# CATHAY PACIFIC AIRWAYS LIMITED











Cathay Pacific Airways is an international airline registered and based in Hong Kong, offering scheduled cargo and passenger services to 92 destinations around the world.

We are deeply committed to Hong Kong, where the Company was founded in 1946. We continue to make substantial investments to develop Hong Kong's aviation industry and enhance Hong Kong's position as a regional transportation hub. In addition to our fleet of wide-bodied aircraft, these investments include catering, aircraft maintenance and ground handling companies, as well as our corporate headquarters at Hong Kong International Airport. Cathay Pacific and its subsidiaries and associates employ over 21,000 staff in Hong Kong. The airline's two major shareholders are both Hong Kong companies listed on the Hong Kong Stock Exchange, as is Cathay Pacific itself.

Cathay Pacific is the major shareholder in AHK Air Hong Kong Limited, an all cargo carrier that offers scheduled services in the Asian region. Cathay Pacific is also a shareholder in Hong Kong Dragon Airlines Limited and Air China Limited.

We are a founding member of the **one**world global alliance whose combined network serves over 600 destinations worldwide.

# Contents

02	Financial and Operating Highlights
03	Chairman's Letter
04	2004 in Review
80	Review of Operations
14	Financial Review
20	Directors and Officers
22	Directors' Report
27	Corporate Governance
32	Auditors' Report
33	Principal Accounting Policies
38	Consolidated Profit and Loss Account
39	Consolidated Balance Sheet
40	Company Balance Sheet
41	Consolidated Cash Flow Statement
42	Consolidated Statement of Changes in Equity
43	Company Statement of Changes in Equity
44	Notes to the Accounts
64	Principal Subsidiary and Associated Companies
66	Statistics
71	Glossary
72	Corporate and Shareholder Information

	J		
-	ı	h	
	c	٥	
	ŧ		
	ē	3	
	Ç	Ū	
(	ב		







Aberdeen	Adelaide	Amsterdam	Atlanta
Auckland	Austin	Bahrain	Bangkok
Barcelona	Beijing	Berlin	Boston
Brisbane	Brussels	Cairns	Cebu
Chicago	Cologne	Colombo	Copenhagen
Dallas	Delhi	Denpasar	Denver
Detroit	Dubai	Dusseldorf	Edinburgh
Fort Lauderdale	Frankfurt	Fukuoka	Glasgow
Hamburg	Hanoi	Helsinki	Ho Chi Minh City
Hong Kong	Houston	Jakarta	Johannesburg
Karachi	Kuala Lumpur	Las Vegas	Lisbon
London	Los Angeles	Madrid	Manchester
Manila	Melbourne	Miami	Milan
Moscow	Mumbai	Munich	Nagoya
	New Orleans	New York	
Orlando	Osaka	Paris	Penang
Perth	Philadelphia	Pittsburgh	Prague
Raleigh Durham	Riyadh	Rome	St. Louis
San Diego	San Francisco	San Jose	San Juan
Sapporo	Seoul	Shanghai	Sharjah
Singapore	Stockholm	Stuttgart	Surabaya
Sydney	Taipei	Tampa	Tokyo
Toronto	Vancouver	Washington DC / E	Baltimore
Xiamen			
		Changsha	
	Dalian	Dhaka	Dubai
		Harbin	Kaohsiung
Kota Kinabalu	Kunming		
		Osaka	
	Qingdao		
Xiamen	Xian	Bangkok	Osaka

# Financial and Operating Highlights

		2004	2003	Change
GROUP FINANCIAL STATISTICS				
Results				
Turnover	HK\$ million	39,065	29,578	+32.1%
Profit attributable to shareholders	HK\$ million	4,417	1,303	+239.0%
Earnings per share	HK cents	131.4	39.0	+236.9%
Dividend per share	HK cents	65.0	48.0	+35.4%
Profit margin	%	11.3	4.4	+6.9%pt
Balance Sheet				
Shareholders' funds	HK\$ million	32,855	31,052	+5.8%
Net borrowings	HK\$ million	11,187	11,111	+0.7%
Shareholders' funds per share	HK\$	9.8	9.3	+5.4%
Net debt/equity ratio	Times	0.34	0.36	-0.02 times
OPERATING STATISTICS - CATHAY PACIFIC				
Available tonne kilometres ("ATK")	Million	15,794	13,355	+18.3%
Passengers carried	′000	13,664	10,059	+35.8%
Passenger load factor	%	77.3	72.2	+5.1%pt
Passenger yield	HK cents	45.8	43.3	+5.8%
Cargo carried	'000 tonnes	972	875	+11.1%
Cargo and mail load factor	%	68.7	68.7	_
Cargo and mail yield	HK\$	1.76	1.78	-1.1%
Cost per ATK	HK\$	2.07	2.00	+3.5%
Cost per ATK without fuel	HK\$	1.58	1.61	-1.9%
Aircraft utilisation	Hours per day	12.0	11.4	+5.3%
On-time performance	%	90.3	91.0	-0.7%pt

In 2004 the Group achieved its second best ever result with an attributable profit for the year of HK\$4,417 million, compared to a profit of HK\$1,303 million in 2003. The result would have been even more impressive had it not been for the sharp rise in the price of fuel. Turnover increased by 32.1% to HK\$39,065 million.

> Our passenger capacity increased by 24.9%. This increase, combined with higher load factors and yields which rose 5.8% to HK45.8 cents, contributed to a passenger revenue record of HK\$26,407 million.

The launch of a new non-stop service to New York, new codeshare services to Barcelona, Madrid and Moscow and more frequent services to Bahrain, Brisbane, Colombo, Dubai, Manila, Osaka, Riyadh, Surabaya, Sydney and Taipei further strengthened Hong Kong as a global aviation hub.

We also commenced a daily passenger service to Beijing and in early 2005 launched a thrice weekly service to Xiamen. A second daily service to Beijing will be introduced later this year.

Cathay Pacific Airways achieved a new annual cargo record of 972,416 tonnes and a cargo revenue record of HK\$10,549 million. This resulted from the continued growth in demand from Europe, Japan and the United States for goods manufactured in Mainland China. A new thrice weekly freighter service to Munich strengthened our European operations. Daily freighter services to Shanghai commenced in January 2005.

The full effect of higher fuel prices was tempered by hedging gains and surcharges on both passenger and cargo services. In 2004 fuel accounted for 23.9% of our total operating cost, up from 19.8% in 2003. The high price of fuel remains a cause for concern, not least because most of our hedging gains have now been realised.

In December, we acquired a 10% equity stake in Air China at its initial public offering. Our strategic partnership with this key Mainland carrier establishes a platform for co-operation on a number of commercial and operational fronts and creates the opportunity to strengthen network connections in Hong Kong and Beijing.

Cathay Pacific Airways took delivery of a sixth Boeing 747-400 freighter in February 2005. Our fleet expansion continues with the acquisition of eight used B747-400 aircraft, which will be reconfigured to join our passenger and cargo fleets, and by the introduction of two new Boeing and six new Airbus passenger aircraft. Air Hong Kong now operates its own fleet of five Airbus 300-600 freighters. Within two years, Cathay Pacific Airways and Air Hong Kong will together operate more than 110 wide-bodied aircraft.

Volatile fuel prices and the steady emergence of low cost carriers within the region will place further pressure on us to improve productivity and reduce unit costs. However, we remain optimistic over our future and we will continue to expand the airline, strengthen Hong Kong's position as a premier global aviation hub, and continue to deliver superior service and value to our customers.

#### **David Turnbull**

Chairman 9th March 2005

2004 was the second best year in the history of Cathay Pacific Airways. An improving Hong Kong economy, together with buoyant global economies led to new passenger and cargo records. 2004 would have been our best year on record had it not been for a sharp rise in the price of fuel. We have continued to expand our fleet and have further commitments for an additional 15 aircraft which will be delivered by 2007. We have also established a strategic partnership with Air China by taking a 10% stake in the Mainland carrier at its initial public offering.

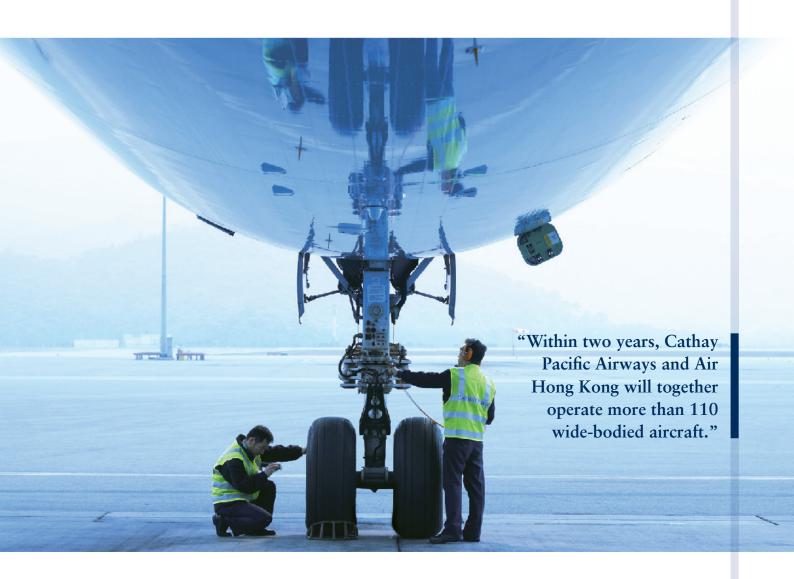
#### AWARD WINNING PRODUCTS AND SERVICES

- We were the world's only airline to be named "Best of the Best" in luxury travel brands by the Robb Report in its prestigious annual survey among travel writers.
- We were awarded first place in the "Quality-Products and Services" and "Delivering on its Promises" categories in the 2004 Hong Kong Brand Admiration Survey. The airline also came second in the overall "Most Admired Brand" category.
- Our cabin crew and frontline staff uniforms are being enhanced with a refreshed look created by celebrity designer Eddie Lau. Simplified with a sharper silhouette, the uniform will be introduced in 2005.
- Our Hong Kong lounges were voted the world's best in the global Skytrax poll. We won the "Best Airline Lounge 2004" award and took the separate "Best First Class Lounge" and "Best Business Class Lounge" titles.
- The Hong Kong Tourism Board presented us with its "2004 Thank You Award" in recognition of our efforts to get Hong Kong back on its feet after SARS.
- Business Traveller and Wine International awarded us their "Best Business Class Cellar" and "First Class Most Original Wine List" titles along with "Best Business Class Fortified or Sweet Wine" and "Best First Class White Wine".

- The Hong Kong Association for Customer Service Excellence presented us with a "Gold" award for Support and Service and a "Silver" award for Counter Service.
- Readers' Digest Asia awarded us the "Platinum SuperBrand" award in its Asia's SuperBrands Survey 2004 in recognition of our outstanding quality and service.
- Asia Miles continues to grow and now has more than 2.3 million members worldwide. Members can earn and redeem Asia Miles through Cathay Pacific and 17 other world-class partner airlines, plus over 220 partners in other reward categories.

#### **HUB DEVELOPMENT**

- We commenced a daily passenger service to Beijing in December 2004 and in early 2005 we launched a three times weekly service to Xiamen. A second daily service to Beijing will be introduced later this year pending government approval.
- A daily freighter service to Shanghai commenced on 27th January 2005.
- We launched a third daily passenger service to Sydney - more than any other airline in October 2004. A fourth weekly service to Perth will commence in 2005.
- More frequent services were introduced to Bahrain, Brisbane, Colombo, Dubai, Manila, Osaka, Riyadh, Surabaya and Taipei, further strengthening Hong Kong as a global aviation hub.



# **FLEET PROFILE**

		Le	ased	-	Fi	irm orde	rs			Expiry of	of operation	ng leases		
Aircraft type	Owned	Finance	Operating	Total	'05	'06	'07	Total	'05	'06	'07	'08	'12	Options
Aircraft opera	ted by Cath	ay Pacifi	c:											
B747-400	14	4	3	21 <sup>(a)</sup>	2	4		6			1	1	1	
B747-200F	4	3		7										
B747-400F	1	4		5	1			1						
B777-200	1	4		5										
B777-300	1	9		10	1	1		2						3(p)
A330-300		23		23	3 (c)	1	2	6						
A340-300		11	4	15						4				
A340-600			3	3							2	1		
Total	21	58	10	89	7	6	2	15		4	3	2	1	3
Aircraft opera	ted by AHK:													
A300-600F	2	2	1 (d)	5	2	2		4	1					2 <sup>(e)</sup>

<sup>(</sup>a) Includes two aircraft under reconfiguration and not operating.

<sup>(</sup>b) Operating lease options expire in 2007 and are for any B777 model.

<sup>(</sup>c) These aircraft are on six year operating leases.

<sup>(</sup>d) This aircraft is on a wet lease.

<sup>(</sup>e) Purchase options expire in 2005.

- We commenced a new non-stop service to New York. With our existing one-stop service via Vancouver we are the only airline to operate twice daily to New York from Hong Kong.
- New codeshare services with oneworld partner Iberia started to Barcelona and Madrid.
- Moscow was added to our network with a new codeshare service with Aeroflot - Russian Airlines.

#### THE GROWING FLEET

- At the end of the year we had 89 aircraft operating in our fleet, including 77 passenger aircraft and 12 freighters.
- We took delivery of one new B777-300 in February 2004. One of our B747-200 freighters previously leased to AHK Air Hong Kong Limited ("AHK") was returned.
- In February 2005 we took delivery of another new B747-400 freighter.
- We are to acquire eight second hand B747-400s, two of which were delivered in 2004. These will be reconfigured before joining our passenger and freighter fleets. Cathay Pacific will be the first airline to participate in Boeing's new B747-400 passenger-to-freighter conversion programme. We will have converted six B747-400 passenger aircraft into Special Freighters by 2007.
- Six new A330-300s and two B777-300 aircraft have been ordered and will be delivered by 2007.
- Within two years Cathay Pacific and AHK will be operating more than 110 aircraft.
- Our all-cargo subsidiary AHK took delivery of four A300-600 General Freighter aircraft in 2004. A further four A300-600s have been ordered and will be delivered by 2006.

#### **PIONEER IN TECHNOLOGY**

- The response time on our overseas websites improved significantly, enhancing the experience for our customers using these sites.
- The number of online ticket bookings and the number of online passenger check-ins doubled between 2003 and 2004.
- We completed the installation of NETVIGATOR inflight email across our entire fleet, making it available to all first and business class passengers as well as to passengers in the first ten rows of economy class.
- The use of e-tickets increased substantially. Together with our **one**world partners, we will be the first alliance to offer interline e-tickets on all member airlines.
- Our Ultramain aircraft maintenance management system now controls work on all aircraft fleets.

# **DEDICATED STAFF**

- We celebrated the graduation of the 19th class in our Cadet Pilot Programme, bringing the total number of graduates to 264 since commencement in 1988. We expect 36 cadets per year to earn their wings through this programme in the future.
- In addition, another 86 First Officers and 58 Second Officers joined the Company and we expect to hire a further 110 pilots in 2005.
- We hired 597 cabin crew in 2004 and anticipate adding 1,200 more in 2005 as we add new flights and increase frequencies.
- By the end of the year, we employed more than 15,000 people in 29 countries, of which 10,800 are employed in Hong Kong.
- Cathay Pacific regularly reviews its human resource and remuneration policy in the light of local legislation, industry practice, market conditions and the performance of both individuals and the Company.

# CONTRIBUTION TO THE HONG KONG COMMUNITY

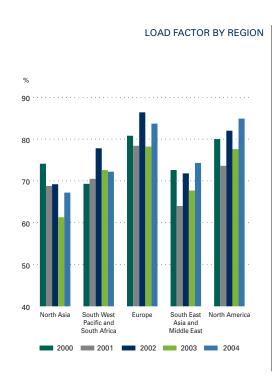
- One thousand local students aged between 13 and 18 years completed our first "I Can Fly" programme through which they learnt about aviation and took part in community service activities. We have recruited another 1,000 students for the second "I Can Fly" programme.
- We were title sponsor of the Cathay Pacific International Chinese New Year Night Parade - the centrepiece of Hong Kong's Chinese New Year celebrations – for the seventh year.
- We continued our 10-year association with the Life Education Activity Programme (LEAP), which teaches young people about the dangers of drug abuse and promotes healthy lifestyles. LEAP reaches 70,000 students in more than 160 schools each year.
- We have used event sponsorship to offer new opportunities to young people in Hong Kong. Champion sportsmen and women competing in Cathay Pacific sponsored events have coached young players, Broadway actors have staged master classes for aspiring actors and 48 school children have been given scholarships to the Manchester United Soccer School in Hong Kong.
- The tenth annual Cathay Pacific International Wilderness Experience Programme brought young people together from around the region on a nine-day ecological course in South Africa.
- We signed a three-year contract with the Hong Kong Jockey Club to be the first ever title sponsor of the Hong Kong International Races.
- We continued to sponsor the Hong Kong Rugby Sevens, the Hong Kong Squash Open and Hong Kong Cricket Sixes.

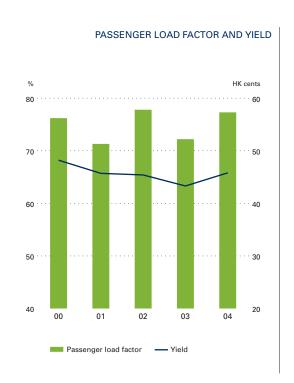
- The Company and staff raised more than HK\$7 million to support relief efforts for survivors of the Indian Ocean tsunami. The airline matched every staff contribution dollar for dollar.

#### **ENVIRONMENT**

- The Hong Kong Council on Smoking and Health (COSH) awarded us a Grand Award in the Hong Kong Smoke Free Workplace Leading Company Awards 2004 to recognise us providing a smokefree working environment for employees. We were also recently granted the Indoor Air Quality Certification by the Hong Kong Government for the air quality at Cathay City.
- Our Environmental Report documents our environmental achievements and makes a commitment to integrate environmental responsibilities into our business strategy.
- Our waste management strategy ensures the systematic identification of the best methods for the management of waste from ground and flight operations and identifies areas for improvement.
- An on-going air quality monitoring programme incorporates regular monitoring of our aircraft cabins, offices and training facilities.
- Fuel efficiency and reduced emissions remain priorities and considerable effort is placed on route planning and the development of optimal flight plans to conserve fuel use.
- We sponsored the planting of 10,000 saplings as part of the Corporate Afforestation Programme on Lantau Island.

New records were set for both passenger numbers and passenger revenue as capacity increased 24.9% over 2003. Additional frequencies were added to a number of routes, a non-stop service was launched to New York and new codeshare services commenced to Barcelona, Madrid and Moscow. Demand from both business and leisure travellers remained strong throughout the year. The average load factor was 77.3%. Passenger yield increased 5.8% to HK45.8 cents.





#### AVAILABLE SEAT KILOMETRES ("ASK"), LOAD FACTOR AND YIELD BY REGION:

	ASK (million)				Load fact	or (%)	Yield
	2004	2003	Change	2004	2003	Change	Change
North Asia	12,290	9,436	+30.2%	67.2	61.3	+5.9%pt	-1.1%
South West Pacific and South Africa	12,466	10,109	+23.3%	72.2	72.6	-0.4%pt	+9.1%
Europe	15,194	12,712	+19.5%	83.7	78.2	+5.5%pt	+13.1%
South East Asia and Middle East	15,764	12,775	+23.4%	74.3	67.7	+6.6%pt	-1.7%
North America	18,348	14,248	+28.8%	84.9	77.6	+7.3%pt	+9.2%
Overall	74,062	59,280	+24.9%	77.3	72.2	+5.1%pt	+5.8%



Comments by region are as follows:

#### **NORTH ASIA**

- We now operate a daily service to Beijing, further strengthening Hong Kong's connections to Mainland China.
- The introduction of visa-free entry into Japan spurred demand among Hong Kong leisure travellers. With an improving Japanese economy, demand from Japan also increased.
- Competition and additional capacity in the Taiwan market placed further pressure on yield.

#### **SOUTH WEST PACIFIC AND SOUTH AFRICA**

- We launched a third daily service to Sydney, more than any other airline, and added capacity to Brisbane and Melbourne. A fourth weekly service to Perth will commence in 2005.
- Another two flights to Auckland were added to the winter schedule to make it a 12 times weekly service.
- The South African market performed well with high first and business class load factors.

# **EUROPE**

- Load factors to and from Europe remained high throughout the year with sustained demand from both leisure and business travellers.
- This demand coupled with favourable currency movements helped to raise yield, especially during the second half of the year.

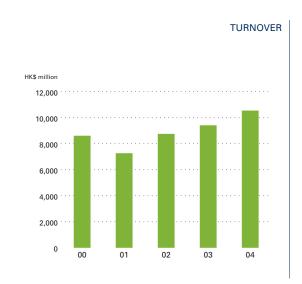
#### **SOUTH EAST ASIA AND MIDDLE EAST**

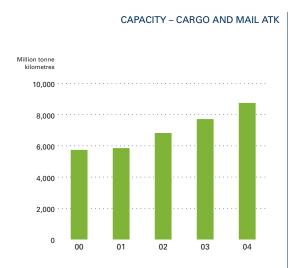
- A number of new carriers entered the market in the region and the additional capacity put pressure on yield.
- Campaigns to grow the leisure travel market between Singapore and Hong Kong stimulated demand.
- Extra flights were launched to Denpasar in the summer and to Surabaya in the winter.
- The market responded well to the new thrice weekly service between Singapore and Colombo which, with the current Colombo to Bangkok flights, created a daily Sri Lanka service.
- The Middle East performed well throughout the year and services were added to Bahrain, Dubai and Riyadh.

#### **NORTH AMERICA**

- Passenger numbers increased on all Canadian routes, though competition from other airlines maintained pressure on yield.
- Strong support from business travellers to and from the United States raised both revenue and yield.
- In addition to our daily service via Vancouver, we launched a daily non-stop service between Hong Kong and New York. Both flights were successful with high load factors in first and business class.

It was a record year for cargo tonnage and revenue. Hong Kong continues to play an important role as the gateway to the Pearl River Delta, with demand on trunk services to Europe, Japan and the United States remaining strong. The launch of freighter services to Shanghai in January 2005 was another positive step forward in the Mainland market. AHK now operates a fleet of five A300-600 aircraft, and has confirmed orders for three more, enabling it to develop Hong Kong as an express cargo hub. Cargo yield decreased 1.1% to HK\$1.76.





- At the end of 2004 we operated a fleet of five B747-400 and seven B747-200 freighter aircraft following the return of one leased B747-200 from AHK.
- Three additional wet-leased B747-200 freighters provided additional capacity.
- A new B747-400 freighter was delivered in February 2005.
- We are the world's first airline to take part in the new B747-400 passenger-to-freighter conversion programme and have so far committed to convert six aircraft with options to convert six more. The first conversion will be completed this year.
- During 2004, we carried 972,416 tonnes of freight, setting a new annual record. Cargo ATKs grew by 13.4% while load factor for the year remained at 68.7%.
- Cargo revenue grew by 12.0% to HK\$10,549 million, a new record.
- The adverse effect of higher fuel prices was partially relieved by cargo fuel surcharges.
- A thrice weekly freighter service was launched to Munich, strengthening our European operations.
- Freighter services to Shanghai commenced in January 2005.

		ATK (milli	ion)		Load factor (	(%)	Yield
	2004	2003	Change	2004	2003	Change	Change
Cathay Pacific	8,748	7,715	+13.4%	68.7	68.7	-	-1.1%

# Review of subsidiary and associated companies

# AHK AIR HONG KONG LIMITED

- AHK, in which Cathay Pacific holds a 60% interest, is an all cargo carrier with a major focus on express cargo services for DHL Express.
- During the year, AHK expanded its express cargo network to Osaka, Penang and Taipei. It commenced operations to Seoul in February 2005. Together with Bangkok, Singapore and Tokyo, the company is now serving seven cities in Asia.
- The company took delivery of four A300-600 freighters in the second half of the year, replacing previously wet-leased aircraft. Another four A300-600 freighters will be delivered, two in 2005 and two in 2006. A B747-200 freighter was returned to Cathay Pacific in mid October.
- Capacity, due to the network expansion, increased by 47.4% over 2003 whilst the load factor increased by 2.0 percentage points.
- Yield increased by 12.0% due to the expansion of the high yield express cargo business.
- AHK recorded a higher profit in 2004 as compared to 2003.

# **CATHAY PACIFIC CATERING SERVICES (H.K.)** LIMITED ("CPCS")

- CPCS, a wholly owned subsidiary of Cathay Pacific, is the principal flight kitchen in Hong Kong.
- The company produced 17.7 million meals and accounts for 70% of the airline catering market in Hong Kong. Business volume increased by 35% over 2003.
- The company recorded a satisfactory profit in 2004 despite reducing meal prices and experiencing increased costs arising from the higher crude oil price and strong currencies.
- The performance of other inflight catering kitchens in Asia and Canada also recorded a healthy recovery from 2003 when the industry was badly affected by SARS.

#### HONG KONG AIRPORT SERVICES LIMITED ("HAS")

- HAS, in which Cathay Pacific holds a 70% interest, is the largest franchised ramp handling company at Hong Kong International Airport.
- The company handled a record number of flights.
- As a result of the improving business environment and the continuation of stringent cost controls, HAS achieved a record profit in 2004 despite operating in a very competitive market.

# HONG KONG AIRCRAFT ENGINEERING COMPANY LIMITED ("HAECO")

- HAECO, in which Cathay Pacific holds a 27% interest, provides aircraft maintenance, modification and overhaul services at Hong Kong International Airport.
- The company achieved a consolidated profit after tax of HK\$438 million, 27% above last year.
- HAECO has signed an agreement with the Airport Authority Hong Kong to build a second hangar at Hong Kong International Airport (HKIA). The new hangar, which is scheduled to open in early 2007, will strengthen HKIA's status as an aircraft maintenance hub.
- Taikoo (Xiamen) Aircraft Engineering Company Limited, 54% owned by HAECO and 9% owned by Cathay Pacific, had a profitable year. A fourth hangar is scheduled to open in early 2006.
- Hong Kong Aero Engine Services Limited, HAECO's joint venture with Rolls-Royce plc and SIA Engineering Pte Limited, continued to achieve good results through high workloads.

# HONG KONG DRAGON AIRLINES LIMITED ("DRAGONAIR")

- Dragonair, in which Cathay Pacific holds a 22% interest, operates passenger services to 30 destinations in Asia, including 21 in Mainland China. Dragonair also provides freighter services to ten destinations in Europe, Middle East, Japan, Taiwan and Mainland China.

- Dragonair reported an improved profit in 2004 due to a strong recovery in passenger traffic after SARS together with the launch of new routes.
- Dragonair recorded a 51.3% increase in passenger revenue in 2004. Passenger numbers and load factor increased by 49.2% and 5.5 percentage points respectively while yield decreased by 2.3%.
- Dragonair uplifted 342,413 tonnes of cargo in 2004, 26.8% higher than 2003. Cargo revenue increased by 33.8% with the addition of a fourth freighter in July 2004. Cargo load factor decreased by 4.2 percentage points to 76.2%. Cargo yield increased by 5.8%.
- Dragonair increased the weekly passenger services to Shanghai to 87 and frequencies to most other Mainland China destinations were also increased. The company temporarily suspended scheduled services to Phuket as demand for air traffic fell substantially following the tsunami disaster.
- Dragonair took delivery of one A330, two A320s and one B747-200F during the year, increasing the fleet size to 30 by end of 2004.
- With the relaxation of Individual Travel Scheme to more provinces in Mainland China and the implementation of the Closer Economic Partnership Arrangement, Dragonair continues to be optimistic about the demand for air travel between Hong Kong and Mainland China.

	ASK / ATK* (million)				Load factor (%)			
	2004	2003	Change	2004	2003	Change	Change	
Passenger services Cargo services	9,176 1,425	6,483 1,069	+41.5% +33.3%	64.9 76.2	59.4 80.4	+5.5%pt -4.2%pt	-2.3% +5.8%	
	,,,,,,,,	.,						

<sup>\*</sup> Capacities of passenger and cargo services are measured in available seat kilometres ("ASK") and available tonne kilometres ("ATK") respectively.

# **FLEET PROFILE**

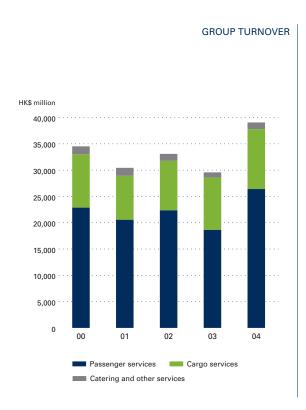
	Number	as at 31st	December 200	4					Exp	oiry of
		Le	eased			Firm ord	ers		operati	ng leases
Aircraft type	Owned	Finance	Operating	Total	'05	'06	'07 & beyond	Total	'06	'07 & beyond
A320	2	2	6	10	1			1	2	4
A321	2		4	6						4
A330	2	3	5	10	3*	3*		6	1	4
B747-200F	1			1						
B747-300SF	3			3						
B747-400SF						2	3	5		
Total	10	5	15	30	4	5	3	12	3	12

<sup>\*</sup> Aircraft will be on operating lease.

The Cathay Pacific Group reported an attributable profit of HK\$4,417 million against a profit of HK\$1,303 million in 2003. The substantial increase in profit reflects strong traffic demand.

# **TURNOVER**

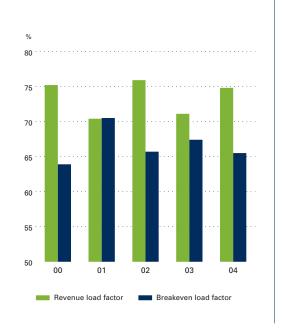
		Group		Cathay Pacific
	2004	2003	2004	2003
	HK\$M	HK\$M	нк\$м	HK\$M
Passenger services	26,407	18,663	26,407	18,663
Cargo services	11,395	9,913	10,549	9,417
Catering and other services	1,263	1,002	_	_
Turnover	39,065	29,578	36,956	28,080





#### REVENUE AND BREAKEVEN LOAD FACTOR

- Group turnover rose by 32.1% on 2003.
- Passenger turnover increased significantly by 41.5% to HK\$26,407 million as a result of improved demand. The number of passengers carried increased by 35.8% to 13.7 million and revenue passenger kilometres increased by 33.9%.
- Passenger load factor increased by 5.1 percentage points to 77.3% while capacity, in terms of available seat kilometres, increased by 24.9%.
- Passenger yield increased by 5.8% to HK¢45.8.
- First and business class revenues increased by 45.0% and the front end load factor increased from 57.6% to 63.1%. Economy class revenue increased by 39.9% and the economy class load factor increased from 75.0% to 80.0%.
- Cathay Pacific's cargo turnover increased by 12.0% to HK\$10,549 million. The improvement represents the continued growth in exports from Southern China to Europe, Japan and the United States through Hong Kong.
- Cathay Pacific's cargo load factor remained at 68.7% while capacity increased by 13.4%. Cargo yield decreased by 1.1% to HK\$1.76.
- The improvement in Cathay Pacific's turnover can be analysed as follows:



- Revenue load factor increased by 3.7 percentage points to 74.8% while the breakeven load factor fell by 1.9 percentage points to 65.5%.
- The annualised revenue effect on changes in yield and load factor is set out below:

		нк\$М
+24.9%	Passenger capacity	4,624
+13.4%	Cargo and mail capacity	1,261
+5.1%pt	Passenger load factor	1,693
_	Cargo and mail load factor	_
+5.8%	Passenger yield	1,427
-1.1%	Cargo and mail yield	(129)
		8,876

	нк\$М
+ 1 percentage point in	340
passenger load factor + 1 percentage point in cargo	154
and mail load factor + HK¢1 in passenger yield	573
+ HK¢1 in cargo and mail yield	60

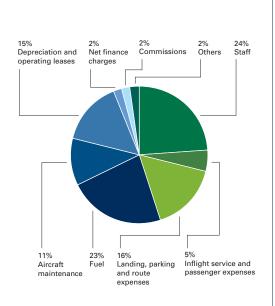
#### **OPERATING EXPENSES**

	Group		Cathay Pacific			
	<b>2004</b> 2003		2004	<b>2004</b> 2003		
	HK\$M	HK\$M	Change	HK\$M	HK\$M	Change
Staff	8,842	8,035	+10.0%	7,985	7,318	+9.1%
Inflight service and passenger expenses	1,566	1,223	+28.0%	1,566	1,223	+28.0%
Landing, parking and route expenses	5,324	4,193	+27.0%	5,209	4,106	+26.9%
Fuel	7,836	5,236	+49.7%	7,704	5,164	+49.2%
Aircraft maintenance	3,784	2,856	+32.5%	3,768	2,853	+32.1%
Aircraft depreciation and operating leases	4,356	3,988	+9.2%	4,206	3,931	+7.0%
Other depreciation and operating leases	814	872	-6.7%	595	649	-8.3%
Commissions	529	400	+32.3%	529	398	+32.9%
Exchange gain	(199)	(244)	-18.4%	(201)	(247)	-18.6%
Others	966	794	+21.7%	820	721	+13.7%
Operating expenses	33,818	27,353	+23.6%	32,181	26,116	+23.2%
Net finance charges	583	620	-6.0%	556	606	-8.3%
Total operating expenses	34,401	27,973	+23.0%	32,737	26,722	+22.5%

US cents per American gallon

100

#### CATHAY PACIFIC: TOTAL OPERATING EXPENSES



# 60 40 20 Into wing price - before hedging Into wing price - after hedging Uplifted volume

CATHAY PACIFIC: FUEL PRICE AND CONSUMPTION

American gallon in million

1.050

1,000

950

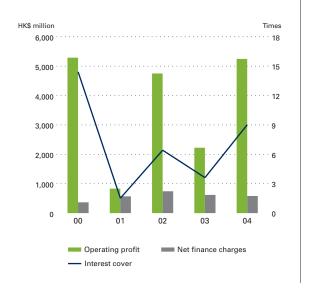
850

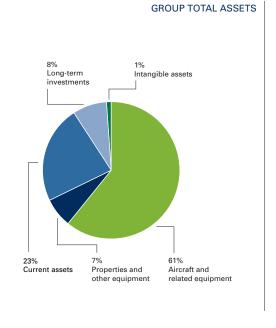
800

750

- Staff costs increased due to an increase in average staff numbers and the resumption of bonus and profit share payments.
- Inflight service and passenger expenses increased due to the increase in passenger numbers.
- Landing, parking and route expenses rose as a result of increased operations.
- Fuel costs increased mainly due to the 38% increase in the average fuel price.
- Aircraft maintenance increased as a result of the fleet expansion and increased operations.

#### GROUP INTEREST COVER





- Aircraft depreciation and operating leases increased due to the new aircraft deliveries.
- Net finance charges decreased due to the lower average net borrowings.
- Cathay Pacific's cost per ATK increased from HK\$2.00 to HK\$2.07 due to higher fuel prices.

#### **ASSOCIATED COMPANIES**

- The share of profits from associated companies increased by 135.8% to HK\$356 million.
- Both HAECO and Dragonair reported higher profits than 2003 as a result of improved traffic and the improved business environment in Hong Kong.

# **TAXATION**

- The tax charge of HK\$504 million was HK\$95 million higher than the previous year as a result of increased profit.

### **DIVIDENDS**

- Dividends paid and proposed for the year are HK\$2,191 million representing a dividend cover of 2.0 times.
- Dividends per share increased from HK¢48 to HK¢65.

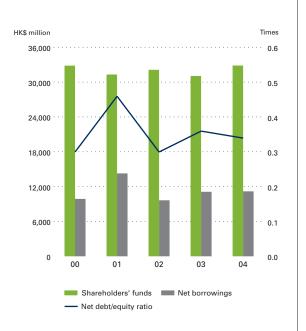
#### **ASSETS**

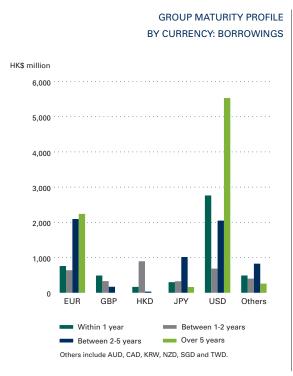
- Total assets as at 31st December 2004 amounted to HK\$75,284 million.
- During the year, additions to fixed assets were HK\$4,329 million, comprising HK\$4,244 million for aircraft and related equipment and HK\$85 million for other equipment and properties.

# **BORROWINGS AND CAPITAL**

- Borrowings decreased by 13.9% to HK\$22,631 million compared with HK\$26,297 million in 2003.
- Borrowings are mainly denominated in US dollar, Euro, Japanese yen and Sterling, and are fully repayable by 2018 with 58% at fixed rates of interest.
- Liquid funds, 73% of which are denominated in US dollar, decreased by 24.5% to HK\$11,474 million.
- Net borrowings increased by 0.7% to HK\$11,187 million.
- The Group's shareholders' funds increased by 5.8% to HK\$32,855 million.
- Net debt/equity ratio decreased from 0.36 times to 0.34 times.

#### **GROUP NET DEBT AND EQUITY**





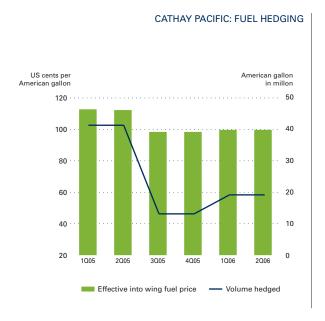
# FINANCIAL RISK MANAGEMENT POLICY

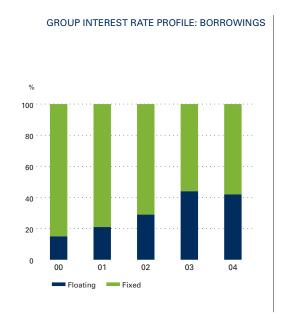
- In the normal course of business the Company is exposed to movements in foreign exchange rates, interest rates and jet fuel prices.
- These exposures are managed, sometimes with the use of derivative financial instruments, in accordance with policies approved by the Finance Committee.
- Derivative financial instruments are used solely for financial risk management purposes and the Company does not hold or issue derivative financial instruments for trading purposes.
- Derivative financial instruments which constitute a hedge do not expose the Company to market risk since any change in their market value will be offset by a compensating change in the market value of the asset, liability or transaction being hedged.
- Exposures to movements in foreign exchange rates, interest rates and jet fuel prices are regularly reviewed and positions are amended in compliance with policy guidelines.

To manage credit risk, transactions are only carried out with financial institutions of high repute and all counterparties are subject to prescribed trading limits which are regularly reviewed. Risk exposures are monitored regularly by reference to market values.

#### **MANAGEMENT OF CURRENCY EXPOSURES**

- As an international airline, the Company's revenue streams are denominated in a number of foreign currencies resulting in exposure to fluctuations in foreign exchange rates.
- To manage this exposure, assets are, where possible, financed in those foreign currencies in which net operating surpluses are anticipated, thereby establishing a natural hedge. In addition, the Company uses currency derivatives to reduce anticipated foreign currency surpluses.
- The use of foreign currency borrowings and currency derivatives to hedge future operating revenues is a key component of the financial risk management process. Exchange differences realised on the repayment of financial commitments are effectively matched by the change in value of the foreign currency earnings used to make those repayments.





# **VALUE ADDED**

The following table summarises the distribution of the Group's value added in 2003 and 2004.

	2004 HK\$M	2003 HK\$M
Total revenue	39,065	29,578
Less: Purchases of goods and services	(21,281)	(15,846)
Value added by the Group	17,784	13,732
Add: Income from investments	106	273
Share of profits of associated companies	356	151
Total value added available for distribution	18,246	14,156
Applied as follows:		
To employees		
- Salaries and other staff costs	8,842	8,035
To governments		
- Corporation taxes	504	409
To providers of capital		
- Dividends - paid	674	100
- proposed	1,517	1,515
- Minority interests	99	44
- Net finance charges	583	620
Retained for re-investment and future growth		
- Depreciation	3,801	3,745
- Profit/(loss) after dividends	2,226	(312)
Total value added	18,246	14,156

- The Group value added increased by HK\$4,090 million mainly due to an increase in revenue.
- Dividends paid and proposed increased

by HK\$576 million while the amount retained for re-investment and future growth increased by HK\$2,594 million.

#### **NON-EXECUTIVE DIRECTORS**

TURNBULL, David Muir #, aged 49, has been a Director of the Company since January 1994. He was appointed Managing Director in December 1996, Deputy Chairman and Chief Executive in July 1998 and Chairman in January 2005. He is also Chairman of John Swire & Sons (H.K.) Limited, Swire Pacific Limited and Hong Kong Aircraft Engineering Company Limited, and a Director of Swire Properties Limited and The Hongkong and Shanghai Banking Corporation Limited. He joined the Swire group in 1976 and in addition to Hong Kong has worked with the group in Australia, Dubai, Malaysia, Indonesia and the Philippines.

CUBBON, Martin #, aged 47, has been a Director of the Company since September 1998. He is also Finance Director of Swire Pacific Limited and a Director of John Swire & Sons (H.K.) Limited and Swire Properties Limited. He joined the Swire group in 1986.

FAN, Hung Ling Henry, aged 56, has been a Director of the Company since October 1992 except for the period from March to June 1996. He was appointed Deputy Chairman in January 1997. He is Managing Director of CITIC Pacific Limited.

#### HUGHES-HALLETT, James Wyndham John #+,

aged 55, has been a Director of the Company since July 1998 and served as Chairman of the Board from June 1999 to December 2004. He is also Chairman of John Swire & Sons Limited and a Director of Swire Pacific Limited and Swire Properties Limited. He joined the Swire group in 1976 and in addition to Hong Kong has worked for the group in Japan, Taiwan and Australia.

MOORE, Vernon Francis\*, aged 58, has been a Director of the Company since October 1992 except for the period from March to June 1996. He is Deputy Managing Director of CITIC Pacific Limited.

SWIRE, Sir Adrian Christopher #, aged 73, has been a Director of the Company since June 1965. He was Chairman of John Swire & Sons Limited from July 1987 to December 2004 except for the

period from January 1998 to January 2002 and is now Honorary President of that company. He is also a Director of Swire Pacific Limited. He joined the Swire group in 1956.

YUEN, Lik Hang Raymond #, aged 59, has been a Director of the Company since September 1998. He is General Manager China Affairs of the Company and is also a Director of John Swire & Sons (H.K.) Limited and Hong Kong Dragon Airlines Limited. He joined the Swire group in 1982.

YUNG, Ming Jie Carl, aged 36, has been a Director of the Company since March 1997. He is an Executive Director of CITIC Pacific Limited and is also a Director of other companies concerned with infrastructure and industrial projects in the PRC. He joined CITIC Pacific Limited in 1993.

ZHANG, Xianlin, aged 51, has been a Director of the Company since August 1997. He is a Director of China National Aviation Corporation (Group) Limited and Hong Kong Dragon Airlines Limited.

#### **INDEPENDENT NON-EXECUTIVE DIRECTORS**

LEE, Ting Chang Peter \*\*, aged 51, has been a Director of the Company since May 2002. He is Chairman of Hysan Development Company Limited and is also a Director of Hang Seng Bank Limited and SCMP Group Limited.

OR, Ching Fai Raymond \*, aged 55, has been a Director of the Company since February 2000. He is an Executive Director (with effect from 1st January 2005) of The Hongkong and Shanghai Banking Corporation Limited. He is a Director of Hang Seng Bank Limited and will become Vice-Chairman and Chief Executive in May 2005. He is Chairman of HSBC Insurance (Asia-Pacific) Holdings Limited, and a Director of Bank of Communications Limited, Esprit Holdings Limited, Hong Kong Interbank Clearing Limited and Hutchison Whampoa Limited.

SO, Chak Kwong Jack \*, aged 59, has been a Director of the Company since September 2002. He is Deputy Chairman and Group Managing Director of PCCW Limited. He is also a Director of The Hongkong and Shanghai Banking Corporation Limited.

**TUNG, Chee Chen** +, aged 62, has been a Director of the Company since September 2002. He is Chairman of Orient Overseas (International) Limited.

#### **EXECUTIVE DIRECTORS**

ATKINSON, Robert Michael James #, aged 51, has been Finance Director of the Company since June 1997. He joined the Swire group in 1979 and in addition to Hong Kong has worked for the group in Japan, the United Kingdom and the United States.

CHEN, Nan Lok Philip #, aged 49, has been a Director of the Company since July 1998. He was appointed Deputy Managing Director in March 1997, Chief Operating Officer in July 1998 and Chief Executive in January 2005. He is also a Director of John Swire & Sons (H.K.) Limited. He joined the Swire group in 1977 and in addition to Hong Kong has worked with the group in Mainland China and the Asia Pacific region.

CRIDLAND, Derek George, aged 59, has been Engineering Director since April 1998. He joined the Company in 1982 and was previously employed by International Civil Aviation Organisation and British Airways. He is also a Director of Hong Kong Aircraft Engineering Company Limited and Hong Kong Aero Engine Services Limited.

TYLER, Antony Nigel #, aged 49, has been a Director of the Company since December 1996. He was appointed Director Corporate Development in December 1996 and Chief Operating Officer in January 2005. He is also a Director of John Swire & Sons (H.K.) Limited, Hong Kong Aircraft Engineering Company Limited and Hong Kong Dragon Airlines Limited. He joined the Swire group in 1977 and in addition to Hong Kong has worked with the group in Australia, the Philippines, Canada, Japan, Italy and the United Kingdom.

#### **EXECUTIVE OFFICERS**

BARRINGTON, William Edward James #, aged 45, has been Director Sales and Marketing since March 2000. He joined the Swire group in 1982.

CHAU, Siu Cheong William, aged 51, has been Director Personnel since May 2000. He joined the Swire group in 1973.

CHONG, Wai Yan Quince, aged 41, has been Director Service Delivery since July 2004. She joined the Swire group in 1998.

MATHISON, Ronald James #, aged 43, has been Director and General Manager Cargo since June 2004. He joined the Swire group in 1984.

NICOL, Edward Brian #, aged 51, has been Director Information Management since January 2003. He joined the Swire group in 1975.

RHODES, Nicholas Peter#, aged 46, has been Director Flight Operations since January 2003. He joined the Swire group in 1980.

TANG, Kin Wing Augustus, aged 46, has been Director Corporate Development since January 2005. He joined the Swire group in 1982.

#### **SECRETARY**

YU CHAN, Sau Mui Margaret #, aged 59, has been Company Secretary since September 2002. She joined the Swire group in 1978.

- # Employees of the John Swire & Sons Limited group (except Sir Adrian Swire who ceased to be an employee from January 2005)
- \* Member of the Remuneration Committee
- \* Member of the Audit Committee

We submit our report and the audited accounts for the year ended 31st December 2004 which are on pages 33 to 65.

#### **ACTIVITIES**

The Cathay Pacific Group (the "Group") is predominantly managed and controlled in Hong Kong. As well as operating scheduled airline services, the Group is engaged in other related areas including airline catering, aircraft handling and aircraft engineering. The airline operations are principally to and from Hong Kong, which is where most of the Group's other activities are also carried out. Details are set out in note 2 to the accounts.

Details of principal subsidiary companies, their main areas of operation and particulars of their issued capital, and details of principal associated companies are listed on pages 64 and 65.

#### **ACCOUNTS**

The profit of the Group for the year ended 31st December 2004 and the state of affairs of the Group and the Company at that date are set out in the accounts on pages 38 to 65.

#### **DIVIDENDS**

We recommend the payment of a final dividend of HK¢45 per share for the year ended 31st December 2004. Together with the interim dividend of HK¢20 per share paid on 4th October 2004, this makes a total dividend for the year of HK¢65 per share. This represents a total distribution for the year of HK\$2,191 million. Subject to shareholders' approval of the final dividend at the Annual General Meeting on 11th May 2005, payment of the final dividend will be made on 2nd June 2005 to shareholders registered on 11th May 2005. The shareholders' register will be closed from 6th May 2005 to 11th May 2005, both dates inclusive.

#### **RESERVES**

Movements in the reserves of the Group and the Company during the year are set out in the statement of changes in equity on pages 42 and 43.

# **ACCOUNTING POLICIES**

The principal accounting policies are set out on pages 33 to 37. A statement of the reasons for a departure from the standard financial reporting practices laid down by the Hong Kong Institute of Certified Public Accountants ("HKICPA") is set out in principal accounting policy 4.

#### **DONATIONS**

During the year, the Company and its subsidiary companies made charitable donations amounting to HK\$6 million in direct payments and a further HK\$8 million in the form of discounts on airline travel.

# **FIXED ASSETS**

Movements of fixed assets are shown in note 9 to the accounts. Details of aircraft acquisitions are set out on pages 5 and 6.

# **BANK AND OTHER BORROWINGS**

The net bank loans, overdrafts and other borrowings, including obligations under finance leases, of the Group and the Company are shown in notes 14 and 19 to the accounts.

#### **SHARE CAPITAL**

During the year under review, the Group did not purchase or redeem any shares in the Company. At 31st December 2004, 3,370,215,348 shares were in issue (31st December 2003: 3,343,515,048 shares).

The Company adopted a share option scheme on 10th March 1999. During the year, 26,700,300 shares were issued under the scheme. Details of the scheme can be found in note 20 to the accounts.

#### **COMMITMENTS AND CONTINGENCIES**

The details of capital commitments and contingent liabilities of the Group and the Company as at 31st December 2004 are set out in note 28 to the accounts.

#### AGREEMENT FOR SERVICES

The Company had an agreement for services ("Old Agreement") with John Swire & Sons (H.K.) Limited ("JSSHK"). Pursuant to the Old Agreement, JSSHK provided advice and expertise of the directors and senior officers of the John Swire & Sons Limited ("Swire") group, full or part time services of members of the staff of the Swire group, other administrative and similar services and such other services as may have been agreed from time to time.

In return for these services, JSSHK received annual service fees calculated as 2.5% of the Company's consolidated profit before taxation and minority interests after certain adjustments. The fees for each year were payable in cash in arrears in two instalments, an interim payment by the end of October and a final payment by the end of April of the following year, adjusted to take account of the interim payment. The Company also reimbursed the Swire group for all the expenses incurred in the provision of the services at cost. The Old Agreement was terminated on 31st December 2004 and replaced by a new agreement ("New Agreement") signed on 1st December 2004 also with JSSHK.

The New Agreement took effect from 1st January 2005 and will terminate on 31st December 2007. However it is renewable for successive periods of three years thereafter unless either party to it gives to the other notice of termination of not less than three months expiring on any 31st December.

The terms of the New Agreement are substantially the same as those of the Old Agreement. The Directors estimate that the maximum aggregate

annual amount of the service fee and the costs reimbursed to the Swire group under the New Agreement (excluding those in respect of shared administrative services) will not exceed HK\$279 million in the period up to 31st December 2007.

Swire is the holding company of Swire Pacific Limited which owns approximately 46% of the issued capital of the Company and JSSHK, a wholly owned subsidiary of Swire, is therefore a connected person of the Company under the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). The transactions under the New Agreement are continuing connected transactions under the Listing Rules, in respect of which an announcement dated 1st December 2004 was published by the Company.

As directors and employees of the Swire group, Robert Atkinson, Philip Chen, Martin Cubbon, James Hughes-Hallett, David Turnbull, Tony Tyler and Raymond Yuen are interested in both the Old Agreement and the New Agreement. Sir Adrian Swire was interested as shareholder, director and employee of the Swire group but has ceased to be director and employee at the end of December 2004.

Particulars of the fees paid and the expenses reimbursed for the year ended 31st December 2004 are given in note 26 to the accounts.

#### SIGNIFICANT CONTRACTS

Contracts between the Company and Hong Kong Aircraft Engineering Company Limited ("HAECO") for the maintenance and overhaul of aircraft and related equipment accounted for approximately 3% of the airline's operating costs in 2004. Like the Company, HAECO is an associated company of Swire Pacific Limited; all contracts have been concluded on normal commercial terms in the ordinary course of the business of both parties.

#### **DISCLOSEABLE TRANSACTION**

The Company acquired a 10% shareholding in Air China Limited on 15th December 2004 for an aggregate cash consideration of HK\$2,811 million, of which HK\$2,697 million was paid in December 2004 and HK\$114 million in January 2005. This transaction constituted a discloseable transaction under the Listing Rules in respect of which an announcement has been published on 16th December 2004 and a circular sent to shareholders on 30th December 2004.

#### **CONTINUING CONNECTED TRANSACTIONS**

Pursuant to an agreement dated 17th October 2002 (the "DHL Services Agreement") with DHL International GmbH (formerly DHL International Limited) ("DHL"), AHK Air Hong Kong Limited ("AHK") has provided to DHL services in respect of the sale of space on certain cargo services operated by AHK in the Asian region for the carriage of DHL's door to door air express materials.

AHK, owned 60% by the Company and 40% by DHL via their respective wholly owned subsidiaries, is a subsidiary of the Company. DHL is therefore a connected person of the Company for the purpose of the Listing Rules and these transactions are continuing connected transactions in respect of which an announcement dated 17th October 2002 was published.

The fees payable by DHL to AHK under the DHL Services Agreement totalled HK\$715 million for the year ended 31st December 2004.

The Stock Exchange has granted the Company a waiver from strict compliance with the disclosure requirements under the Listing Rules in relation to the agreements with DHL subject to certain conditions.

In accordance with these conditions, the independent non-executive Directors have reviewed the transactions and confirmed that they have been

- (i) entered into by the Company and AHK in the usual and ordinary course of the Company's business;
- (ii) conducted either on normal commercial terms or, where there are no sufficient comparables, on terms no more favourable to DHL than terms available to independent third parties; and
- (iii) entered into on terms that are fair and reasonable insofar as the shareholders of the Company are concerned.

Furthermore, the Auditors of the Company have also reviewed these transactions and confirmed to the Board that:

- (i) they have been approved by the Board of the Company;
- (ii) they have been entered into in accordance with the terms of the DHL Services Agreement, as subsequently amended; and
- (iii) the limit of 3% of the net tangible assets of the Group has not been exceeded.

# **MAJOR CUSTOMERS AND SUPPLIERS**

7.3% of sales and 30.6% of purchases during the year were attributable to the Group's five largest customers and suppliers respectively. 1.6% of sales were made to the Group's largest customer while 8.1% of purchases were made from the Group's largest supplier.

#### DIRECTORS

All the present Directors of the Company whose names are listed on pages 20 and 21 served throughout the year. The Company has received from each of its independent nonexecutive Directors an annual confirmation of his independence pursuant to Listing Rule 3.13 and the Company still considers all its independent non-executive Directors to be independent.

Article 93 of the Company's Articles of Association provides for all the Directors to retire at the third Annual General Meeting following their election by ordinary resolution. In accordance therewith, James Hughes-Hallett, Martin Cubbon and Raymond Yuen retire this year and, being eligible, offer themselves for re-election. Sir Adrian Swire also retires in accordance with Article 93 but does not offer himself for re-election.

No Director has a service contract with the Company which is not determinable by the employer within one year without payment of compensation (other than statutory compensation).

Directors' fees paid to the independent nonexecutive Directors during the year totalled HK\$1.190.000: they received no other emoluments from the Company or any of its subsidiaries.

#### **DIRECTORS' INTERESTS**

At 31st December 2004, the register maintained under Section 352 of the Securities and Futures Ordinance ("SFO") showed that Directors held the following beneficial interests (all being personal interests) in the shares of Cathay Pacific Airways Limited:

	No. of shares	Percentage of issued capital
Philip Chen Derek Cridland	9,000 17,000	0.00027 0.00051
Tony Tyler	5,000	0.00015
Raymond Yuen	9,000	0.00027

Other than as stated above, no Director or chief executive of Cathay Pacific Airways Limited had any interest or short position, whether beneficial or non-beneficial, in the shares or underlying shares (including options) and debentures of Cathay Pacific Airways Limited or any of its associated corporations (within the meaning of Part XV of the SFO).

#### **DIRECTORS' INTERESTS IN COMPETING BUSINESS**

Pursuant to Rule 8.10 of the Listing Rules, Henry Fan, Tony Tyler, Raymond Yuen and Zhang Xianlin have disclosed that they are directors of Hong Kong Dragon Airlines Limited ("Dragonair"), which competes or is likely to compete, either directly or indirectly, with the businesses of the Company as it operates airline services to certain destinations which are also served by the Company.

# SUBSTANTIAL SHAREHOLDERS

The register of interests in shares and short positions maintained under Section 336 of the SFO shows that at 31st December 2004 the Company had been

notified of the following interests in the shares of the Company held by substantial shareholders and other persons, all being beneficial interests:

		Percentage of		
	No. of shares	issued capital	Remarks	
1. Swire Pacific Limited	1,540,046,246	46.14		
2. John Swire & Sons Limited	1,540,046,246	46.14)	Duplication of Swire	
			Pacific Limited's holding (Note)	
3. CITIC Pacific Limited	859,353,462	25.74		
4. Super Supreme Company Limited	787,753,462	23.60)	Duplication of CITIC	
5. Custain Limited	214,851,154	6.44 )	Pacific Limited's holding	
6. Easerich Investments Inc.	191,922,273	5.75)		
7. Motive Link Holdings Inc.	189,057,762	5.66)		
8. Smooth Tone Investments Ltd.	191,922,273	5.75 )		

Note: At 31st December 2004, the Swire group owned directly or indirectly interests in shares of Swire Pacific Limited representing 29.47% of the issued share capital and 52.86% of the voting rights.

#### **PUBLIC FLOAT**

From information publicly available to the Company and within the knowledge of its Directors, at least 25% of the Company's total issued share capital are held by the public at all times.

# **AUDITORS**

KPMG retire and, being eligible, offer themselves for re-appointment. A resolution for the re-appointment of KPMG as Auditors to the Company is to be proposed at the forthcoming Annual General Meeting.

By order of the Board

## **David Turnbull**

Chairman

Hong Kong, 9th March 2005

# Corporate Governance

Cathay Pacific Airways is committed to maintaining a high standard of corporate governance and devotes considerable effort to identifying and formalising best practices of corporate governance. The Company has complied throughout the year with the Code of Best Practice as set out in the Listing Rules.

The Stock Exchange has promulgated a new Code on Corporate Governance Practices ("Code") which came into effect in January 2005. The Company has put in place corporate governance practices to meet all the provisions and most of the recommended best practices in the Code.

#### THE BOARD OF DIRECTORS

The Board is chaired by David Turnbull ("the Chairman"), who took over this role from James Hughes-Hallett on 1st January 2005. There are four executive Directors and 13 non-executive Directors, four of whom are independent. Names and other details of the Directors are given on pages 20 and 21 of this report. All Directors are able to take independent professional advice in furtherance of their duties if necessary. The independent non-executive Directors are high calibre executives with diversified industry expertise and serve the important function of providing adequate checks and balances for safeguarding the interests of shareholders and the Company as a whole.

To ensure a balance of power and authority, the role of the Chairman is separate from that of the Chief Executive ("CE"). The current CE is Philip Chen who took over from David Turnbull in January 2005. The Board regularly reviews its structure, size and composition to ensure its expertise and independence are maintained. It also identifies and nominates qualified individuals, who are expected to have such expertise to make a positive contribution to the performance of the Board, to be additional Directors or fill Board vacancies as and when they

arise. A Director appointed by the Board to fill a casual vacancy is subject to election of shareholders at the first general meeting after his appointment and all Directors have to retire at the third annual general meeting following their election by ordinary resolution, but are eligible for re-election.

All Directors disclose to the Board on their first appointment their interests as director or otherwise in other companies or organisations and such declarations of interests are updated annually. When the Board considers any proposal or transaction in which a Director has a conflict of interest, he declares his interest and is required to abstain from voting.

The Board is accountable to the shareholders for leading the Company in a responsible and effective manner. It determines the overall strategies, monitors and controls operating and financial performance and sets appropriate policies to manage risks in pursuit of the Company's strategic objectives. It is also responsible for presenting a balanced, clear and understandable assessment of the financial and other information contained in the Company's accounts, announcements and other disclosures required under the Listing Rules or other statutory requirements. Day to day management of the Company's business is delegated to the CE. Matters reserved for the Board are those affecting the Company's overall strategic policies, finances and shareholders. These include: financial statements, dividend policy, significant changes in accounting policy, the annual operating budgets, material contracts, major financing arrangements, major investments, risk management strategy and treasury policies. The functions of the Board and the powers delegated to the CE are reviewed periodically to ensure that they remain appropriate. The Board meets six times a year. The average attendance rate of the Directors for the year was 86%. The Board has established the following

committees: the Board Safety Review Committee, the Executive Committee, the Finance Committee, the Remuneration Committee and the Audit Committee, the latter two with the participation of independent non-executive Directors.

#### **DIRECTORS' SECURITIES TRANSACTIONS**

The Company has laid down a code of conduct ("the Securities Code") regarding directors' securities transactions on terms no less exacting than the required standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers ("the Model Code") contained in Appendix 10 of the Listing Rules. A copy of the Securities Code is sent to each Director of the Company first on his appointment and thereafter twice annually, one month before the date of the board meeting to approve the Company's halfyear result and annual result, with a reminder that the Director cannot deal in the securities and derivatives of the Company until after such results have been published.

Under the Securities Code, Directors of the Company are required to notify the Chairman and receive a dated written acknowledgement before dealing in the securities and derivatives of the Company and, in the case of the Chairman himself, he must notify the Chairman of the Audit Committee and receive a dated written acknowledgement before any dealing.

All the Directors of the Company have confirmed that they have complied with the required standard set out in the Securities Code.

Directors' interests as at 31st December 2004 in the shares of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance) are set out on page 25. In addition, of the executive officers, only Ronald Mathison holds 7,000 shares in the Company.

#### **BOARD SAFETY REVIEW COMMITTEE**

The Board Safety Review Committee reviews and reports to the Board on safety and environmental issues. It meets three times a year and comprises three executive Directors, the CE, Tony Tyler and Derek Cridland, two non-executive Directors, Vernon Moore and Jack So, two executive officers, Nick Rhodes and Quince Chong and the General Manager Flying, Captain Andrew Maddox. It is chaired by the immediate past Director Flight Operations, Ken Barley.

#### **EXECUTIVE COMMITTEE**

The Executive Committee is chaired by the CE and comprises two executive Directors, Tony Tyler and Robert Atkinson, two non-executive Directors, Henry Fan and Vernon Moore and one executive officer, Augustus Tang. It meets monthly and is responsible to the Board for overseeing and setting the strategic direction of the Company.

# **MANAGEMENT COMMITTEE**

The Management Committee meets once a month and comprises all four executive Directors and seven executive officers. The members are Tony Tyler, Robert Atkinson, Derek Cridland, James Barrington, William Chau, Quince Chong, Ronald Mathison, Edward Nicol, Nick Rhodes and Augustus Tang. It is chaired by the CE and is responsible to the Board for overseeing the day to day operation of the Company.

# **FINANCE COMMITTEE**

The Finance Committee meets monthly to review the financial position of the Company and is responsible for establishing the financial risk management policy. It is chaired by the CE and comprises two executive Directors, Tony Tyler and Robert Atkinson, one non-executive Director, Martin Cubbon, one executive officer, Augustus

Tang, the General Manager Corporate Finance, Keith Fung, and an independent representative from the financial community. Reports on its decisions and recommendations are presented at Board meetings.

#### **REMUNERATION COMMITTEE**

The Remuneration Committee comprises two independent non-executive Directors, Peter Lee and Tung Chee Chen, and is chaired by the Company's immediate past Chairman, James Hughes-Hallett who is also a non-executive Director. The Committee held one meeting in 2004 with 100% attendance.

Under the Services Agreement between the Company and JSSHK, which has been considered in detail and approved by the Directors of the Board who are not connected with the Swire group, staff at various levels, including executive Directors, are seconded to the Company. Those staff report to and take instructions from the Board of the Company but remain employees of the Swire.

In order to be able to attract and retain international staff of suitable calibre, the Swire group provides a competitive remuneration package. This comprises salary, housing, provident fund, leave passage and education allowances and, after three years' service, a bonus related to the profit of the overall Swire group. The provision of housing affords ease of relocation either within Hong Kong or elsewhere in accordance with the needs of the business and as part of the training process whereby managers gain practical experience in various businesses within the Swire group, and payment of bonuses on a group-wide basis enables postings to be made to group companies with very different profitability profiles. Whilst bonuses are calculated by reference to the profits of the Swire group overall, a significant part of such profits are usually derived from the Company.

Although the remuneration of these executives is not entirely linked to the profits of the Company, it is considered that, given the volatility of the aviation business, this has contributed considerably to the maintenance of a stable, motivated and highcalibre senior management team in the Company. Furthermore, as a substantial shareholder of the Company, it is in the best interest of Swire to see that executives of high quality are seconded to and retained within the Company.

A number of Directors and senior staff with specialist skills are employed directly by the Company on similar terms.

This policy and the levels of remuneration paid to executive Directors of the Company were reviewed by the Remuneration Committee. At its meeting in December, the Remuneration Committee considered a report prepared for it by independent consultants, Mercer Human Resource Consulting Limited, which confirmed that the remuneration of the Company's executive Directors was in line with comparators in peer group companies. The Committee approved individual Directors' remuneration packages to be paid in respect of 2005.

No Director takes part in any discussion about his own remuneration. Fees of non-executive Directors, which are determined by the Board in consideration of the complexity of the business and the responsibility involved, are as follows (per annum):

Director's fee	HK\$160,000
Fee for serving on Audit Committee	HK\$150,000
Fee for serving on Remuneration	
Committee	HK\$50,000

#### **AUDIT COMMITTEE**

The Audit Committee is responsible to the Board and consists of four non-executive Directors, three of whom are independent. The members are Vernon Moore, Peter Lee and Jack So. It is chaired by an independent non-executive Director, Raymond Or.

The Committee held three meetings during 2004 with 92% attendance. At these meetings, it reviewed the completeness, accuracy and fairness of the Company's reports and accounts and provided assurance to the Board that these comply with accounting standards, stock exchange and legal requirements. The Committee also reviewed the adequacy and effectiveness of the internal control and risk management systems. It reviewed the work done by the internal and external auditors, the relevant fees and terms, results of audits performed by the external auditors and appropriate actions required on significant control weaknesses. The external auditors, the Finance Director and the Internal Audit Manager also attended these meetings.

#### **EXPENDITURE CONTROL COMMITTEE**

The Expenditure Control Committee meets monthly to evaluate and approve capital expenditure. It is chaired by one executive Director, Tony Tyler and comprises the Finance Director, Robert Atkinson and one executive officer, Augustus Tang.

# INTERNAL CONTROL AND INTERNAL AUDIT

The internal control system has been designed to safeguard corporate assets, maintaining proper accounting records and ensure transactions are executed in accordance with management's authorisation. The system comprises a wellestablished organisational structure and comprehensive policies and standards.

The Internal Audit Department provides an independent review of the adequacy and effectiveness of the internal control system. The audit plan, which is prepared based on risk assessment methodology, is discussed and agreed every year with the Audit Committee. In addition to its agreed annual schedule of work, the Department conducts other special reviews as required. The Internal Audit Manager has direct access to the Audit Committee. Audit reports are sent to the Chief Operating Officer, the Finance Director, external auditors and the relevant management of the auditee department. A summary of major audit findings is reported quarterly to the Board and reviewed by the Audit Committee. As a key criteria of assessing the effectiveness of the internal control system, the Board and the Committee actively monitor the number and seriousness of findings raised by the Internal Audit Department and also the corrective actions taken by relevant departments.

Detailed control guidelines have been set and made available to all employees of the Company regarding handling and dissemination of corporate data which is price sensitive.

Systems and procedures are in place to identify, control and report on major risks, including business, safety, legal, financial, environmental and reputational risks. Exposures to these risks are monitored by the Board with the assistance of various committees and senior management.

The Board is responsible for the system of internal control and for reviewing its effectiveness. For the year under review, the Board considered that the Company's internal control system is adequate and effective and the Company has complied with the provisions on internal control of the Code on Corporate Governance Practices of the Listing Rules.

#### **EXTERNAL AUDITORS**

The external auditors are primarily responsible for auditing and reporting on the annual financial statements. In 2004 the total remuneration paid to the external auditors was HK\$8 million, being HK\$6 million for audit and HK\$2 million for tax advice.

#### AIRLINE SAFETY REVIEW COMMITTEE

The Airline Safety Review Committee meets monthly to review the Company's exposure to operational risk. It reviews the work of the Cabin Safety Review Committee, the Operational Ramp Safety Committee and the Engineering Mandatory Occurrence Report Meeting. It is chaired by the Head of Corporate Safety and comprises Directors and senior management of all operational departments as well as senior management from the ground handling company, Hong Kong Airport Services Limited, and the aircraft maintenance company, HAECO.

#### **ARTICLES OF ASSOCIATION**

At the Annual General Meeting held on 12th May 2004, the shareholders had passed a special resolution to amend the Company's Articles of Association for the following main purposes:

(i) to reflect the amendments to the Listing Rules in early 2002 which permit a listed company to issue corporate communications to its members and other securities holders in either the English language only, the Chinese language only or both the English language and the Chinese language in accordance with the wishes of its members and other securities holders provided that the listed company has made adequate arrangements to ascertain the wishes of its members and other securities holders:

- (ii) to reflect the amendments to Appendix 3 to the Listing Rules which came into effect on 31st March 2004 (which Appendix stipulates certain provisions as being required to be included in the articles of association of listed companies); and
- (iii) to enable Directors to hold meetings by telephone or any communication equipment or electronic means and to incorporate minor drafting improvements.

#### **INVESTOR RELATIONS**

The Company continues to enhance relationships and communication with its investors. Extensive information about the Company's performance and activities is provided in the Annual Report and the Interim Report which are sent to shareholders. Regular dialogue with institutional investors and analysts is in place to keep them abreast of the Company's development. Inquiries from investors are dealt with in an informative and timely manner. All shareholders are encouraged to attend the Annual General Meeting to discuss matters relating to the Company. Any inquiries from shareholders can be addressed to the Corporate Communication Department whose contact details are given on page 72.

In order to promote effective communication, the Company maintains its website at www.cathaypacific.com on which financial and other information relating to the Company and its business are disclosed.

Shareholders may request an extraordinary general meeting to be convened in accordance with Section 113 of the Companies Ordinance.

To the shareholders of Cathay Pacific Airways Limited (Incorporated in Hong Kong with limited liability)

We have audited the accounts on pages 33 to 65 which have been prepared in accordance with accounting principles generally accepted in Hong Kong, save as explained in accounting policy 4 on pages 34 and 35.

# **RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS**

The Hong Kong Companies Ordinance requires the Directors to prepare accounts which give a true and fair view. In preparing accounts which give a true and fair view it is fundamental that appropriate accounting policies are selected and applied consistently, that judgements and estimates are made which are prudent and reasonable and that the reasons for any significant departure from applicable accounting standards are stated.

It is our responsibility to form an independent opinion, based on our audit, on those accounts and to report our opinion solely to you, as a body, in accordance with Section 141 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

#### **BASIS OF OPINION**

We conducted our audit in accordance with Statements of Auditing Standards issued by the Hong Kong Institute of Certified Public Accountants. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the accounts. It also includes an assessment of the significant estimates and judgements made by the Directors in the preparation of the accounts, and of whether the accounting policies are appropriate to the Group's and the Company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance as to whether the accounts are free from material misstatement. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts. We believe that our audit provides a reasonable basis for our opinion.

#### **OPINION**

In our opinion the accounts give a true and fair view of the state of affairs of the Group and of the Company as at 31st December 2004 and of the Group's profit and cash flows for the year then ended and have been properly prepared in accordance with the Hong Kong Companies Ordinance.

#### **KPMG**

Certified Public Accountants Hong Kong, 9th March 2005

# **Principal Accounting Policies**

#### 1. BASIS OF ACCOUNTING

The accounts have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards (which include all applicable Hong Kong Accounting Standards ("HKAS"), Hong Kong Financial Reporting Standards ("HKFRS"), Statements of Standard Accounting Practice ("HK SSAP") and Interpretations) issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") with the exception of the recognition of certain exchange differences as explained in accounting policy 4 below. These accounts also comply with the requirements of the Hong Kong Companies Ordinance and the applicable disclosure provisions of the Listing Rules of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The measurement basis used is historical cost modified by the revaluation of investments as explained in accounting policies 8, 10 and 13 below.

HKICPA has issued new and revised standards (HKAS and HKFRS) which are effective for accounting periods beginning on or after 1st January 2005. The Group has decided not to early adopt these new standards in its financial statements for the year ended 31st December 2004 except for HKAS 24 "Related Party Disclosures". The Group is in the process of making an assessment on the impact of the new standards and has so far concluded that the adoption of them will not have a significant impact on its results of operations and financial position. The Group will continue with the assessment of the impact of the other new standards and significant changes may be identified as a result.

#### 2. BASIS OF CONSOLIDATION

The consolidated accounts incorporate the accounts of the Company and its subsidiary companies made up to 31st December together with the Group's share of the results and net assets of its associated companies. Subsidiary companies are those entities in which the Group controls the composition of the board of directors, controls more than half the voting power or holds more than half of the issued share capital.

The results of subsidiary companies are included in the consolidated profit and loss account and the share attributable to minority interests is deducted from consolidated profit after tax. Where interests have been bought or sold during the year only those results relating to the period of ownership are included in the accounts.

Goodwill arising on consolidation represents the excess of the cost of subsidiary and associated companies over the fair value of the Group's share of the net assets at the date of acquisition. Goodwill arising on consolidation is recognised as an intangible asset and amortised on a straight line basis over its estimated useful economic life, not exceeding a period of 20 years.

The carrying amount of goodwill is reviewed annually and is written down if any impairment arises. On disposal of a subsidiary or associated company, the unamortised goodwill is included in the calculation of any gain or loss.

Minority interests in the consolidated balance sheet comprise the outside shareholders' proportion of the net assets of subsidiary companies.

## 2. BASIS OF CONSOLIDATION (continued)

In the Company's balance sheet investments in subsidiary companies are stated at cost less any impairment loss recognised. The results of subsidiary companies are accounted for by the Company on the basis of dividends received and receivable.

#### 3. ASSOCIATED COMPANIES

Associated companies are those companies, not being subsidiary companies, in which the Group holds a substantial long-term interest in the equity share capital and over which the Group is in a position to exercise significant management influence.

The consolidated profit and loss account includes the Group's share of results of associated companies as reported in their accounts made up to 31st December. In the consolidated balance sheet investments in associated companies represent the Group's share of net assets and loans to those companies.

In the Company's balance sheet, investments in associated companies are stated at cost less any impairment loss recognised and loans to those companies.

#### 4. FOREIGN CURRENCIES

Foreign currency transactions entered into during the year are translated into Hong Kong dollars at the market rates ruling at the relevant transaction dates whilst the following items are translated at the rates ruling at the balance sheet date:

- (i) foreign currency denominated monetary assets and liabilities (including currency derivatives).
- (ii) the balance sheets of foreign subsidiary and associated companies.

Exchange differences arising on the translation of foreign currencies into Hong Kong dollars are reflected in the profit and loss account except that:

(i) to reduce exposure to exchange rate fluctuations on future operating cash flows, borrowings and leasing obligations are arranged in foreign currencies such that repayment can be met by anticipated operating cash flows. In addition currency derivatives are used to hedge anticipated cash flows. Any unrealised exchange differences on these borrowings, leasing obligations, currency derivatives and on related security deposits are recognised directly in equity via the Statement of Changes in Equity. These exchange differences are included in the profit and loss account as an adjustment to revenue in the same period or periods during which the hedged transaction affects the net profit and loss.

This accounting treatment is supported by that element of International Financial Reporting Standards ("IFRS") which deals with accounting for hedge transactions. HKAS 39 "Financial Instruments: Recognition and Measurement", which is the same as the equivalent IFRS, became effective on 1st January 2005 and replaced HK SSAP 11 which required all such exchange differences be charged to the profit and loss account immediately. Note 21 to the accounts sets out the effect had HK SSAP 11 been adopted. The Directors consider that the immediate recognition of all such exchange fluctuations in the profit and loss account could materially distort year on year results and have concluded that the adopted treatment gives a true and fair view of the financial position, financial performance and cash flow of the Group.

(ii) unrealised differences on net investments in foreign subsidiary and associated companies (including intra-Group balances of an equity nature) and related long-term liabilities are taken directly to reserves.

#### 5. FIXED ASSETS AND DEPRECIATION

Fixed assets are stated at cost less accumulated depreciation and impairment.

Depreciation of fixed assets is calculated on a straight line basis to write down cost over anticipated useful lives to estimated residual value as follows:

Passenger aircraft	over 20 years to residual value of between 0% to 10% of cost
Freighter aircraft	over 20-27 years to residual value of between 0% to 20% of cost
Other equipment	over 3-7 years to nil

Leasehold land over the period of and buildings the lease to nil residual

value

residual value

Major modifications to aircraft and reconfiguration costs are capitalised as part of aircraft cost and are depreciated over periods of up to 10 years.

The depreciation policy and the carrying amount of fixed assets are reviewed annually taking into consideration factors such as changes in fleet composition, current and forecast market values and technical factors which affect the life expectancy of the assets. Any impairment in value is recognised by writing down the carrying amount to estimated recoverable amount which is the higher of the value in use (the present value of future cash flows) and the net selling price.

#### 6. LEASED ASSETS

Fixed assets held under lease agreements that give rights equivalent to ownership are treated as if they had been purchased outright at fair market value and the corresponding liabilities to the lessor, net of interest charges, are included as obligations under finance leases.

Amounts payable in respect of finance leases are apportioned between interest charges and reductions of obligations based on the interest rates implicit in the leases.

Operating lease payments and income are charged and credited respectively to the profit and loss account on a straight line basis over the life of the related lease.

# 7. INTANGIBLE ASSETS

Intangible assets comprise goodwill and expenditure on computer system development. The accounting policy for goodwill is outlined in accounting policy 2 on page 33.

Expenditure on computer system development which gives rise to economic benefits is capitalised as part of intangible assets and is amortised on a straight line basis over its useful life not exceeding a period of four years.

# 8. INVESTMENTS

Long-term investments are stated at fair value and any change in fair value is recognised in the investment revaluation reserve. On disposal or if there is evidence that the investment is impaired, the cumulative gain or loss on the investment is transferred from the investment revaluation reserve to the profit and loss account.

#### 9. DEFEASANCE OF LONG-TERM LIABILITIES

Where long-term liabilities have been defeased by the placement of security deposits, those liabilities and deposits (and income and charge arising therefrom) are netted off in order to reflect the overall commercial effect of the arrangements. Such netting off has been effected where a right is held by the Group to insist on net settlement of the liability and deposit including in all situations of default and where that right is assured beyond doubt.

## **10. RETIREMENT BENEFITS**

Arrangements for staff retirement benefits vary from country to country and are made in accordance with local regulations and customs.

The retirement benefit obligation in respect of defined benefit retirement plans refers to the obligation less the fair value of plan assets where the obligation is calculated by estimating the present value of the expected future payments required to settle the benefit that employees have earned using the projected unit credit method. Actuarial gains and losses are not recognised unless their cumulative amounts exceeds either 10% of the present value of the defined benefit obligation or 10% of the fair value of plan assets whichever is greater. The amount exceeding this corridor is recognised on a straight line basis over the expected average remaining working lives of the employees participating in the plans.

# 11. DEFERRED TAXATION

Provision for deferred tax is made on all temporary differences.

Deferred tax assets relating to unused tax losses and deductible temporary differences are recognised to the extent that it is probable that future taxable profits will be available against which these unused tax losses and deductible temporary differences can be utilised.

In addition, where initial cash benefits have been received in respect of certain lease arrangements, provision is made for the future obligation to make tax payments.

#### **12. STOCK**

Stock held for consumption is valued either at cost or weighted average cost less any applicable allowance for obsolescence. Stock held for disposal is stated at the lower of cost and net realisable value. Net realisable value represents estimated resale price.

# 13. FUNDS WITH INVESTMENT MANAGERS AND OTHER LIQUID INVESTMENTS

Funds with investment managers and other liquid investments are valued on a mark to market basis and any gain or loss arising from the revaluation is taken to the profit and loss account.

Cash deposits and notes placed in respect of certain leasing and financing arrangements are stated at cost while other investments purchased to meet future leasing obligation repayments are stated at amortised cost

## 14. REVENUE RECOGNITION

Passenger and cargo sales are recognised as revenue when the transportation service is provided. The value of unflown passenger and cargo sales is recorded as unearned transportation revenue. Income from catering and other services is recognised when the services are rendered.

# **15. FUEL PRICE DERIVATIVES**

Fuel derivatives are used to reduce exposure to fluctuating fuel prices. Gains and losses on these instruments are recognised upon contract expiry as a component of fuel expense during the period the related fuel is used.

#### **16. MAINTENANCE AND OVERHAUL COSTS**

Replacement spares and labour costs for maintenance and overhaul of aircraft are charged to the profit and loss account on consumption and as incurred respectively.

#### 17. FREQUENT-FLYER PROGRAMME

The Company operates a frequent-flyer programme called Asia Miles ("the programme"). The incremental cost of providing awards in exchange for redemption of miles earned by members is accrued as an operating cost and a liability after allowing for miles which are not expected to be redeemed. As members redeem their miles the liability is reduced to reflect the reduction in the outstanding obligation.

The Company sells miles to participating partners in the programme. In the past, revenue earned from selling miles was recognised immediately. That portion of revenue earned from miles sold which is expected to be redeemed on Cathay Pacific's flights is now deferred and amortised to the profit and loss account over the expected redemption period. As a result of this change, the retained earnings as at 1st January 2004 and the attributable profit to shareholders in 2004 are reduced by HK\$250 million and HK\$58 million respectively. Comparative figures have not been restated as the impact is immaterial.

#### **18. RELATED PARTIES**

Related parties were previously considered to be related to the Group if the Group had the ability, directly or indirectly, to control the party or exercise significant influence over the party in making financial and operating decisions, or vice versa, or where the Group and the party were subject to common control or common significant influence. Related parties may be individuals or entities. With the introduction of HKAS 24, parties that are subject to significant influence by shareholders of Cathay Pacific are no longer defined as related parties. Comparatives have been restated to comply with this new definition.

# Consolidated Profit and Loss Account

for the year ended 31st December 2004

		2004	2003	2004	2003
	Note	HK\$M	HK\$M	US\$M	US\$M
Turnover					
Passenger services		26,407	18,663	3,386	2,393
Cargo services		11,395	9,913	1,461	1,271
Catering and other services		1,263	1,002	162	128
Total turnover	2	39,065	29,578	5,009	3,792
Expenses					
Staff		(8,842)	(8,035)	(1,134)	(1,030)
Route		(6,890)	(5,416)	(883)	(695)
Fuel		(7,836)	(5,236)	(1,005)	(671)
Aircraft maintenance		(3,784)	(2,856)	(485)	(366)
Depreciation and operating leases		(5,170)	(4,860)	(663)	(623)
Commissions		(529)	(400)	(68)	(51)
Others		(767)	(550)	(98)	(71)
Operating expenses		(33,818)	(27,353)	(4,336)	(3,507)
Operating profit	3	5,247	2,225	673	285
Finance charges		(1,628)	(1,807)	(209)	(231)
Finance income		1,045	1,187	134	152
Net finance charges	4	(583)	(620)	(75)	(79)
Share of profits of associated companies	12	356	151	46	19
Profit before tax		5,020	1,756	644	225
Taxation	5	(504)	(409)	(65)	(52)
Profit after tax		4,516	1,347	579	173
Minority interests		(99)	(44)	(13)	(6)
Profit attributable to shareholders	6	4,417	1,303	566	167
Dividends					
Interim – paid	7	674	100	86	13
Final – proposed	7	1,517	572	194	73
Special – paid	7	_	943	_	121
		2,191	1,615	280	207
Earnings per share					
Basic	8	131.4¢	39.0¢	16.8¢	5.0¢
Diluted	8	130.7¢	38.8¢	16.8¢	5.0¢
Dividend per share	7	65.0¢	48.0¢	8.3¢	6.2¢

The US\$ figures are for information only and are translated at HK\$7.8.

# Consolidated Balance Sheet

at 31st December 2004

		2004	2003	2004	2003
	Note	HK\$M	HK\$M	US\$M	US\$M_
ASSETS AND LIABILITIES					
Non-current assets and liabilities					
Fixed assets	9	51,808	51,357	6,642	6,584
Intangible assets	10	348	405	45	52
Investments in associated companies	12	1,743	1,661	223	213
Other long-term receivables and investments	13	4,076	1,263	523	162
		57,975	54,686	7,433	7,011
Long-term liabilities		(27,698)	(33,022)	(3,551)	(4,234)
Related pledged security deposits		10,036	11,604	1,287	1,488
Net long-term liabilities	14	(17,662)	(21,418)	(2,264)	(2,746)
Retirement benefit obligations	15	(102)	(181)	(13)	(23)
Deferred taxation	16	(7,280)	(7,762)	(934)	(995)
		(25,044)	(29,361)	(3,211)	(3,764)
Net non-current assets		32,931	25,325	4,222	3,247
Current assets and liabilities					
Stock		524	398	67	51
Trade and other receivables	17	5,311	4,753	681	609
Liquid funds	18	11,474	15,200	1,471	1,949
		17,309	20,351	2,219	2,609
Current portion of long-term liabilities		(7,096)	(6,754)	(910)	(866)
Related pledged security deposits		2,127	1,875	273	240
Net current portion of long-term liabilities	14	(4,969)	(4,879)	(637)	(626)
Trade and other payables	19	(7,163)	(5,543)	(919)	(711)
Unearned transportation revenue		(3,622)	(2,839)	(464)	(364)
Taxation		(1,497)	(1,259)	(192)	(161)
		(17,251)	(14,520)	(2,212)	(1,862)
Net current assets		58	5,831	7	747
Total assets less current and non-current liabilities		32,989	31,156	4,229	3,994
Minority interests		(134)	(104)	(17)	(13)
Net assets		32,855	31,052	4,212	3,981
CAPITAL AND RESERVES					
Share capital	20	674	669	86	86
Reserves	21	32,181	30,383	4,126	3,895
Shareholders' funds		32,855	31,052	4,212	3,981

The US\$ figures are for information only and are translated at HK\$7.8.

The notes on pages 44 to 65 form part of these accounts.

**David Turnbull** 

**Henry Fan** 

Director

Director

Hong Kong, 9th March 2005

# Company Balance Sheet

at 31st December 2004

		2004	2003	2004	2003
	Note	HK\$M	HK\$M	US\$M	US\$M
ASSETS AND LIABILITIES					
Non-current assets and liabilities					
Fixed assets	9	41,701	43,588	5,346	5,588
Intangible assets	10	172	211	22	27
Investments in subsidiary companies	11	13,108	13,766	1,680	1,765
Investments in associated companies	12	61	76	8	10
Other long-term receivables and investments	13	3,890	1,094	499	140
		58,932	58,735	7,555	7,530
Long-term liabilities		(26,040)	(31,793)	(3,338)	(4,076)
Related pledged security deposits		3,575	4,251	458	545
Net long-term liabilities	14	(22,465)	(27,542)	(2,880)	(3,531)
Retirement benefit obligations	15	(166)	(224)	(21)	(29)
Deferred taxation	16	(7,113)	(7,617)	(912)	(976)
		(29,744)	(35,383)	(3,813)	(4,536)
Net non-current assets		29,188	23,352	3,742	2,994
Current assets and liabilities					
Stock		509	387	65	50
Trade and other receivables	17	5,038	4,532	646	581
Liquid funds	18	3,244	6,476	416	830
		8,791	11,395	1,127	1,461
Current portion of long-term liabilities		(6,327)	(6,337)	(811)	(812)
Related pledged security deposits		769	564	98	72
Net current portion of long-term liabilities	14	(5,558)	(5,773)	(713)	(740)
Trade and other payables	19	(7,021)	(5,634)	(900)	(723)
Unearned transportation revenue		(3,622)	(2,839)	(464)	(364)
Taxation		(1,457)	(1,233)	(187)	(158)
		(17,658)	(15,479)	(2,264)	(1,985)
Net current liabilities		(8,867)	(4,084)	(1,137)	(524)
Net assets		20,321	19,268	2,605	2,470
CAPITAL AND RESERVES					
Share capital	20	674	669	86	86
Reserves	21	19,647	18,599	2,519	2,384
Shareholders' funds		20,321	19,268	2,605	2,470
				-	

The US\$ figures are for information only and are translated at HK\$7.8.

The notes on pages 44 to 65 form part of these accounts.

**David Turnbull** 

**Henry Fan** 

Director

Director

Hong Kong, 9th March 2005

40 Cathay Pacific Airways Limited 2004 Annual Report

# Consolidated Cash Flow Statement

for the year ended 31st December 2004

		2004	2003	2004	2003
	Note	HK\$M	HK\$M	US\$M	US\$M
Operating activities					
Cash generated from operations	22	10,595	6,370	1,359	817
Dividends received from associated companies		122	187	16	24
Interest received		59	49	8	6
Net interest paid		(786)	(928)	(101)	(119)
Tax paid		(785)	(815)	(101)	(104)
Net cash inflow from operating activities		9,205	4,863	1,181	624
Investing activities					
Net decrease in liquid funds other					
than cash and cash equivalents		884	757	113	98
Receipts from capital reduction,					
loan and disposal of subsidiary					
and associated companies		69	11	9	1
Sales of fixed assets		54	27	7	3
Payments for fixed and intangible assets		(4,064)	(5,147)	(521)	(660)
Net (increase)/decrease in long-term					
receivables and investments		(2,692)	84	(345)	11
Net cash outflow from investing activities		(5,749)	(4,268)	(737)	(547)
Financing activities					
New financing		1,746	6,765	224	867
Shares issued		199	56	25	7
Net cash benefit from financing arrangements		51	735	7	94
Loan and finance lease repayments		(6,247)	(4,995)	(801)	(640)
Security deposits placed		(94)	(70)	(12)	(9)
Dividends paid – to shareholders		(2,189)	(1,035)	(281)	(133)
– to minority interests		(69)	(20)	(9)	(3)
Net cash (outflow)/inflow from					
financing activities		(6,603)	1,436	(847)	183
(Decrease)/increase in cash and cash equivalents		(3,147)	2,031	(403)	260
Cash and cash equivalents at 1st January		5,649	3,422	724	439
Effect of exchange differences		155	196	20	25
Cash and cash equivalents at 31st December	23	2,657	5,649	341	724

The US\$ figures are for information only and are translated at HK\$7.8.

# Consolidated Statement of Changes in Equity

for the year ended 31st December 2004				Nor	n-distributable			
				Capital	Investment	Cash flow		
	Share	Retained	Share	redemption	revaluation	hedge	Other	
	capital	profit	premium	reserve	reserve	reserve	reserves	Total
	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M
At 1st January 2004	669	23,518	7,261	21	354	(770)	(1)	31,052
Prior year adjustment on Asia Miles	_	(250)	_	_	_	_	_	(250)
As restated	669	23,268	7,261	21	354	(770)	(1)	30,802
			-					
Exchange differences on cash flow hedges								
<ul> <li>recognised during the year</li> </ul>	_	_	_	_	_	(966)	_	(966)
<ul> <li>deferred tax recognised</li> </ul>	_	_	_	_	_	68	_	68
- transferred to profit for the year	_	_	_	_	_	383	_	383
Revaluation surplus recognised								
during the year	_	_	_	_	139	_	_	139
Exchange differences	_	_	_	_	_	_	15	15
Net loss not recognised in the								
profit and loss account	_	_	_	_	139	(515)	15	(361)
Profit attributable to shareholders	_	4,417	_	_	_	_	_	4,417
2003 final dividends	_	(1,515)	_	_	_	_	_	(1,515)
2004 interim dividend	_	(674)	_	_	_	_	_	(674)
Capital reserve written back on disposal		(07.1)						(07.1)
of an associate	_	_	_	_	_	_	(13)	(13)
Share options exercised							(13)	(13)
– premium received	_	_	194	_	_	_	_	194
– share capital issued	5	_	-	_	_			5
At 31st December 2004	674	25,496	7,455	21	493	(1,285)	1	32,855
At 31st December 2004	074	23,430	7,400	21	+55	(1,200)	<u> </u>	32,033
At 1st January 2003	667	23,250	7,207	21	412	559	(1)	32,115
Exchange differences								
on cash flow hedges								
- recognised during the year						(1,330)		(1,330)
- deferred tax recognised	_	_	_	_	_	90	_	90
<ul><li>transferred to profit for the year</li></ul>	_	_	_	_	_	(89)	_	(89)
	_	_	_	_	_	(09)	_	(09)
Revaluation deficit recognised					(50)			(EQ)
during the year					(58)			(58)
Net loss not recognised in the					(50)	(1.220)		(1.007)
profit and loss account	_	4 000	_	_	(58)	(1,329)	_	(1,387)
Profit attributable to shareholders	_	1,303	_	_	_	_	_	1,303
2002 final dividend	_	(935)	_	_	_	_	_	(935)
2003 interim dividend	_	(100)	-	_	_	_	_	(100)
Share options exercised								
– premium received	_	_	54	_	_	_	_	54
– share capital issued	2	-	-	-	-	_	_	2
At 31st December 2003	669	23,518	7,261	21	354	(770)	(1)	31,052

# Company Statement of Changes in Equity

for the year ended 31st December 2004			Non-distributable				
				Capital	Investment	Cash flow	
	Share	Retained	Share	redemption	revaluation	hedge	
	capital	profit	premium	reserve	reserve	reserve	Total
	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M
At 1st January 2004	669	11,781	7,261	21	349	(813)	19,268
Prior year adjustment on Asia Miles	_	(250)	_	_	_	_	(250)
As restated	669	11,531	7,261	21	349	(813)	19,018
Exchange differences on cash flow hedges							
<ul> <li>recognised during the year</li> </ul>	-	_	_	_	_	(1,058)	(1,058)
<ul> <li>deferred tax recognised</li> </ul>	-	_	_	_	_	68	68
<ul> <li>transferred to profit for the year</li> </ul>	-	_	_	_	_	382	382
Revaluation surplus recognised							
during the year		_	_	_	120	_	120
Net loss not recognised in the							
profit and loss account	-	-	_	_	120	(608)	(488)
Profit for the year	-	3,781	_	_	_	-	3,781
2003 final dividends	-	(1,515)	_	_	_	-	(1,515)
2004 interim dividend	-	(674)	_	_	_	-	(674)
Share options exercised							
<ul> <li>premium received</li> </ul>	-	_	194	_	_	-	194
<ul> <li>share capital issued</li> </ul>	5	_	_	_	_	_	5
At 31st December 2004	674	13,123	7,455	21	469	(1,421)	20,321
At 1st January 2003	667	11,998	7,207	21		007	21,020
		,	7,207	21	430	697	
Exchange differences on		,	7,207	21	430	697	
Exchange differences on cash flow hedges		,	7,207	21	430	697	
	-	_	-	-	430	(1,504)	(1,504)
cash flow hedges	- -		- -	- -	430 - -		(1,504) 90
cash flow hedges - recognised during the year	- - -	- - -	- - -	- - -	430 - - -	(1,504)	
cash flow hedges  - recognised during the year  - deferred tax recognised	- - -	- - -	- - -	- - -	- - -	(1,504) 90	90
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year	- - -	- - -	- - -	- - -	430 - - - (81)	(1,504) 90	90
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised	- - -	- - -	- - - -	- - -	- - -	(1,504) 90	90 (96)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised  during the year	- - - -	- - - -	- - - -	- - - -	- - -	(1,504) 90	90 (96)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account  Profit for the year	- - - -	- - - - 818	- - - -	- - - -	- - - (81)	(1,504) 90 (96)	90 (96)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account	- - - - - -	- - - -	- - - - -	- - - - -	- - - (81)	(1,504) 90 (96)	90 (96) (81) (1,591)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account  Profit for the year  2002 final dividend 2003 interim dividend	- - - - - - - -	- - - - 818		- - - - -	- - - (81)	(1,504) 90 (96)	90 (96) (81) (1,591) 818
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account  Profit for the year 2002 final dividend 2003 interim dividend Share options exercised	- - - - - -	- - - - 818 (935)		- - - - -	- - - (81)	(1,504) 90 (96)	90 (96) (81) (1,591) 818 (935) (100)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account  Profit for the year  2002 final dividend  2003 interim dividend  Share options exercised  - premium received	- - - - - - -	- - - - 818 (935)	- - - - - - - - 54	- - - - - - -	- - - (81)	(1,504) 90 (96)	90 (96) (81) (1,591) 818 (935)
cash flow hedges  - recognised during the year  - deferred tax recognised  - transferred to profit for the year  Revaluation deficit recognised during the year  Net loss not recognised in the profit and loss account  Profit for the year 2002 final dividend 2003 interim dividend Share options exercised	- - - - - - - - 2	- - - - 818 (935)	- - - - - -	- - - - - - -	- - - (81)	(1,504) 90 (96)	90 (96) (81) (1,591) 818 (935) (100)

# Notes to the Accounts

## 1. NATURE OF OPERATIONS AND PRINCIPAL ACTIVITIES

The Group is predominantly managed and controlled in Hong Kong. As well as operating scheduled airline services, the Group is engaged in other related areas including airline catering, aircraft handling and engineering. The airline operations are principally to and from Hong Kong, which is where most of the Group's other activities are also carried out.

#### 2. TURNOVER

Turnover comprises revenue from transportation services, airline catering and other services provided to third parties.

(a) Primary reporting by geographical segment

	2004	2003
	HK\$M	HK\$M
Turnover by origin of sale:		
North Asia		
– Hong Kong and Mainland China	14,854	12,022
– Japan, Korea and Taiwan	6,961	5,208
South West Pacific and South Africa	3,010	2,125
Europe	4,770	3,551
South East Asia and Middle East	4,452	3,395
North America	5,018	3,277
	39,065	29,578

South West Pacific and South Africa includes Australia, New Zealand and Southern Africa. Europe includes Continental Europe, United Kingdom, Scandinavia, Russia, Baltic and Turkey. South East Asia and Middle East includes Singapore, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, Indian sub-continent and Middle East. North America includes U.S.A., Canada and Latin America.

Analysis of turnover and profit by geographical segment:

The analysis of turnover by origin of sale is derived by allocating revenue to the area in which the sale was made. Management considers that it is not meaningful to allocate cost on this basis and accordingly segment results are not disclosed.

Analysis of net assets by geographical segment:

The major revenue earning asset is the aircraft fleet which is registered in Hong Kong and is employed across its worldwide route network. Management considers that there is no suitable basis for allocating such assets and related liabilities to geographical segments. Accordingly, segment assets, segment liabilities and other segment information is not disclosed.

(b) Secondary reporting by business segment

	2004	2003
	HK\$M	HK\$M
Revenue – external sales		
– Passenger services	26,407	18,663
– Cargo services	11,395	9,913
	37,802	28,576
Unallocated revenue		
- Catering and other services	1,263	1,002
	39,065	29,578

## 2. TURNOVER (continued)

The Group is engaged in two main business segments: in passenger business through the Company and in freight traffic through the Company and a subsidiary. Catering services and other airline supporting services which supplement the Group's main operating business are included in unallocated revenue.

Analysis of net assets by business segment:

The major revenue earning asset is the aircraft fleet which is jointly used by the passenger services and cargo services segments. Management considers it is not appropriate to allocate such assets between the two segments as there is no suitable basis for so doing. Accordingly, analysis of net assets by business segment is not disclosed.

## 3. OPERATING PROFIT

	HK\$M	HK\$M
Operating profit has been arrived at after charging/(crediting):		
Depreciation of fixed assets		
- Leased	1,855	1,930
- Owned	1,946	1,815
Amortisation of intangible assets	84	110
Operating lease rentals		
– Land and buildings	326	324
– Aircraft and related equipment	948	675
- Others	34	19
Operating lease income		
– Aircraft and related equipment	(23)	(13)
Cost of stock expensed	1,224	933
Exchange differences	(199)	(244)
Auditors' remuneration	6	6
Income from unlisted investments	(103)	(267)
Income from listed investments	(3)	(6)
4. NET FINANCE CHARGES		
	2004	2003
	HK\$M	HK\$M
Net interest charges comprise:	HK\$M	HK\$M
Net interest charges comprise:  - Obligations under finance leases		
- Obligations under finance leases	1,522	1,678
	1,522 (837)	1,678 (966)
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> </ul>	1,522 (837) 685	1,678 (966) 712
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> </ul>	1,522 (837)	1,678 (966) 712 112
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> </ul>	1,522 (837) 685 92	1,678 (966) 712 112 (4)
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> </ul>	1,522 (837) 685 92 - 92	1,678 (966) 712 112 (4) 108
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> </ul>	1,522 (837) 685 92 - 92 8	1,678 (966) 712 112 (4) 108
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> </ul>	1,522 (837) 685 92 - 92 8 6	1,678 (966) 712 112 (4) 108 3
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> <li>Other loans not wholly repayable within five years</li> </ul>	1,522 (837) 685 92 - 92 8	1,678 (966) 712 112 (4) 108
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> <li>Other loans not wholly repayable within five years</li> <li>Income from liquid funds:</li> </ul>	1,522 (837) 685 92 - 92 8 6	1,678 (966) 712 112 (4) 108 3 14
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> <li>Other loans not wholly repayable within five years</li> <li>Income from liquid funds:</li> <li>Funds with investment managers</li> </ul>	1,522 (837) 685 92 - 92 8 6 791	1,678 (966) 712 112 (4) 108 3 14 837
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> <li>Other loans not wholly repayable within five years</li> <li>Income from liquid funds:</li> </ul>	1,522 (837) 685 92 - 92 8 6 791	1,678 (966) 712 112 (4) 108 3 14 837 (106) (111)
<ul> <li>Obligations under finance leases</li> <li>Interest income on related security deposits, notes and bonds</li> <li>Bank loans and overdrafts</li> <li>Interest income on related security deposits</li> <li>Other loans wholly repayable within five years</li> <li>Other loans not wholly repayable within five years</li> <li>Income from liquid funds:</li> <li>Funds with investment managers</li> </ul>	1,522 (837) 685 92 - 92 8 6 791	1,678 (966) 712 112 (4) 108 3 14 837

Finance income and charges relating to defeasance arrangements have been netted off in the above figures.

2004

2003

5.

. TAXATION	2004	2003
	HK\$M	HK\$M
The Company and its subsidiary companies:		
Current tax expenses		
– Hong Kong profits tax	55	50
– Overseas tax	276	248
– Under provisions for prior years	24	84
Deferred tax		
– Origination and reversal of temporary differences	91	(62)
– Increase in tax rate	_	64
	446	384
Associated companies:		
– Hong Kong profits tax	40	16
– Overseas tax	18	9
	504	409

Hong Kong profits tax is calculated at 17.5% (2003: 17.5%) on the estimated assessable profits for the year. Overseas tax is calculated at rates of tax applicable in countries to which the Group is assessable for tax. Tax provisions are reviewed regularly to take into account changes in legislation, practice and status of negotiations.

A reconciliation between tax charge and accounting profit at applicable tax rates is as follows:

	2004	2003
	HK\$M	HK\$M
Consolidated profit before tax	5,020	1,756
Notional tax calculated at Hong Kong profits tax rate of 17.5% (2003: 17.5%)	(879)	(307)
Expenses not deductible for tax purposes	(156)	(143)
Tax provisions under provided in prior years	(24)	(84)
Unused tax losses not recognised	-	(137)
Effect on opening deferred tax balances resulting from a change in tax rate	-	(64)
Effect of different tax rates in overseas jurisdictions	418	246
Tax losses recognised	63	_
Income not subject to tax	74	80
Tax charge	(504)	(409)

Further information on deferred tax is shown in note 16 to the accounts.

# 6. PROFIT ATTRIBUTABLE TO SHAREHOLDERS

Of the profit attributable to the shareholders, a profit of HK\$3,781 million (2003: HK\$818 million) has been dealt with in the accounts of the Company.

7. DIVIDENDS	2004 HK\$M	2003 HK\$M
2004 interim dividend paid on 4th October 2004 of HK¢20 per share (2003: HK¢3 per share) 2004 final dividend proposed on 9th March 2005 of HK¢45 per share	674	100
(2003: HK¢17 per share)	1,517	572
2003 special dividend paid on 2nd June 2004 of HK¢28 per share	-	943
	2,191	1,615

# 8. EARNINGS PER SHARE

Basic earnings per share and diluted earnings per share are calculated by dividing the profit attributable to shareholders of HK\$4,417 million (2003: HK\$1,303 million) by the daily weighted average number of shares in issue throughout the year of 3,362 million (2003: 3,338 million) shares and 3,379 million (2003: 3,357 million) shares respectively with the latter adjusted for the effects of the share options.

	Million	Million
Weighted average number of ordinary shares used in calculating basic earnings per share	3,362	3,338
Deemed issue of ordinary shares for no consideration  Weighted average number of ordinary shares used in calculating diluted	17	19
earnings per share	3,379	3,357

# 9. FIXED ASSETS

	Aircraft and Other related equipment equipment			Properties		
	Owned	Leased	Owned	Leased	Owned	Total
	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M	HK\$M
Group						
Cost						
At 1st January 2004	24,760	44,109	2,328	547	6,292	78,036
Exchange differences	2	-	3	-	5	10
Additions	3,798	446	84	-	1	4,329
Disposals	(377)	-	(111)	-	(9)	(497)
Transfers	1,374	(1,374)	-	-	-	-
At 31st December 2004	29,557	43,181	2,304	547	6,289	81,878
Accumulated depreciation						
At 1st January 2004	11,591	12,055	1,517	234	1,282	26,679
Exchange differences	_	_	2	_	2	4
Charge for the year	1,600	1,831	147	24	199	3,801
Disposals	(302)	_	(110)	_	(2)	(414)
Transfers	944	(944)	_	_	_	_
At 31st December 2004	13,833	12,942	1,556	258	1,481	30,070
Net book value	<u> </u>	<u> </u>	<u> </u>		· · · · · · · · · · · · · · · · · · ·	<u> </u>
At 31st December 2004	15,724	30,239	748	289	4,808	51,808
At 1st January 2004	13,169	32,054	811	313	5,010	51,357
	35,355	5_,55				
Company						
Cost						
At 1st January 2004	19,054	46,007	850	547	408	66,866
Additions	1,641	-	45	-	-	1,686
Disposals	(224)	-	(108)	-	(9)	(341)
Transfers	1,769	(1,769)	-	-	-	
At 31st December 2004	22,240	44,238	787	547	399	68,211
Accumulated depreciation						
At 1st January 2004	9,232	12,774	718	234	320	23,278
Charge for the year	1,468	1,918	57	24	23	3,490
Disposals	(149)	_	(107)	_	(2)	(258)
Transfers	944	(944)	_	_	_	_
At 31st December 2004	11,495	13,748	668	258	341	26,510
Net book value						
At 31st December 2004	10,745	30,490	119	289	58	41,701
At 1st January 2004	9,822	33,233	132	313	88	43,588
At 13t Suridary 2004	3,022	00,200	102	010		40,000

#### 9. FIXED ASSETS (continued)

#### (a) Finance leased assets

Certain aircraft are subject to leases with purchase options to be exercised at the end of the respective leases. The remaining lease terms range from 1 to 13 years. Some of the rent payments are on a floating basis which are generally linked to market rates of interest. All leases permit subleasing rights subject to appropriate consent from lessors. Early repayment penalties would be payable on some of the leases should they be terminated prior to their specified expiry dates.

## (b) Operating leased assets

Certain aircraft, properties and other equipment are under operating leases.

Under the operating lease arrangements for aircraft, the lease rentals are fixed and subleasing is not allowed. At 31st December 2004, three B747-400s (2003: two), four A340-300s (2003: four) and three A340-600s (2003: three), all with purchase options, held under operating leases were not capitalised. The estimated capitalised value of these leases being the present value of the aggregate future lease payments is HK\$1,315 million (2003: HK\$1,585 million).

Operating leases for properties and other equipment are normally set with fixed rental payments with options to renew the leases upon expiry at new terms.

The future minimum lease payments payable under operating leases committed as at 31st December 2004 for each of the following periods are as follows:

	2004	2003
	HK\$M	HK\$M
Aircraft and related equipment:		
– within one year	1,144	740
– after one year but within five years	1,883	1,460
– after five years	389	_
	3,416	2,200
Properties and other equipment:		
– within one year	261	255
– after one year but within five years	418	470
– after five years	175	204
	854	929
	4,270	3,129

- (c) Advance payments are made to manufacturers for aircraft and related equipment to be delivered in future years. Advance payments included in owned aircraft and related equipment amounted to HK\$2,698 million (2003: HK\$1,813 million) for the Group and HK\$197 million (2003: HK\$136 million) for the Company. No depreciation is provided on these advance payments.
- (d) Security, including charges over the assets concerned and relevant insurance policies, is provided to the leasing companies or other parties that provide the underlying finance.
- (e) Properties held at 31st December 2004 included land held under medium-term leases in Hong Kong with a net book value of HK\$1,549 million (2003: HK\$1,586 million).

# **10. INTANGIBLE ASSETS**

	Group  Computer			Company
				Computer
	Goodwill	systems	Total	systems
	HK\$M	HK\$M	HK\$M	HK\$M
Cost				
At 1st January 2004	362	665	1,027	642
Additions	-	27	27	27
Disposals	(4)	(52)	(56)	(52)
At 31st December 2004	358	640	998	617
Accumulated amortisation				
At 1st January 2004	169	453	622	431
Charge for the year	17	67	84	66
Disposals	(4)	(52)	(56)	(52)
At 31st December 2004	182	468	650	445
Net book value				
At 31st December 2004	176	172	348	172
At 1st January 2004	193	212	405	211

# 11. SUBSIDIARY COMPANIES

Unlisted shares at cost	
Net amounts due (to)/from subsidiary companies	
– Loan accounts	
- Current accounts	
Other investments	

Principal subsidiary companies are listed on page 64.

Company				
2004	2003			
HK\$M	HK\$M			
214	214			
(6,318)	(10,679)			
530	2,176			
18,682	22,055			
13,108	13,766			

# **12. ASSOCIATED COMPANIES**

	Group		(	Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Hong Kong listed shares at cost (Market value:					
HK\$1,913 million, 2003: HK\$2,100 million)	_	_	52	52	
Unlisted shares at cost	_	_	26	38	
Share of net assets					
– listed in Hong Kong	863	829	-	_	
– unlisted	773	726	_	_	
	1,636	1,555	78	90	
Less: Provision	_	_	(17)	(17)	
Loans to associated companies	107	106	-	3	
	1,743	1,661	61	76	
Share of profits of associated companies					
– listed	140	113	-	_	
– unlisted	216	38	_	_	
	356	151	_	_	
Dividends received and receivable from					
associated companies	122	187	97	157	

Principal associated companies are listed on page 65.

# 13. OTHER LONG-TERM RECEIVABLES AND INVESTMENTS

	Group		C	Company	
	<b>2004</b> 2003	2004	2003		
	HK\$M	HK\$M	HK\$M	HK\$M	
Staff housing loans and other receivables	403	443	395	433	
Investments at fair value					
– listed in Hong Kong	2,891	157	2,715	_	
– listed outside Hong Kong	51	51	49	49	
– unlisted	731	612	731	612	
	4,076	1,263	3,890	1,094	

# 14. LONG-TERM LIABILITIES

	2		2004		2003
		Current	Non-current	Current	Non-current
	Note	HK\$M	HK\$M	HK\$M	HK\$M
Group					
Long-term loans	(a)	1,229	2,765	1,983	4,387
Obligations under finance leases	(b)	3,740	14,897	2,896	17,031
		4,969	17,662	4,879	21,418
Company					
Long-term loans	(a)	478	1,514	2,052	3,115
Obligations under finance leases	(b)	5,080	20,951	3,721	24,427
		5,558	22,465	5,773	27,542

# (a)

a) Long-term loans		Group		Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Bank loans					
- secured	2,328	3,304	673	1,931	
- unsecured	894	2,784	894	2,784	
Other loans					
- secured	425	452	425	452	
– unsecured	347	372	_	_	
	3,994	6,912	1,992	5,167	
Security deposits	-	(542)	_	_	
Amount due within one year included					
under current liabilities	(1,229)	(1,983)	(478)	(2,052)	
	2,765	4,387	1,514	3,115	
Repayable as follows:					
Bank loans					
– within one year	846	2,465	409	1,992	
– after one year but within two years	1,376	893	1,137	510	
<ul> <li>after two years but within five years</li> </ul>	528	2,474	11	2,199	
– after five years	472	256	10	14	
	3,222	6,088	1,567	4,715	
Other loans					
– within one year	383	60	69	60	
– after one year but within two years	74	393	74	64	
– after two years but within five years	266	263	233	220	
– after five years	49	108	49	108	
	772	824	425	452	
Security deposits	-	(542)	-	-	
Amount due within one year included					
under current liabilities	(1,229)	(1,983)	(478)	(2,052)	
	2,765	4,387	1,514	3,115	

## 14.LONG-TERM LIABILITIES (continued)

## (a) Long-term loans (continued)

Borrowings other than bank loans are repayable on various dates up to 2010 at interest rates between 0% and 7% per annum while bank loans are repayable up to 2018.

Long-term loans and other liabilities of the Group and the Company not wholly repayable within five years amounted to HK\$999 million and HK\$279 million respectively (2003: HK\$954 million and HK\$483 million).

As at 31st December 2004, the Group and the Company had long-term liabilities which were defeased by funds and other investments totalling HK\$23,234 million (2003: HK\$28,000 million). Accordingly, these liabilities and the related funds, as well as related expenditure and income, have been netted off in the accounts.

# (b) Obligations under finance leases

The Group has commitments under finance lease agreements in respect of aircraft and related equipment expiring during the years 2005 to 2017. The future payments under these finance leases are as follows:

	Group			Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Within one year	6,899	5,328	6,826	5,350	
After one year but within two years	3,892	6,679	4,212	6,690	
After two years but within five years	9,498	10,598	11,162	11,916	
After five years	19,015	19,874	19,679	22,315	
Total future payments	39,304	42,479	41,879	46,271	
Interest charges relating to future periods	(8,504)	(9,615)	(11,504)	(13,308)	
Present value of future payments	30,800	32,864	30,375	32,963	
Security deposits, notes and zero coupon					
bonds	(12,163)	(12,937)	(4,344)	(4,815)	
Amounts due within one year included					
under current liabilities	(3,740)	(2,896)	(5,080)	(3,721)	
	14,897	17,031	20,951	24,427	

The present value of future payments is repayable as follows:

	Group			Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Within one year	5,867	4,229	5,849	4,285	
After one year but within two years	3,054	5,609	3,426	5,688	
After two years but within five years	7,405	8,125	9,050	9,359	
After five years	14,474	14,901	12,050	13,631	
	30,800	32,864	30,375	32,963	

As at 31st December 2004, the Group and the Company had obligations under finance leases which were defeased by funds and other investments amounting to HK\$8,735 million and HK\$1,556 million respectively (2003: HK\$8,186 million and HK\$1,554 million). Accordingly these liabilities and the related funds, as well as related expenditure and income, have been netted off in the accounts.

#### **15. RETIREMENT BENEFITS**

The Group operates various defined benefit and defined contribution retirement schemes for its employees in Hong Kong and in certain overseas locations. The assets of these schemes are held in funds administered by independent trustees. The retirement schemes in Hong Kong are registered under and comply with the Occupational Retirement Schemes Ordinance and the Mandatory Provident Fund Schemes Ordinance ("MPFSO"). Most of the employees engaged outside Hong Kong are covered by appropriate local arrangements.

The Group operates the following principal schemes:

## (a) Defined benefit retirement schemes

The Swire Group Retirement Benefit Scheme ("SGRBS") in Hong Kong, in which the Company and Cathay Pacific Catering Services (H.K.) Limited ("CPCS") are participating employers, provides resignation and retirement benefits to its members, which include the Company's cabin attendants who joined before September 1996 and other locally engaged employees who joined before June 1997, upon their cessation of service. The Company and CPCS meet the full cost of all benefits due by SGRBS to their employee members who are not required to contribute to the scheme.

Staff employed by the Company in Hong Kong on expatriate terms before April 1993 were eligible to join another scheme, the Cathay Pacific Airways Limited Retirement Scheme ("CPALRS"). Both members and the Company contribute to CPALRS.

The latest actuarial valuation of CPALRS was completed by a qualified actuary, Watson Wyatt Hong Kong Limited ("Wyatt"), as at 31st December 2004 using the projected unit credit method. Wyatt completed their most recent actuarial valuation of the portion of SGRBS funds specifically designated for the Company's employees as at 31st December 2003. The figures for SGRBS disclosed as at 31st December 2004 were provided by Cannon Trustees Limited, the administration manager. The Group's obligations are 96% (2003: 96%) covered by the plan assets held by the trustees.

2004

The principal actuarial assumptions are: Discount rate used Expected return on plan assets Future salary increases

			2000
SGRBS	CPALRS	SGRBS	CPALRS
3.75%	2.75%	5%	4%
6%	6%	6%	6%
2-5%	2-5%	2-5%	2-5%

2003

Net liability recognised in the balance sheet: Present value of funded obligations Fair value of plan assets

Net unrecognised actuarial losses

	Group	Company	
2004	2003	2004	2003
HK\$M	HK\$M	HK\$M	HK\$M
7,227	6,326	6,825	5,938
(6,933)	(6,061)	(6,415)	(5,609)
294	265	410	329
(192)	(84)	(244)	(105)
102	181	166	224

## **15. RETIREMENT BENEFITS** (continued)

	Group		(	Company	
	2004 HK\$M	2003 HK\$M	2004 HK\$M	2003 HK\$M	
Mayon onto in not estimate at least it lies it is	TIIXQIVI	ΙΙΙΦΙΝΙ	TITOIVI	ΠΑΦΙΝΙ	
Movements in net retirement benefit liability comprise:					
At 1st January	181	346	224	368	
Movements for the year					
- Net expenses recognised in the profit					
and loss account	380	450	373	432	
– Contributions paid	(459)	(615)	(431)	(576	
At 31st December	102	181	166	224	
			2004	2003	
			HK\$M	HK\$M	
Net expenses recognised in the Group profit and loss acc	ount:				
Current service cost			454	409	
Interest on obligations			287	272	
Expected return on plan assets			(361)	(273	
Actuarial loss recognised			_	42	
Total included in staff costs			380	450	
Actual return on plan assets			845	1,257	

The difference between the fair value of the schemes' assets and the present value of the accrued past services liabilities at the date of an actuarial valuation is taken into consideration when determining future funding levels in order to ensure that the schemes will be able to meet liabilities as they become due. The contributions are calculated based upon funding recommendations arising from actuarial valuations.

# (b) Defined contribution retirement schemes

Staff employed by the Company in Hong Kong on expatriate terms are eligible to join a defined contribution retirement scheme, the CPA Provident Fund 1993. All staff employed in Hong Kong are eligible to join the CPA Provident Fund.

Under the terms of these schemes, other than the Company contribution, staff may elect to contribute from 0% to 10% of the monthly salary. During the year, the benefits forfeited in accordance with the schemes' rules amounted to HK\$11 million (2003: HK\$9 million) which have been applied towards the contributions payable by the Company.

A mandatory provident fund ("MPF") scheme was established under the MPFSO in December 2000. Where staff elect to join the MPF scheme, both the Company and staff are required to contribute 5% of the employees' relevant income (capped at HK\$20,000). Staff may elect to contribute more than the minimum as a voluntary contribution.

Contributions to defined contribution retirement schemes charged to the Group profit and loss account are HK\$351 million (2003: HK\$320 million).

# **16. DEFERRED TAXATION**

	Group		(	Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Deferred tax assets:					
- Retirement benefits	(23)	(45)	(34)	(45)	
– Provisions	(15)	(8)	(14)	(12)	
– Tax losses	(125)	-	(43)	_	
– Cash flow hedges	(158)	(90)	(158)	(90)	
Deferred tax liabilities on accelerated tax					
depreciation	949	748	710	607	
Provision in respect of certain lease arrangements	6,652	7,157	6,652	7,157	
	7,280	7,762	7,113	7,617	
		Group		Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Movements in deferred taxation comprise:					
At 1st January	7,762	7,614	7,617	7,484	

	2004	2003	2004	2003
	HK\$M	HK\$M	HK\$M	HK\$M
Movements in deferred taxation comprise:				
At 1st January	7,762	7,614	7,617	7,484
Movements for the year				
– transfer from profit and loss account				
<ul><li>deferred tax expenses (note 5)</li></ul>	91	2	69	(13)
<ul><li>operating expenses</li></ul>	163	551	163	551
- transferred to cash flow hedge reserve	(68)	(90)	(68)	(90)
<ul> <li>accelerated transfer to current taxation</li> </ul>	_	(223)	_	(223)
– initial cash benefit from lease arrangements	_	503	_	503
Current portion of provision in respect				
of certain lease arrangements included under				
current liabilities – taxation	(668)	(595)	(668)	(595)
At 31st December	7,280	7,762	7,113	7,617

The Group has certain tax losses which do not expire under current tax legislation, a deferred tax asset has been recognised to the extent that recoverability is considered probable.

The provision in respect of certain lease arrangements equates to payments which are expected to be made during the years 2006 to 2014 (2003: 2005 to 2014) as follows:

After one year but within five years
After five years but within ten years
After ten years

2004	2003
HK\$M	HK\$M
4,548	4,381
2,104	2,312
-	464
6,652	7,157

# 17. TRADE AND OTHER RECEIVABLES

		Group		Company
	2004 HK\$M	2003 HK\$M	2004 HK\$M	2003 HK\$M
Trade debtors	3,151	2,861	2,999	2,728
Other receivables and prepayments	2,149	1,882	2,039	1,804
Due from associated companies	11	10	-	-
	5,311	4,753	5,038	4,532
		Group		Company
	2004	2003	2004	2003
	HK\$M	HK\$M	HK\$M	HK\$M
Analysis of trade debtors by age:				
Current	3,108	2,737	2,979	2,627
One to three months overdue	37	64	20	45
More than three months overdue	6	60	-	56
	3,151	2,861	2,999	2,728

The Group normally grants a credit term of 30 days to customers or follows the local industry standard with the debt in certain circumstances being partially protected by bank guarantee or other monetary collateral.

# **18. LIQUID FUNDS**

	Group		(	Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Short-term deposits and bank balances	2,687	5,663	2,023	5,257	
Short-term deposits maturing beyond three months					
when placed	691	482	676	472	
Funds with investment managers					
<ul> <li>debt securities listed outside Hong Kong</li> </ul>	6,035	6,665	-	-	
– bank deposits	208	275	_	_	
Other liquid investments					
<ul> <li>debt securities listed outside Hong Kong</li> </ul>	54	256	-	202	
– bank deposits	1,799	1,859	545	545	
	11,474	15,200	3,244	6,476	

Included in other liquid investments are bank deposits of HK\$1,799 million (2003: HK\$1,859 million) and debt securities of HK\$54 million (2003: HK\$256 million) which are pledged as part of long-term financing arrangements. The arrangements provide that these deposits and debt securities must be maintained at specified levels for the duration of the financing.

## 19. TRADE AND OTHER PAYABLES

Trade creditors
Other payables
Due to associated companies
Due to other related companies
Bank overdrafts – unsecured

Analysis of trade creditors by age
Current
One to three months overdue
More than three months overdue

	Group		Company
2004	2003	2004	2003
HK\$M	HK\$M	HK\$M	HK\$M
2,447	2,051	2,252	1,926
4,308	3,216	4,391	3,438
265	197	258	194
113	65	113	65
30	14	7	11
7,163	5,543	7,021	5,634

	Group		Company
2004	2003	2004	2003
HK\$M	HK\$M	HK\$M	HK\$M
1,956	1,582	1,779	1,473
396	367	382	362
95	102	91	91
2,447	2,051	2,252	1,926

## **20. SHARE CAPITAL**

Authorised (HK\$0.20 each)
Issued and fully paid (HK\$0.20 each)
At 1st January
Share options exercised
At 31st December

2004		2	003
Number of shares	HK\$M	Number of shares	HK\$M
3,900,000,000	780	3,900,000,000	780
3,343,515,048 26,700,300	669 5	3,336,007,848 7,507,200	667 2
3,370,215,348	674	3,343,515,048	669

The Company adopted a share option scheme (the "Scheme") on 10th March 1999 for the purpose of providing flight deck crew with an incentive to contribute towards the Company's results. All participants of the Scheme were flight deck crew who paid HK\$1 each in acceptance of their share options and were granted options to subscribe for shares of the Company at a price not less than the higher of 80% of the average of the closing prices of the Company's shares on the Stock Exchange on the five trading days immediately preceding the date of grant, and the nominal value of the shares. The maximum number of shares available for issue under the Scheme is 10% of the issued share capital of the Company. The entitlement of each participant has not exceeded 0.32% of the maximum aggregate number of shares in respect of which options have been granted under the Scheme.

Options to subscribe for a total of 68,327,000 shares at the exercise price of HK\$7.47 per share were granted under the Scheme on the date of grant 15th March 1999. Other than in limited circumstances, the options in relation to 50% of the shares became exercisable on 15th March 2002, and the balance on 15th March 2004. The options will, except in limited circumstances, be exercisable until 14th March 2009.

Upon exercise of share options, equity is increased by the number of options exercised at the exercise price.

## 20. SHARE CAPITAL (continued)

	2004	2003
	Number of	Number of
	shares	shares
Movements in options outstanding comprise:		
At 1st January	53,194,800	60,883,000
Options exercised	(26,700,300)	(7,507,200)
Options lapsed	_	(181,000)
At 31st December	26,494,500	53,194,800
Options vested at 31st December	26,494,500	24,361,300
No option was granted under the Scheme during the year.		
	2004	2003
Details of share options exercised during the year:		
Exercise date	6/1/04-	14/1/03-
	31/12/04	30/12/03
Proceeds received (HK\$)	199,451,241	56,078,784
Weighted average closing share price immediately		
before the exercise date (HK\$)	15.07	12.95

2003

# 21. RESERVES

	Group		(	Company
	2004	2003	2004	2003
	HK\$M	HK\$M	HK\$M	HK\$M
Retained profit	25,496	23,518	13,123	11,781
Share premium	7,455	7,261	7,455	7,261
Capital redemption reserve	21	21	21	21
Investment revaluation reserve	493	354	469	349
Cash flow hedge reserve	(1,285)	(770)	(1,421)	(813)
Other reserves	1	(1)	_	_
	32,181	30,383	19,647	18,599

Included in retained profit is an amount of HK\$1,319 million (2003: HK\$1,137 million) relating to retained profit attributable to associated companies.

Investment revaluation reserve relates to changes in the fair value of long-term investments.

Cash flow hedge reserve relates to exchange differences on borrowings, lease obligations, currency derivatives and related security deposits which are arranged in foreign currencies such that repayments can be met by anticipated operating cash flows.

Exchange differences recorded in the Group's cash flow hedge reserve are expected to be credited/(charged) to operating profit as noted on page 59 based on exchange rates ruling at 31st December 2004.

# 21. RESERVES (continued)

	1st half HK\$M	2nd half HK\$M	Total HK\$M
2005	37	(277)	(240)
2006	(147)	(137)	(284)
2007	(77)	(79)	(156)
2008	(88)	(64)	(152)
2009	(131)	(42)	(173)
Beyond 2009			(280)
			(1,285)

Had HK SSAP 11 been adopted, there would have been no financial impact on the Group's assets, liabilities and cash flows. A HK\$1,285 million deficit (2003: HK\$770 million deficit) would have been included in retained profit rather than the cash flow hedge reserve and the effect on profit attributable to shareholders and earnings per share would be:

	2004	2003
	HK\$M	HK\$M
Profit attributable to shareholders	4,417	1,303
HK SSAP 11 adjustment	(515)	(1,329)
Adjusted profit/(loss) with adoption of HK SSAP 11	3,902	(26)
Adjusted earnings/(loss) per share with adoption of HK SSAP 11	116.1¢	(0.8)¢
Earnings per share	131.4¢	39.0¢

# 22. RECONCILIATION OF OPERATING PROFIT TO CASH GENERATED FROM OPERATIONS

	2004	2003
	HK\$M	HK\$M
Operating profit	5,247	2,225
Depreciation	3,801	3,745
Amortisation of intangible assets	84	110
Loss on disposal of fixed assets and intangible assets	29	38
Loss on disposal of associated companies	17	_
Currency adjustments and other items not involving cash flows	420	240
(Increase)/decrease in stock	(126)	32
Increase in trade debtors, other receivables and prepayments	(557)	(460)
Increase/(decrease) in net amounts due to related and associated companies	115	(22)
Increase in trade creditors and other payables	1,488	288
Increase in unearned transportation revenue	783	321
Non-operating movements in debtors and creditors	(706)	(147)
Cash generated from operations	10,595	6,370

# 23. ANALYSIS OF CASH AND CASH EQUIVALENTS

	2004	2003
	HK\$M	HK\$M
Short-term deposits and bank balances	2,687	5,663
Bank overdrafts	(30)	(14)
	2,657	5,649

# 24. DIRECTORS' AND EXECUTIVE OFFICERS' REMUNERATION

(a) Directors' remuneration disclosed pursuant to the Listing Rules is as follows:

		Cash		Non-cash			
	Basic salary/ Directors' fee* HK\$'000	Bonus HK\$'000	Allowances & benefits HK\$'000	Contributions to retirement schemes HK\$'000	Bonus paid into retirement schemes HK\$'000	Housing benefits HK\$'000	Total HK\$'000
Non-Executive Directors							
David Turnbull	4,224	3,053	126	1,124	882	1,893	11,302
Martin Cubbon	_	-	-	_	_	-	-
Henry Fan	160*	-	-	_	_	_	160
James Hughes-Hallett	_	-	-	_	_	_	-
Vernon Moore	310*	_	_	_	_	_	310
Sir Adrian Swire	_	_	_	_	_	_	_
Raymond Yuen	780	585	544	83	_	_	1,992
Carl Yung	160*	-	_	_	_	_	160
Zhang Xianlin	160*	-	-	-	-	-	160
Independent Non-Executive							
Directors							
Peter Lee	360*	-	-	_	-	-	360
Raymond Or	310*	-	-	_	-	-	310
Jack So	310*	-	-	_	-	-	310
Tung Chee Chen	210*	_	-	_	-	_	210
Executive Directors							
Robert Atkinson	1,638	989	320	436	548	1,963	5,894
Philip Chen	3,300	3,288	2,248	350	_	_	9,186
Derek Cridland	1,752	1,368	318	12	-	985	4,435
Tony Tyler	2,400	1,505	294	638	640	2,186	7,663
2004 Total	16,074	10,788	3,850	2,643	2,070	7,027	42,452
2003 Total	12,666	9,295	3,099	3,074	1,871	7,454	37,459

For Directors employed by the Swire group, the remuneration disclosed represents the amount charged to the Company. Bonus is related to services for 2003 but paid and charged to the Company in 2004. Allowances and benefits of Philip Chen and Raymond Yuen include housing allowances of HK\$2,160,000 and HK\$300,000 respectively.

# 24. DIRECTORS' AND EXECUTIVE OFFICERS' REMUNERATION (continued)

(b) Executive Officers' remuneration disclosed as recommended by the Listing Rules is as follows:

	Cash			Non-cash			
	Basic salary HK\$'000	Bonus HK\$'000	Allowances & benefits HK\$'000	Contributions to retirement schemes HK\$'000	Bonus paid into retirement schemes HK\$'000	Housing benefits HK\$'000	Total HK\$'000
James Barrington	1,246	605	242	331	436	1,281	4,141
William Chau	1,321	1,010	600	238	_	_	3,169
Quince Chong (from July 2004)	612	303	300	61	-	_	1,276
Ronald Mathison (from June 2004)	590	216	141	157	216	554	1,874
Edward Nicol	1,348	911	406	359	545	1,713	5,282
Nick Rhodes	1,310	829	536	349	473	1,341	4,838
Augustus Tang	1,573	1,202	600	283	_	_	3,658
Robert Cutler (up to July 2004)	925	589	377	246	345	1,271	3,753
2004 Total	8,925	5,665	3,202	2,024	2,015	6,160	27,991
2003 Total	7,952	4,912	3,254	2,430	1,852	6,739	27,139

Bonus disclosed is related to services for 2003 and paid in 2004.

## **25.EMPLOYEE INFORMATION**

- (a) The five highest paid individuals of the Company included four Directors (2003: four) and one Executive Officer (2003: one), whose emoluments are set out in note 24 above.
- (b) The table below sets out the number of individuals, including those who have retired or resigned during the year, in each employment category whose total remuneration for the year fell into the following ranges:

		2004			2003	
HK\$'000	Director	Flight staff	Other Staff	Director	Flight Staff	Other staff
0 – 1,000	11	6,719	7,124	13	6,415	7,064
1,001 – 1,500	_	388	185	_	420	189
1,501 – 2,000	1	398	59	_	334	85
2,001 – 2,500	_	130	19	_	120	16
2,501 – 3,000	_	173	9	_	164	11
3,001 - 3,500	_	133	9	_	138	3
3,501 – 4,000	_	36	4	_	44	6
4,001 – 4,500	1	4	3	1	6	2
4,501 – 5,000	_	3	1	_	3	_
5,001 – 5,500	_	_	2	_	_	1
5,501 – 6,000	1	_	_	1	-	-
6,001 – 6,500	-	_	_	_	-	1
7,001 – 7,500	-	_	_	1	-	-
7,501 – 8,000	1	_	_	_	-	-
8,501 – 9,000	-	_	_	1	-	-
9,001 – 9,500	1	_	_	_	-	-
10,501 – 11,000	-	_	_	1	-	-
11,001 – 11,500	1	_	_	_	_	_
	17	7,984	7,415	18	7,644	7,378

#### **26. RELATED PARTY TRANSACTIONS**

(a) Material transactions between the Group and associated companies and other related parties which were carried out in the normal course of business on commercial terms are summarised below:

Turnover	
Aircraft maintenance costs	
Route operating costs	
Dividends received	
Fixed assets purchase	

2	004	20	003
Associated companies HK\$M	Other related parties HK\$M	Associated companies HK\$M	Other related parties HK\$M
92	_	70	
886	_	782	_
227	_	164	_
(122)	_	(187)	_
31	_	22	_

- (b) Other transactions with related parties
  - (i) The Company had an agreement for services ("Old Agreement") with JSSHK. Under the Old Agreement, the Company paid fees and reimbursed costs to JSSHK in exchange for services provided. Service fees calculated at 2.5% of the Group's profit before tax, results of associated companies, minority interests, and any profits and losses on disposal of fixed assets were paid annually. The Old Agreement was terminated on 31st December 2004 and was replaced by the New Agreement which took effect from 1st January 2005. Service fees paid for the year ended 31st December 2004 were HK\$124 million (2003: HK\$42 million) and expenses of HK\$115 million (2003: HK\$105 million) were reimbursed at cost; in addition, HK\$51 million (2003: HK\$50 million) in respect of shared administrative services were reimbursed.
    - Transactions under the Old Agreement are not connected transactions or continuing connected transactions which gave rise to any disclosure or other obligations under Chapter 14A of the Listing Rules. For definition of terms, please refer to Directors' Report on page 23.
  - (ii) The Company received agency commission and service fees from Dragonair. Service fees were received in respect of computer support, engineering, station and ground services provided to Dragonair. All these transactions were conducted in the ordinary course of business and on normal commercial terms. A total of HK\$180 million was received from Dragonair for these transactions in 2004 (2003: HK\$202 million). Dragonair is also a partner of the Asia Miles frequent-flyer programme.
- (c) Amounts due to and due from associated companies and other related companies at 31st December 2004 are disclosed in notes 17 and 19 to the accounts. These balances arising in the normal course of business are non-interest bearing and have no fixed repayment terms.
- (d) Guarantees given by the Company in respect of bank loan facilities held by an associated company at 31st December 2004 are disclosed in note 28 to the accounts.
- (e) There were no material transactions with Directors and Executive Officers except for those relating to shareholdings (Directors' Report and Corporate Governance). Remuneration of Directors and Executive Officers is disclosed in note 24 to the accounts.

# 27. WAIVER FROM COMPLIANCE WITH LISTING RULES

The Stock Exchange has granted to the Company a waiver from full compliance with the provisions of Chapter 14 of the Listing Rules, which relates to notifiable transactions, in relation to the acquisition or disposal of aircraft. As a result of the waiver, instead of the normal tests under Chapter 14, the test for the Company will be made by reference to Available Tonne Kilometres ("ATKs"). The test will be a calculation based on ATKs for aircraft being acquired or disposed of compared to the aggregate fleet ATKs. ATKs are calculated for each sector by multiplying the capacity, measured in tonnes available for the carriage of passengers, excess baggage, cargo and mail on that sector, by the sector distance.

Fleet ATKs (in million tonne kilometres)

2004	2003
15,794	13,355

## **28. COMMITMENTS AND CONTINGENCIES**

(a) Outstanding commitments for capital expenditure authorised at the year end but not provided for in the accounts:

	Group			Company	
	2004	2003	2004	2003	
	HK\$M	HK\$M	HK\$M	HK\$M	
Authorised and contracted for	7,218	3,865	1,193	919	
Authorised but not contracted for	9	105	_	_	
	7,227	3,970	1,193	919	

Operating lease commitments are shown in note 9 to the accounts.

(b) Guarantees in respect of lease obligations, bank loans and other liabilities outstanding at the year end:

	Group			Company	
	2004 HK\$M	2003 HK\$M	2004 HK\$M	2003 HK\$M	
Subsidiary companies Associated company	- 20	– 19	1,523 20	916	
Staff	415	420	400	405	
	435	439	1,943	1,340	

- (c) The Company has under certain circumstances undertaken to maintain specified rates of return within the Group's leasing arrangements. The Directors do not consider that an estimate of the potential financial effect of these contingencies can practically be made.
- (d) The Company files tax returns in many jurisdictions and in certain of these the returns have remained in dispute for a number of years. Provisions have been made to cover the expected outcome of the disputes to the extent that outcomes are likely and reliable estimates can be made. However, the final outcomes are subject to uncertainties and resulting liabilities may exceed provisions.

# Principal Subsidiary and Associated Companies

# at 31st December 2004

# **SUBSIDIARY COMPANIES**

	Place of incorporation and operation	Principal activities	Percentage of issued capital owned	Issued and paid up share capital
Abacus Distribution Systems (Hong Kong) Limited	Hong Kong	Computerised reservation systems and related services	53	15,600,000 shares of HK\$1
AHK Air Hong Kong Limited	Hong Kong	Cargo airline	60*	54,402,000 A shares of HK\$1 36,268,000 B shares of HK\$1
Airline Property Limited	Hong Kong	Property investment	100	2 shares of HK\$10
Airline Stores Property Limited	Hong Kong	Property investment	100	2 shares of HK\$10
Airline Training Property Limited	Hong Kong	Property investment	100	2 shares of HK\$10
Cathay Holidays Limited	Hong Kong	Travel tour operator	100	5,000 shares of HK\$100
Cathay Pacific Aircraft Acquisition Limited	Isle of Man	Aircraft acquisition facilitator	100	2,000 shares of US\$1
Cathay Pacific Aircraft	Isle of Man	Aircraft acquisition	100	10,000 shares
Services Limited		facilitator		of US\$1
Cathay Pacific Catering Services (H.K.) Limited	Hong Kong	Airline catering	100	600 shares of HK\$1,000
Cathay Pacific Loyalty Programmes Limited	Hong Kong	Travel reward programme	100	2 shares of HK\$1
CLS Catering Services Limited	Canada	Airline catering	60*	330,081 shares of no par value
Global Logistics System (H.K.) Company Limited	Hong Kong	Computer network for interchange of air cargo related information	95	100 shares of HK\$10
Guangzhou Guo Tai Information Processing Company Limited	People's Republic of China	Information processing	100*	Paid up registered capital HK\$7,000,000 (wholly foreign equity enterprise)
Hong Kong Airport Services Limited	Hong Kong	Provision of ground and ramp handling services	70	100 shares of HK\$1
Snowdon Limited	Isle of Man	Financial services	100*	2 shares of GBP1
Troon Limited	Bermuda	Financial services	100	12,000 shares of US\$1
Vogue Laundry Service Limited	Hong Kong	Laundry and dry cleaning	100	3,700 shares of HK\$500

Principal subsidiary and associated companies are those which materially affect the results or assets of the Group.

<sup>\*</sup> Shareholding held through subsidiary companies.

# **ASSOCIATED COMPANIES**

	Place of incorporation and operation	Principal activities	Percentage of issued capital owned
Cathay Kansai Terminal Services Company Limited	Japan	Ground handling	48
Cebu Pacific Catering Services Inc.	Philippines	Airline catering	40*
Ground Support Engineering Limited	Hong Kong	Airport ground engineering support and equipment maintenance	50
Hong Kong Aircraft Engineering Company Limited	Hong Kong	Aircraft overhaul and maintenance	27
Hong Kong Dragon Airlines Limited	Hong Kong	Airline	19*#
VN/CX Catering Services Limited	Vietnam	Airline catering	40*

<sup>\*</sup> Shareholding held through subsidiary companies.

<sup>#</sup> Together with shareholdings held through long-term investments, the Company holds a 22% interest.

# **Statistics**

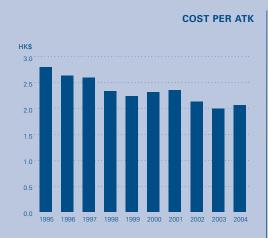
		2004	2003	2002
Consolidated profit and loss summary	HK\$M			
Passenger services		26,407	18,663	22,376
Cargo services		11,395	9,913	9,387
Catering and other services		1,263	1,002	1,327
Total turnover		39,065	29,578	33,090
Operating expenses		(33,818)	(27,353)	(28,340)
Operating profit/(loss)		5,247	2,225	4,750
Net finance charges		(583)	(620)	(743)
Profit on sale of investments		_	-	_
Share of profits of associated companies		356	151	324
Profit/(loss) before tax		5,020	1,756	4,331
Taxation		(504)	(409)	(328)
Profit/(loss) after tax		4,516	1,347	4,003
Minority interests		(99)	(44)	(20)
Profit/(loss) attributable to shareholders		4,417	1,303	3,983
Dividends paid		(2,189)	(1,035)	(701)
Retained profit/(loss) for the year		2,228	268	3,282
Consolidated balance sheet summary	HK\$M			
Fixed and intangible assets		52,156	51,762	50,527
Long-term receivables and investments		5,819	2,924	3,197
Borrowings		(22,631)	(26,297)	(22,810)
Liquid funds less bank overdrafts		11,444	15,186	13,164
Net borrowings		(11,187)	(11,111)	(9,646)
Net current liabilities (excluding liquid funds and bank overdrafts)		(6,417)	(4,476)	(3,932)
Retirement benefit obligations		(102)	(181)	(346)
Deferred taxation		(7,280)	(7,762)	(7,614)
Minority interests		(134)	(104)	(71)
Net assets		32,855	31,052	32,115
Financed by:				
Shareholders' funds		32,855	31,052	32,115
Per share				
Shareholders' funds	HK\$	9.75	9.29	9.63
EBITDA	HK\$	2.82	1.87	2.71
Earnings/(loss)	HK cents	131.4	39.0	119.5
Dividend	HK cents	65.0	48.0	44.0
Ratios				
Profit/(loss) margin	%	11.3	4.4	12.0
Return of average shareholders' funds	%	13.8	4.1	12.6
Dividend cover	Times	2.0	0.8	2.7
Interest cover	Times	9.0	3.6	6.4
Gross debt/equity ratio	Times	0.69	0.85	0.71
Net debt/equity ratio	Times	0.34	0.36	0.30

2001	2000	1999	1998	1997	1996	1995
20,580	22,878	18,979	18,532	21,851	23,680	22,128
8,343	10,136	8,391	6,955	7,712	6,797	6,641
1,513	1,509	1,332	1,123	1,014	1,037	941
30,436	34,523	28,702	26,610	30,577	31,514	29,710
(29,604)	(29,234)	(25,891)	(27,281)	(28,537)	(27,738)	(25,956)
832	5,289	2,811	(671)	2,040	3,776	3,754
(571)	(367)	(918)	(311)	(335)	(384)	(597)
452	_	482	185	-	559	-
188	279	108	172	306	363	379
901	5,201	2,483	(625)	2,011	4,314	3,536
(202)	(110)	(219)	104	(291)	(484)	(516)
699	5,091	2,264	(521)	1,720	3,830	3,020
(42)	(86)	(84)	(35)	(40)	(17)	(57)
657	5,005	2,180	(556)	1,680	3,813	2,963
(1,915)	(1,585)	(339)	(694)	(1,817)	(1,455)	(1,217)
(1,258)	3,420	1,841	(1,250)	(137)	2,358	1,746
52,114	48,959	48,541	47,985	41,787	38,138	28,930
3,165	3,756	3,548	3,635	2,728	2,302	2,149
(24,024)	(20,838)	(24,783)	(27,198)	(23,122)	(26,043)	(21,722)
9,746	10,952	11,567	12,240	14,327	20,178	13,926
(14,278)	(9,886)	(13,216)	(14,958)	(8,795)	(5,865)	(7,796)
(1,764)	(2,752)	(3,944)	(3,970)	(2,652)	(2,904)	(2,639)
-	_	-	-	_	_	(2)000)
(7,836)	(7,146)	(6,714)	(6,359)	(5,802)	(5,359)	(3,954)
(93)	(99)	(86)	(108)	(104)	(78)	(99)
31,308	32,832	28,129	26,225	27,162	26,234	16,591
	·	·	·	·	·	<u> </u>
31,308	32,832	28,129	26,225	27,162	26,234	16,591
9.40	9.80	8.31	7.75	8.02	7.63	5.79
1.64	2.70	2.07	0.91	1.47	2.06	2.40
19.7	148.4	64.4	(16.4)	49.1	119.7	103.4
17.5	65.0	30.0	10.0	29.0	53.0	48.0
0.0	14.5	7.0	(0.1)	FF	10.1	10.0
2.2	14.5	7.6	(2.1)	5.5	12.1	10.0
2.0	16.4	8.0	(2.1)	6.3	17.8	19.6
1.1	2.3	2.1	(1.6)	1.7	2.1	2.2
1.5	14.4	3.1	(2.2)	6.1	9.8	6.3
0.77	0.63	0.88	1.04	0.85	0.99	1.31
0.46	0.30	0.47	0.57	0.32	0.22	0.47

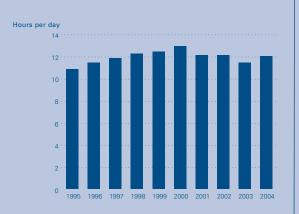
		2004	2003	2002
Operating summary (Cathay Pacific)				
Kilometres flown	Million	285	238	237
Block hours	'000 Hours	386	322	322
Aircraft departures	'000	77	65	68
Available tonne kilometres Revenue tonne kilometres	Million Million	15,794 11,459	13,355 9,371	12,820 9,522
Available seat kilometres	Million	74,062	59,280	63,050
Revenue passengers carried	′000	13,664	10,059	12,321
Revenue passenger kilometres	Million	57,283	42,774	49,041
Revenue load factor	%	74.8	71.1	75.9
Passenger load factor	%	77.3	72.2	77.8
Cargo carried	'000 Tonnes	972	875	851
Cargo and mail tonne kilometres	Million	6,007	5,299	4,854
Cargo and mail load factor	<b>%</b>	68.7	68.7	71.2
Excess baggage carried	Tonnes	2,530	2,190	2,401
Mail carried  Length of scheduled routes network	Tonnes '000 Kilometres	17,997 386	14,279 377	11,082 374
Destinations at year end	Number	90	87	62
Staff number at year end	Number	15,054	14,673	14,649
ATK per staff	'000	1,066	903	885
On-time performance				
Departure (within 15 minutes)	%	90.3	91.0	90.7
Average aircraft utilisation	Hours per day			
A330-300		10.1	9.2	10.1
A340-200		- 12.0	10.4	10.0
A340-300 A340-600		13.6 13.6	12.4 11.7	13.3 6.3
B747-200/300		-	-	0.5
B747-400		13.9	12.8	14.1
B747-200F		13.3	13.3	13.6
B747-400F		16.3	16.4	15.4
B777-200/300		8.8	8.7	9.4
L1011		_	-	
Fleet average		12.0	11.4	12.1
Fleet profile (Cathay Pacific)				
Aircraft operated by Cathay Pacific:				
A330-300		23	23	20
A340-200				_ 
A340-300		15	15	15
A340-600 B747-200/300		3	3	2
B747-400		21	19	19
B747-200F		7	6	6
B747-400F		5	5	5
B777-200		5	5	5
B777-300		10	9	7
L1011		_		<u> </u>
Sub-total		89	85	79
Aircraft not operated by Cathay Pacific:				
B747-200/300 B747-200F		_	1	_ 1
		-		
Total number of aircraft		89	86	80

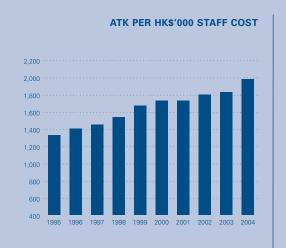
2001	2000	1999	1998	1997	1996	1995
2001	2000	1999	1996	1997	1990	1995
224	210	202	202	100	100	100
224 307	219 296	202 273	202 271	193 254	182 244	162 217
65	63	58	59	56	55	52
11,827	11,630	10,867	10,857	10,399	10,018	8,946
8,201	8,650	7,768	7,213	7,331	7,072	6,214
62,790	61,909	58,114	60,295	57,104	54,306	49,334
11,269	11,864	10,516	10,299	10,018	10,985	10,381
44,792	47,153	41,502	40,679	38,962	40,185	35,341
70.4	75.2	71.5	67.1	69.5	72.6	70.8
71.3	76.2	71.4	67.5	68.2	74.0	71.6
704	769	672	580	635	568	531
3,938	4,161	3,817	3,339	3,621	3,244	2,847
67.3	72.5	71.5	65.2	72.9	66.9	67.0
2,270	3,489	3,376	3,375	3,301	4,133	4,632
8,684	8,927	7,094	6,775	10,831	13,719	13,112
341	363	346	338	309	296	279
51	51	49	49	48	45	44
14,473	14,328	13,159	13,971	15,747	15,757	14,744
810	843	807	739	663	651	619
82.9	84.0	83.5	80.3	81.8	78.0	77.3
0.4	0.5	0.0	0.5	0.5	0.0	7.4
9.4	9.5	9.0	9.5	8.5	8.9	7.4
13.4	147	140	1E 0	12.8 15.9	14.7	12.3
13.4	14.7	14.9	15.8	15.9	16.4	
_	_	7.7	7.0	7.1	7.6	8.5
14.4	15.1	14.4	15.3	15.4	15.3	14.5
12.2	13.6	14.1	13.6	14.2	13.8	13.8
14.3	15.8	15.8	15.6	15.3	15.2	14.7
9.6	9.7	8.9	8.9	7.9	7.0	-
=	_	_	_	-	4.8	6.1
12.1	12.9	12.4	12.2	11.8	11.4	10.8
20	12	12	12	11	10	7
_	_	_	_	_	2	4
15	14	14	11	6	5	_
_	_	_	_	_	-	_
-	_	_	6	13	13	13
19	19	19	19	19	19	19
4	4	4	4	4	4	4
5	3	2	2	2	2	2
5	5	4	4	4	4	_
7	7	7	4	-	-	-
	_	_	-	-	-	<u>8</u>
75	64	62	62	59	59	57
6	8	12	7	_	_	
3	3	3	3	3	3	_
84	75	77	72	62	62	57
84	/5	- //	12	02	02	57

## **Statistics**



# **AIRCRAFT UTILISATION**







		2004	2003	2002	2001	2000	1999	1998	1997	1996	1995
Productivity											
Cost per ATK	HK\$	2.07	2.00	2.13	2.36	2.32	2.24	2.34	2.60	2.64	2.80
ATK per HK\$'000 staff cost	Unit	1,978	1,825	1,798	1,725	1,725	1,669	1,533	1,446	1,403	1,327
Aircraft utilisation	Hours per day	12.0	11.4	12.1	12.1	12.9	12.4	12.2	11.8	11.4	10.8
Share prices	HK\$										
High		16.4	15.5	13.6	14.3	17.6	16.8	8.9	16.4	14.9	12.8
Low		12.5	8.4	9.9	6.1	10.3	7.4	4.7	5.4	10.6	10.0
Year-end		14.7	14.8	10.7	10.0	14.4	13.9	7.7	6.3	12.2	11.8
Price ratios (Note)	Times										
Price/Earnings		11.2	37.9	9.0	50.8	9.7	21.6	(46.9)	12.8	10.2	11.4
Market capitalisation/											
Shareholders' funds		1.5	1.6	1.1	1.1	1.5	1.7	1.0	0.8	1.6	2.0
Price/Cash flow		4.5	7.8	3.8	7.2	5.9	7.0	6.4	4.5	6.1	4.9

Note: Based on year end share price, where applicable.

## **TERMS**

**Borrowings** Total borrowings (loans and lease obligations) less security deposits, notes and zero coupon bonds.

**Net borrowings** Borrowings and bank overdrafts less liquid funds.

Available tonne kilometres ("ATK") Overall capacity, measured in tonnes available for the carriage of passengers, excess baggage, cargo and mail on each sector multiplied by the sector distance.

Available seat kilometres ("ASK") Passenger seat capacity, measured in seats available for the carriage of passengers on each sector multiplied by the sector distance.

Revenue passenger kilometres ("RPK") Number of passengers carried on each sector multiplied by the sector distance.

Revenue tonne kilometres ("RTK") Traffic volume, measured in load tonnes from the carriage of passengers, excess baggage, cargo and mail on each sector multiplied by the sector distance.

On-time performance Departure within 15 minutes of scheduled departure time.

EBITDA Earnings before interest, tax, depreciation and amortisation.

## **RATIOS**

Earnings/(loss)		Profit/(loss) attributable to shareholders	Net debt/equity ratio	= -
per share	= .	Weighted average number of shares (by days) in issue for the year		
Profit/(loss) margin	= -	Profit/(loss) attributable to shareholders Turnover	Passenger/Cargo and mail load factor	= —
Shareholders' funds per share	= -	Shareholders' funds  Total issued and fully paid shares at end of the year	Revenue load factor	= -
Return on average shareholders' funds	= -	Profit/(loss) attributable to shareholders  Average shareholders' funds	Breakeven load factor	=
Dividend cover	= -	Profit/(loss) attributable to shareholders  Dividends	Passenger/Cargo	_
Interest cover	= -	Operating profit/(loss)  Net finance charges	and mail yield	
Gross debt/equity ratio	= -	Borrowings Shareholders' funds	Cost per ATK	= -

Net debt/equity ratio		Net borrowings		
Met debyequity fatio		Shareholders' funds		
Passenger/Cargo and mail load factor	= -	Revenue passenger kilometres/Cargo and mail tonne kilometres  Available seat kilometres/ Available cargo and mail tonne kilometres		
Revenue load factor	= -	Total passenger, cargo and mail traffic revenue  Maximum possible revenue at current yields and capacity		
Breakeven load factor	=	A theoretical revenue load factor at which the traffic revenue equates to the operating cost.		
Passenger/Cargo and mail yield	= -	Passenger turnover/ Cargo and mail turnover  Revenue passenger kilometres/Cargo and mail tonne kilometres		
Cost per ATK	= -	Total operating expenses of Cathay Pacific  ATK of Cathay Pacific		

# Corporate and Shareholder Information

Cathay Pacific Airways Limited is incorporated in Hong Kong with limited liability.

# **INVESTOR RELATIONS**

For further information about Cathay Pacific Airways Limited, please contact:

Corporate Communication Department

Cathay Pacific Airways Limited

7th Floor, North Tower

Cathay Pacific City

Hong Kong International Airport

Hong Kong

Tel: (852) 2747 5210 Fax: (852) 2810 6563

Cathay Pacific's main Internet address is http://www.cathaypacific.com

## **REGISTERED OFFICE**

35th Floor, Two Pacific Place 88 Queensway Hong Kong

#### **DEPOSITARY**

The Bank of New York American Depositary Receipts ("ADR") 101 Barclay Street, 22nd Floor New York, NY 10286 U.S.A.

Investor toll free hotline:

1(888) BNY ADRS or 1(888) 269 2377

General line: 1(212) 815 2293

Fax: 1(212) 571 3050 Email: ADR@bankofny.com Website: www.adrbny.com

#### **STOCK CODES**

Hong Kong Stock Exchange 293 ADR **CPCAY** 

#### **REGISTRARS**

Computershare Hong Kong Investor Services Limited 46th Floor, Hopewell Centre 183 Queen's Road East Hong Kong

## **AUDITORS**

**KPMG** 

8th Floor, Prince's Building

10 Chater Road Hong Kong

## **FINANCIAL CALENDAR**

Year ended 31st December 2004

Annual report sent to shareholders 8th April 2005 Shares traded ex-dividend 4th May 2005 Share register closed 6th-11th May 2005 **Annual General Meeting** 11th May 2005 2nd June 2005 2004 final dividend payable

Six months ending 30th June 2005

Interim results announcement August 2005 Interim dividend payable October 2005