of promoting Cathay Pacific.
- B. Cathay Pacific may require the Ticket offer holders to take part in reasonable public relations activities and promotional events promoting Cathay Pacific products.

8. Use of Personal Data

- A. The collection and use of personal data from Entrants is subject to Cathay Pacific's [Privacy Policy](#). Certain personal data collected during the Campaign registration will be shared with the sponsor of the Campaign, the Airport Authority Hong Kong for administrative purposes such as accounting and audit purposes. Failure to provide personal data as requested will result in Cathay Pacific being unable to process or accept an entry or award the relevant Ticket.

9. Governing Law

- A. This Campaign and the Terms and Conditions shall be governed by the laws of the Israel and the Israeli courts shall have exclusive jurisdiction to deal with all matters relating to the Campaign and its Terms and Conditions. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect. These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version of this notice, the English version shall prevail.

NOTE 1 Cathay, Cathay Pacific means Cathay Pacific Airways Limited, Cathay Holidays Limited (and its subsidiaries)