

### **Cathay Pacific Airways**

Interim Results for the six months ended 30 June 2013







Interim Result		1H2013	1H2012 (restated)	Change
Group attributable profit / (loss)	HK\$ million	24	(929)	+102.6%
Group Turnover	HK\$ million	48,584	48,861	-0.6%
Profit / (Loss) Margin	%	0.1	(1.9)	+2.0pt
Earnings / (Loss) per share	<b>HK</b> ¢	0.6	(23.6)	+102.5%
Dividends per share	<b>HK</b> \$	0.06	-	+100.0%
Available tonne kilometres (ATK)	million	12,520	12,944	-3.3%
Available seat kilometres (ASK)	million	62,187	65,351	-4.8%
Cost per ATK (with fuel)	HK\$	3.69	3.72	-0.8%
Cost per ATK (without fuel)	HK\$	2.23	2.18	+2.3%







# Airlines' interim profit / (loss)

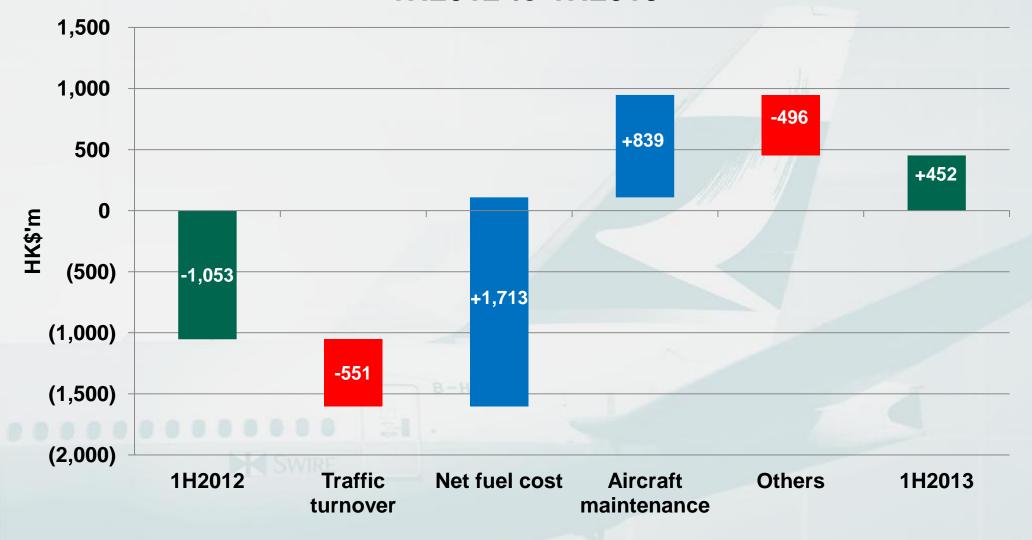
		1H2012
	1H2013	(restated)
	HK\$M	HK\$M
Airlines' profit/(loss) before taxation	452	(1,053)
Tax (charge) / credit	(171)	16
Airlines' profit / (loss) after taxation	281	(1,037)
Share of (losses)/profits from subsidiaries and associates	(257)	108
Profit/(loss) attributable to the owners of Cathay Pacific	24	(929)







# Reconciliation of airlines' operating profit before tax: 1H2012 to 1H2013









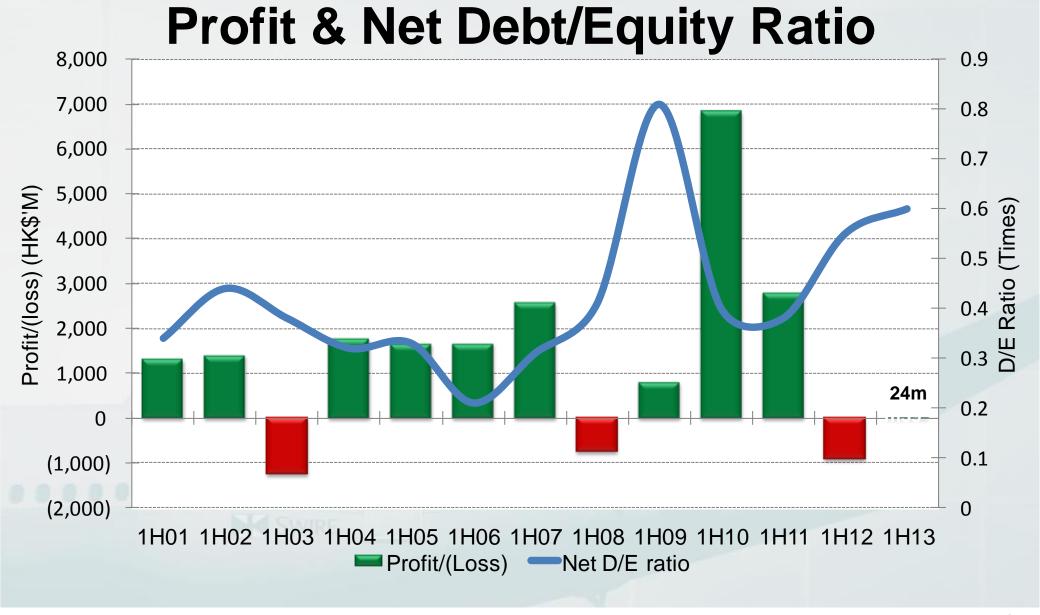
### Statement of Financial Position

	<u>30 Jun 13</u>	31 Dec 12 (restated)	vs Dec 12
Shareholders' Funds	HK\$57,924m	HK\$56,021m	3.4%
Gross Borrowings Less:	HK\$58,168m	HK\$59,546m	-2.3%
Liquid Funds	HK\$(23,384m)	HK\$(24,182m)	-3.3%
Net Borrowings	HK\$34,784m	HK\$35,364m	-1.6%
Capital Employed	HK\$92,834m	HK\$91,502m	1.5%
Net Debt/Equity Ratio	0.60	0.63	-4.8%
Investment in Air China	HK\$17,846m	HK\$16,891m	5.7%















# **Liquid Fund Flow**

	<u>1H2013</u>	<u>1H2012</u>
Inflow	<u>HK\$'M</u>	HK\$'M
New financing	3,974	12,664
Operating activities	6,320	3,696
Sale of fixed assets and others	888	1,673
Outflow		
Capital expenditure	(6,801)	(9,811)
Loan repayment	(4,845)	(6,378)
Dividend paid	(447)	(1,453)
Net (outflow) / inflow	(911)	391
Liquid funds - Cash at 30 Jun	8,599	10,229
Total liquid funds at 30 Jun	23,384	20,022







### Financial Risk Management

- Currency
  - All major currencies are hedged in compliance with our policy
- Liquidity
  - A total of HK\$3.2billion with tenors of 5 or 10 years raised through
    US\$2bn MTN programme since first issue in Oct 2011.
  - Unpledged liquid funds and undrawn committed lines HK\$22.0bn as at 30 June 2013.
- Interest rates
  - Overall cost of debt remains low.
  - Margins have narrowed marginally since last year, whilst the yield curve has steepened during 2013
  - Strategic management of fixed / floating ratio taking advantage of low fixed rates to lock in aircraft financing.

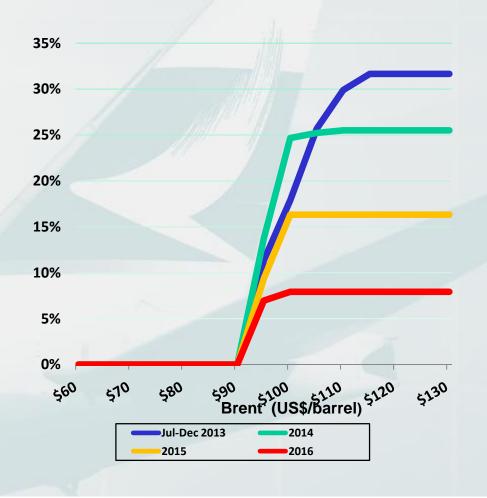


### **Fuel Expenditure and Hedging**

### **Fuel expenditure**

**Fuel Hedging Coverage (12 Aug 2013)** 

	1H 2013 HK\$M	1H 2012 HK\$M
Gross fuel cost	18,974	20,798
Fuel hedging gains	(300)	(391)
Net fuel cost	18,674	20,407









# Passenger Service - Key Numbers

		1H2013	1H2012	vs 1H2012
Turnover	HK\$ million	34,978	34,713	+0.8%
Seat capacity (ASK)	Million	62,187	65,351	-4.8%
Passenger carried	'000	14,497	14,312	+1.3%
Passenger yield	HK cents	69.0	66.1	+4.4%
Passenger load factor	B-HNH %	81.3	80.1	+1.2%pt







# Passenger Service - by Region

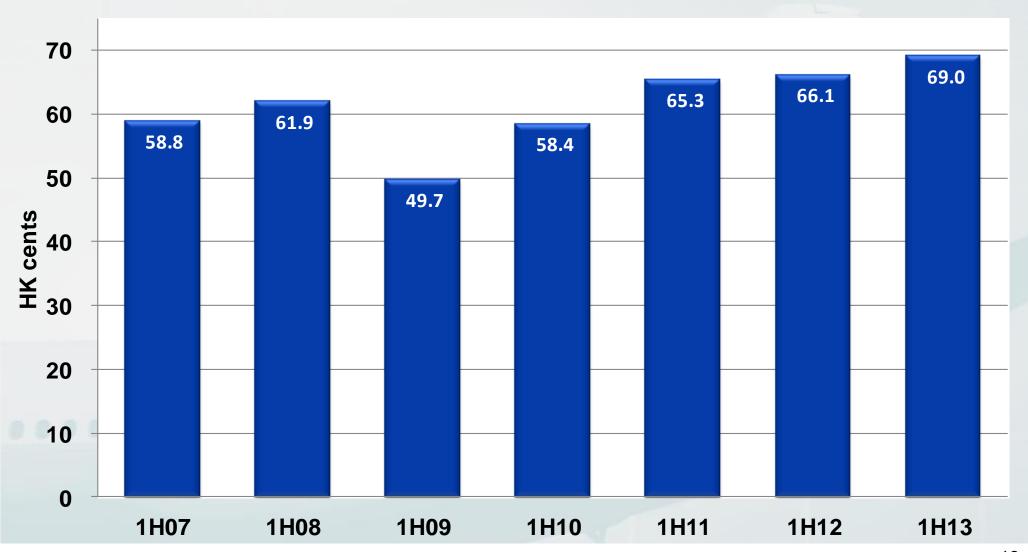
	ASK (m)	vs 1H2012	Load Factor (%)	vs 1H2012	Yield Change
India, Middle East, Pakistan and Sri Lanka	5,356	-4.4%	75.5%	-1.8%pt	+2.5%
Southwest Pacific and South Africa	8,783	-7.4%	78.5%	+3.3%pt	+2.3%
Southeast Asia	9,001	+4.5%	79.5%	-0.8%pt	+3.6%
Europe	10,316	-4.6%	86.8%	+2.8%pt	+4.9%
China	5,658	+5.9%	70.5%	-1.9%pt	-3.3%
Northeast Asia	8,315	+0.5%	76.2%	+4.0%pt	-9.1%
North America	14,758	-14.3%	89.3%	+1.9%pt	+13.6%
Overall	62,187	-4.8%	81.3%	+1.2%pt	+4.4%







### Passenger Yield 1H2007 - 1H2013

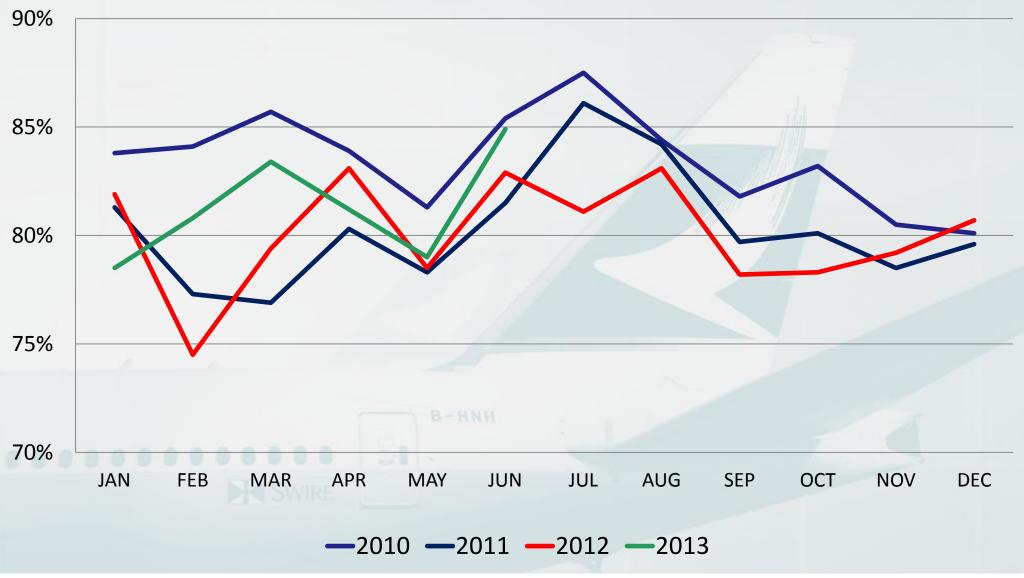








### PASSENGER LOAD FACTOR (JAN 2010 – JUN 2013)









# Passenger Services Development in 2013 Cathay Pacific

- Restored the frequencies on long-haul routes cancelled as part of 2012 cost reduction. In March, services to Toronto were restored from 7 to 10 and from June Los Angeles to 3 times daily. New York will be four times daily from September.
- Added a fifth daily flight between London and Hong Kong in June.
- Increased the service between Bangkok and Hong Kong by adding 5 weekly flights, resulting in 47 weekly flights from July.
- Will introduce a new four-times-weekly service to Male in the Maldives from October, and a new daily service to Newark in the U.S.A. from March 2014.







# Passenger Services Development in 2013 Dragonair

### New services

- New services to Wenzhou, Yangon and Zhengzhou were introduced in January.
- New service to Da Nang was introduced in March.
- New seasonal service to Siem Reap will be added in October.

### Addition of frequencies

- Increased frequency to Kaohsiung in February.
- Increased frequencies to Chiang Mai, Kota Kinabalu and Wuhan in April.







# Cargo Service - Key Numbers

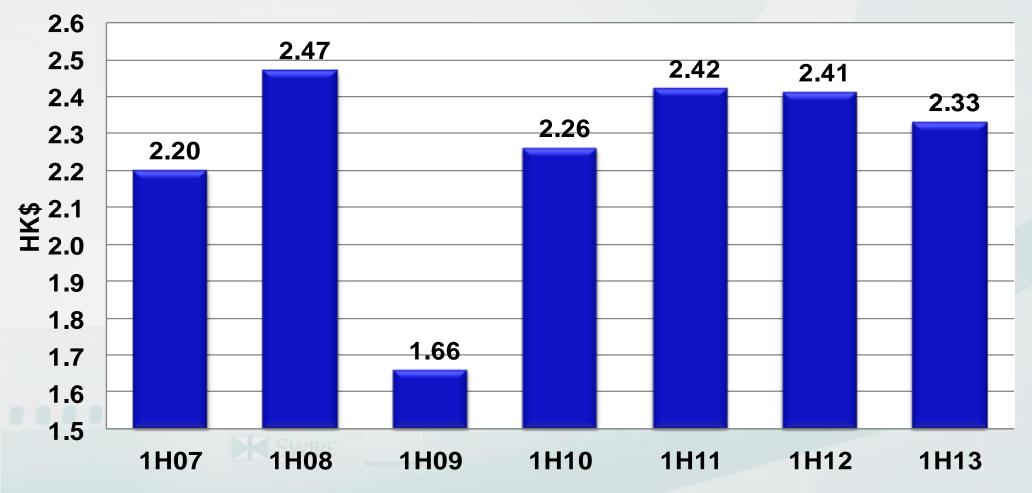
			er in the second	
		1H2013	1H2012	vs 1H2012
Group turnover	HK\$ million	11,278	11,897	-5.2%
Cathay Pacific and Dragonair				
Turnover	HK\$ million	9,625	10,441	-7.8%
Cargo capacity (ATK)	Million	6,607	6,729	-1.8%
Cargo and mail carried	'000 tonnes	741	754	-1.7%
Cargo and mail yield	HK\$	2.33	2.41	-3.3%
Load factor	%	62.4	64.3	-1.9%pt







### Cargo & Mail Yield 1H2007 - 1H2013

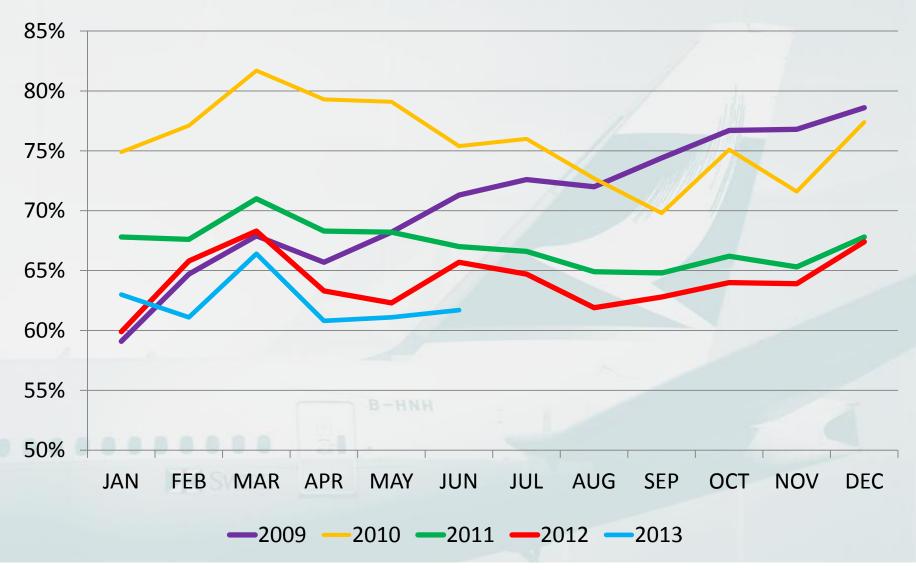








### **CARGO AND MAIL LOAD FACTOR (JAN 2009 - JUN 2013)**









# Cargo Services Development

- Subject to government approval, new service to Guadalajara in Mexico will be commenced in the last quarter of 2013. It will be operated two flights a week.
- Suspended freighter operations to Brussels and Stockholm in February.
- Merged the separate services to Chongging and Chengdu to reduce costs.
- Reduced Zhengzhou freighter schedule from six flights a week to three.







# CX and KA Fleet Plan 2013 at 30 June 2013

In operation

		operation			Parkeu	
	Passenger	Freighter	Total	Passenger	Freighter	Total
31 Dec 2012	150	23	173		3	3
New deliveries <sup>(a)</sup>	5	1	6		/	-
Returned to lessor	(1)	T .	(1)	/ -	-	-
Parked aircraft		(1)	(1)		1	1
Sold to ACCJV		(1)	(1)		-	-
Sold to Boeing		(1)	(1)		(2)	(2)
Retired	(1)	B-HNH -	(1)	-		-
Deregistered	(3)	-	(3)	-	T. C	-
30 Jun 2013	150	21	171	-	2	2

(a) Two A330-300, Three B777-300ER and one B747-8F were delivered during the first half of 2013.







Parked

# New Aircraft as at 14 August 2013

Orders brought forward at 1 Jan 2013	92
Delivered	(8)
New Orders in February 2013 (Two A321-200)	2
New Orders in March 2013 (Three B747-8F)	3
Cancellation of orders (Eight B777-200F)	(8)
Total as at 14 August 2013 (projected)	81







### Aircraft Delivery Plan as at 14 August 2013

	2013	2014	2015	2016	2017	2018	2019	2020	
B747-8F	3								3
A321-200		2							2
A330-300	2	5	3						10
A350-900				12	10				22
A350-1000						6	10	10	26
B777-300ER	6	8	4 B-						18
Total	11	15	7	12	10	6	10	10	81







### Fleet & Scheduling - 744 Retirement Plan

	As of 14 Aug 2013	
Exit date	Number	Remaining
Mar 13	-3	15
Jun 13	-1	14
Oct 13	-1	13
2014	-6	7







# Cargo Fleet Plan

### 2013

Fleet composition:

	As at 14 August 2013			After 14 August till December 2013		
<u>Fleet</u>	Number	<u>Parked</u>	<u>In</u> <u>operation</u>	New Delivery	In opeartion till December 2013	
747-400F	6		6		6	
747-400ERF	6		6		6	
747-400BCF	2	(1)	1		1	
747-8F	10		10	3	13	
Total	<u>24</u>	(1)	<u>23</u>	3	<u>26</u>	







# **Group Operating Expenses**

	1H2013	1H2012 (restated)	vs 1H2012
	HK\$'m	HK\$'m	%
Staff	8,432	8,046	+4.8
Inflight service and passenger expenses	1,986	1,979	+0.4
Landing, parking and route expenses	6,668	6,714	-0.7
Fuel, net of hedging gains	18,674	20,407	-8.5
Aircraft maintenance	3,861	4,643	-16.8
Depreciation, amortisation and operating leases	5,454	5,084	+7.3
Commissions	386	388	-0.5
Net finance charges	542	381	+42.3
Others	2,088	1,911	+9.3
Total operating expenses	48,091	49,553	-3.0







## Major subsidiaries

#### AHK Air Hong Kong

- Operates a fleet of eight owned Airbus A300-600F freighters, three Boeing 747-400BCF converted freighters dry-leased from Cathay Pacific and two wet-leased Airbus A300-600F freighters.
- Load factor dropped by 2%pt. Revenue tonne kilometers decreased by 2.2%.
- Higher profit in 1H2013 compared to 1H2012.

#### Cathay Pacific Catering Services

- Reported a decrease in profit in 1H2013 compared to 1H2012 due to higher operating costs.
- During the period, capacity increased from 80,000 to 100,000 meals a day.

#### Asia Miles

- Membership exceeds 5 million worldwide.
- 22% increase in redemptions by Asia Miles members in 1H2013. More than 90% of Cathay Pacific flights carry passengers who have redeemed frequent flyer miles through the Asia miles programme.







Cathay Pacific Services Limited (Cargo Terminal Development)

 HK\$5.9bn investment, commenced in three stages.

 First stage of operations commenced at February 2013, handling valuable cargo transit civil mail and interface transfer transhipments.

- Stage Two operations commenced in June, handling all transhipments, import cargo.
- Stage Three operations scheduled for last quarter in 2013.
- Start up costs incurred in the first half of 2013.







### Air China

- Cathay Pacific has a 20.13% interest in Air China.
- Cathay Pacific accounts for Air China for the six months ended 31<sup>st</sup> March 2013.
- Profits from Air China in the first half of 2013 recorded a decrease compared to the first half of 2012 due to reduced demand and pressure on yields.







### Air China Cargo Co., Ltd.

- CX acquired 49% economic interest in Air China Cargo (ACC), with the remaining 51% interest held by Air China.
- On 1 March 2013, ACC entered into agreements pursuant to which ACC has agreed to purchase 8 Boeing 777-200F freighters and to sell 7 Boeing 747-400BCF freighters to The Boeing Company. The 8 Boeing 777-200F are expected to deliver from late 2013 to 2015.
- A decrease in loss from Air China Cargo were noted in the first half of 2013, which was mainly due to decrease in fuel costs.







# Airline Strategy

- Grow our international network, expand frequencies and further develop Hong Kong as one of the world's leading aviation hubs.
- Ensure that quality and our brand are not compromised and the service proposition to the customer remains strong.
- Continue to develop the strategic relationship with Air China.
- Maintain a prudent approach to financial risk management.







### **Product and Services**

### Refreshed First Class seats













New long-haul Economy Class seats







New Business Class seats





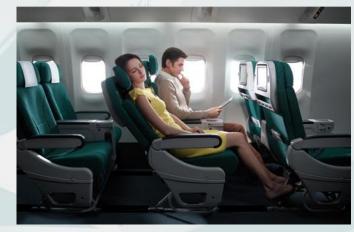






New Premium Economy Class























**New KA Business Class** 









### **New KA Economy Class**









New Inflight Entertainment System for Dragonair









### New Uniform for KA launched on March 2013









### Reopened the First Class Lounge in February 2013









### Upgrade of flagship websites for CX and KA









### Upgrade of flagship websites for CX and KA (con't)

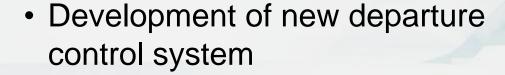








- Mobile Boarding Pass
  - has rolled out in AKL, AMS, BAH,
    CDG, DXB, FCO, FRA, HKG, JED,
    KHH, KUL, MXP, LHR, RMQ, TPE,
    SIN, YVR, YYZ and Japan ports











### **Awards**

- Cathay Pacific awarded the "World's Best Cabin Staff" and "Best Transpacific Airline" honours in the annual Skytrax World Airline Awards programme in June.
- Dragonair awarded "World's Best Regional Airline" for the third time and "Best Regional Airline in Asia".
- Skytrax is one of the most comprehensive customer satisfaction surveys in the airline industry.









### **Outlook**

- Passenger business has improved, particularly on long haul routes. On short haul routes, increased competition and capacity are putting pressure on yields.
- Cargo demand remains weak.
- Fuel price remains high, but have fuel hedging in place.
- Cost cutting measures initiated in 2012 will continue to yield benefits.
- Continued enhancement of products and services to strengthen our competitive edge.







# Q & A

For more information, please visit our website www.cathaypacific.com





