

General Terms and Conditions of the “World of Winners” Ticket giveaway

These Terms and Conditions (“**Terms and Conditions**”) apply to the “World of Winners” Ticket giveaway (“**Campaign**”), which is brought to you by Cathay Pacific Airways Limited (“**Cathay Pacific**”). Tickets are sponsored by Hong Kong International Airport’s “World of Winners” Ticket giveaway.

The Campaign commences on 09 May 2023 and ends on 15 May 2023 at 23.59pm UK Time, or until all 3,260 tickets are awarded, whichever is earlier (“**Campaign Period**”).

By registering or taking part in this Campaign, each Entrant fully and unconditionally agrees to and accepts these Terms and Conditions. In the event of any dispute regarding these Terms and Conditions, conduct, results, and all other matters relating to the Campaign, the decision of Cathay Pacific shall be final.

Cathay Pacific reserves the right to amend or cancel the Terms and Conditions, Tickets, definitions or other information at any point during the Campaign Period and to do so without any form of notice whatsoever.

1. Eligibility

- A. Eligible entrants (“**Entrants**”) must be aged 18 years old and above.
- B. Employees of Cathay Pacific, Airport Authority Hong Kong, and any advertising agency who are involved in the set-up and/or operation of the Campaign and their first-degree family members are not eligible to participate.
- C. No Eligible Entrant may obtain more than one (1) Ticket in this Campaign.

2. Ticket Offer Mechanism

- A. The Campaign will start from 9 May 2023 and end on 15 May 2023 at 23:59 (UK Time), or until all 3,260 tickets are awarded, whichever is earlier. Entries received after the Campaign Period will not be accepted.
- B. To participate in the Campaign, Entrants are required to sign in with their Cathay membership details (Cathay membership number, verified mobile number, or verified email address), answer 3 questions correctly, and submit their entry on the campaign website: https://flights.cathaypacific.com/en_GB/offers/world-of-winners.html (“**Campaign**”).

website”) during the Campaign Period.

- C. Each Entrant is eligible to submit ONE (1) entry only. Cathay Pacific reserves the right to remove any multiple entries that they believe, at their sole discretion, have been created by an individual trying to gain an unfair advantage in the Campaign.
- D. The Ticket will be awarded to the first 3,260 entrants with correct answers.
- E. The Ticket offer holders will be notified by email on 5 June 2023.

3. Procedure to Participate in the Campaign

In order to enter the Campaign, Entrants must complete the following steps:

- A. Visit the Campaign Website
(https://flights.cathaypacific.com/en_GB/offers/world-of-winners.html) during the Campaign period.
 - a. Log in with a Cathay member account.
 - b. Non-members must sign up for a Cathay account before registering for the Campaign. The Entrants must provide ALL information required.
- B. Fill in the Registration Form by checking the boxes to agree to enter the Campaign and accept the Terms and Conditions.
 - a. Membership information (Passport name and email) will be pre-filled on the form. The pre-filled passport name will serve as the name used for redeeming the Ticket offer if awarded. Name checking function applies. If the pre-filled name is not the Entrant's passport name, the Entrant is required to amend the name in the member's profile before registering for the Campaign.
 - b. In the Registration Form, Entrants are required to answer three (3) questions correctly.
 - c. The Entrant must provide ALL information required.
 - d. The Entrant must select ONE (1) preferred departing origin from the drop-down list – From London Heathrow and Manchester. The Entrant's selection will determine the departing city of the Ticket.
 - e. Entrants shall enter their personal particulars accurately and clearly. By entering the Campaign, the Entrant hereby warrants that all information submitted is true, current, and complete. Cathay Pacific reserves the right to revoke a Ticket awarded to an Entrant if

any submitted information is not true, current, and complete.

- f. Once the Campaign registration form is submitted, the Entrant will not be able to change any registration information including the name and email address. Any incorrect or incomplete information may result in disqualification.
- g. Entrants shall receive a confirmation email upon successful registration.
- h. For the purpose of determining an Entrant's eligibility for the Campaign, the date and time of his/her Registration Form submission shall be determined based on Cathay Pacific's system records. Proof of dispatch cannot be accepted as proof of delivery. Cathay Pacific will not accept responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of or unauthorised access to entries, or entries lost or delayed, whether or not arising during operation or transmission, as a result of any error or any factor beyond its reasonable control.

4. Ticket

- A. Each Ticket offer holder will receive ONE (1) Cathay Pacific Economy Class round-trip ticket from the United Kingdom to Hong Kong ("**Ticket**"). All taxes and surcharges are excluded. All tickets are sponsored by Hong Kong International Airport's "World of Winners" Ticket giveaway.
- B. The Ticket offer holder will be responsible for any taxes applicable to the ticket, and any applicable surcharges, fees, rebooking fees, or no-show fees.

5. Announcement

Notification will be given to the individual Ticket offer holders on 5 June 2023 via the email given at registration. If, for any reason, the email to a Ticket offer holder bounces back or is otherwise undeliverable, or is not replied to within the period of time stated in the email, eligibility to receive a Ticket may be forfeited. Cathay Pacific will not be liable or responsible if a Ticket offer holder is unable to receive their winning notifications or redemption details, or fails to redeem their Ticket offer for any reason, including (without limitation) as a result of any incomplete or incorrect information provided during registration.

6. Ticket offer redemption

A. **ONE (1) Cathay Pacific Economy Class round-trip ticket from the United Kingdom to Hong Kong (Total quota: 3,260)**

- a. Once the redemption period begins, Ticket offer holders will receive a unique ticket redemption code via email ("**Redemption Code Email**"), along with applicable terms and conditions.
- b. Each Ticket offer holder is required to redeem the Ticket in accordance with processes stated in the Redemption Code Email and according to the instructions provided by Cathay Pacific.
- c. Each ticket redemption code is not refundable or redeemable for cash or any other item.
- d. Each ticket redemption code is only valid for the Ticket offer holder to whom it is intended to be sent, and for a one-time usage.
- e. Each ticket redemption code is non-transferable, non-reroutable and non-exchangeable.
- f. Each ticket redemption code is only available to book ONE (1) round-trip ticket from the United Kingdom to Hong Kong, and is only applicable to flights operated by Cathay Pacific. Each itinerary will originate and end in the United Kingdom.
- g. The ticket redemption code only applies to tickets booked online through the Campaign ticket redemption page shared in the Redemption Code Email and is not compatible with bookings made through agents or the Global Customer Centre.
- h. Passport name is required during ticket booking and must match the submitted name on the Campaign registration form.
- i. Each Ticket offer holder must decide all flights and dates of their tickets at the time of booking.
- j. Tickets once booked are non-refundable, non-reroutable, and non-transferable.
- k. Rebooking of the travel date is subject to a rebooking fee of **GBP 250.00** per transaction.
- l. The Ticket offer holder is responsible for all taxes and surcharges applicable to the tickets.
- m. The Ticket offer holders who fail to show up for their flight will be treated as forfeiting the Ticket, thus further rebooking is not allowed.
- n. The ticket redemption code must be used within 1 month of the date of the Redemption Code Email. Tickets are valid for 9 months from the issue date of the Redemption Code Email. Blackout period applies.
- o. Tickets are on a bookable basis under this designated fare subclass: O Class Essential Brand, and are subject to embargo periods and seat availability. There are variations to the number of seats for the designated fare subclass that are allocated to a particular flight, and it could be fully booked although seats may still

- be available in other fare subclasses in the same cabin class of travel.
- p. The minimum stay period for the ticket is 2 days, and the maximum stay period for the ticket is 1 month.
 - q. Tickets are eligible to earn Asia Miles and Status Points. For details regarding mileage accrual, please refer to:
https://www.cathaypacific.com/cx/en_GB/membership/asia-miles.html
 - r. The Ticket offer holder must be 18 years of age or above.
 - s. Upgrade of travel class using Asia Miles only and not cash, is possible.
 - t. Cathay Pacific reserves the right of final decision should a dispute arise in relation to the redemption of a Ticket.
 - u. All tickets are sponsored by Airport Authority Hong Kong.

7. Liability

- A. During or in connection with this Campaign, if any entry data or Ticket offer notifications are lost, inaccurate, corrupted, unidentifiable or damaged, Cathay Pacific shall not have any liability in respect of any participant's disqualification or failure to obtain or redeem a Ticket..
- B. Neither Cathay Pacific nor its directors, employees, agents, or suppliers will have any responsibility for any damage, loss, injury, or disappointment suffered by any Entrant or any other persons entering the Campaign or as a result of accepting any Ticket. Cathay Pacific is not responsible for any medical conditions, costs, or expenses incurred or suffered by any Entrant or any other persons as a result of any event of force majeure; any problems or technical malfunctions; any software or email failure; or any combination thereof.
- C. By entering the Campaign, Entrants agree that no claim shall be asserted against Cathay Pacific, its directors, officers, employees, or agents relating to any and all losses or injuries (including special, indirect, and consequential losses), damages, rights, claims, and actions of any kind resulting from acceptance or use of any Ticket, including, without limitation, personal injuries, death, and property damage.

8. Ownership of content related to Ticket offer holders

- A. All media content created in relation to the Ticket offer holders will be the property of Cathay Pacific. Content created related to the Ticket offer holders will be used by Cathay Pacific on social media or otherwise at the discretion of Cathay Pacific for the purposes of promoting Cathay Pacific.

9. Use of Personal Data

The collection and use of personal data from Entrants is subject to Cathay Pacific's [Privacy Policy](#). Certain personal data collected during the Campaign registration will be shared with the sponsor of the Campaign, the Airport Authority Hong Kong for administrative purposes such as accounting and audit purposes. Failure to provide personal data as requested will result in Cathay Pacific being unable to process or accept an entry or award the relevant Ticket.

10. Governing Law

This Campaign and the Terms and Conditions shall be governed by the laws of the United Kingdom and the UK courts shall have exclusive jurisdiction to deal with all matters relating to the Campaign and its Terms and Conditions. The invalidity, illegality or unenforceability of any sole provision in these Terms and Conditions shall not affect the remaining provisions of these Terms and Conditions, which shall persist in full effect. These terms and conditions are written in English and may be translated into other languages. In the event of any inconsistency between the English version and a translated version of this notice, the English version shall prevail.

NOTE 1 Cathay, Cathay Pacific means Cathay Pacific Airways Limited, Cathay Holidays Limited (and its subsidiaries)

Last updated on June 05, 2023