

## “More Miles, More Rewards” Offer (Rest-of-the-world)

### Terms and conditions

1. The “More Miles, More Rewards” Offer (Rest-of-the-world) (“**Promotion Offer**”) provided by Asia Miles Limited (“**AML**”) is valid from 30 December 2022, 00:00 to 31 January 2023, 23:59 (GMT+8), both dates inclusive (“**Promotion Period**”).
2. Under the Promotion Offer, selected members (outside of Hong Kong) who have fulfilled the following requirements (“**Eligible Members**”) can enjoy an extra 10% or 15% Miles (“**Bonus Miles**”):
  - i. Members have successfully converted credit card points (“**Points**”) from designated finance partners (see definition in Clause 4) into Asia Miles based on the regular miles conversion rate (“**Eligible Miles Conversion**”) within the Promotion Period; AND
  - ii. Register for the Promotion Offer via the designated link on or before 31 January 2023, 23:59 (GMT+8). Each Eligible Member may only register for the Promotion Offer once during the Promotion Period
  - iii. Eligible Members can enjoy the Bonus Miles by meeting the following requirements:

Bonus Miles	Requirements
10%	Earn less than 20,000 Asia Miles by converting Points into Asia Miles
15%	Earn 20,000 Asia Miles or above by converting Points into Asia Miles

3. Finance partners outside of Hong Kong (“**Eligible Finance Partners**”) refers to partners featuring under “Other Partner Credit Cards” at the [Asia Miles website](#) > select your “Location” > select “Earn Miles” > select “Finance & Insurance” under “Ways to earn” > Click on “Other Partner Credit Cards”).
4. Eligible Members can check with Eligible Finance Partners directly for the list of designated credit cards (“**Eligible Credit Cards**”). The Eligible Miles Conversion may vary among Eligible Credit Cards. There is no limit to the number of conversions and number of Points that can be converted within the Promotion Period.
5. Eligible Miles Conversion do not include miles earned via the following conditions and thus they are not eligible for the Promotion Offer:
  - i. Miles directly earned from the transactions made with the following co-branded credit cards:
    - BNU Asia Miles Visa Platinum Card (Macao SAR)
    - BNU Asia Miles Visa Gold Card (Macao SAR)
    - China Citic Asia Miles UnionPay Platinum Card (Mainland China)
    - China Citic Asia Miles UnionPay Gold Card (Mainland China)
    - China Citic Asia Miles Platinum Mastercard (Mainland China)

- China Citic Asia Miles Gold Mastercard (Mainland China)
  - China Citic Cathay Pacific UnionPay Platinum Card (Mainland China)
  - China Citic Cathay Pacific UnionPay Gold Card (Mainland China)
  - Cathay United Bank Asia Miles World Card (Taiwan China)
  - Cathay United Bank Asia Miles Business Titanium Card (Taiwan China)
  - Cathay United Bank Asia Miles Platinum Card (Taiwan China)
  - Cathay United Bank Asia Miles Journey Card (Taiwan China)
  - Taishin Cathay Pacific World Mastercard (Taiwan China)
  - Taishin Cathay Pacific Privilege Titanium Mastercard (Taiwan China)
  - Taishin Cathay Pacific Titanium Mastercard (Taiwan China)
  - Cathay Pacific American Express Elite Credit Card (Taiwan China)
  - Cathay Pacific America Express Credit Card (Taiwan China)
  - Cathay Pacific American Express Elite Credit Card (Philippines)
  - Cathay Pacific America Express Credit Card (Philippines)
  - Cathay Pacific MUFG CARD Platinum American Express® Card (Japan)
  - Cathay Pacific MUFG CARD Gold Mastercard® (Japan)
  - RBC® Cathay Pacific Visa Platinum Card (Canada)
  - Cathay Pacific Visa® card (United States)
- ii. Miles earned from the welcome offer or promotional offer of designated credit cards; OR
- iii. Miles earned from the conversion transactions made with the following partner:
- China Merchants Bank (Mainland China)
6. The processing time of Eligible Miles Conversion might vary among Eligible Finance Partners. AML accepts no liability for failure or delay in the provision of the Promotion Offer to the Eligible Members for any reason beyond AML's control.
7. AML will credit the Bonus Miles earned under this Promotion Offer to Eligible Members' Cathay membership accounts within 8 to 10 weeks after 31 January 2023. Eligible Members shall notify AML by 30 April 2023 if they do not receive the Bonus Miles; otherwise, AML accepts no liability and will not be liable for any compensation.
8. The Eligible Member's Cathay membership account must remain valid when the Promotion Offer is granted, otherwise AML has the right to forfeit the Promotion Offer or charge an amount equivalent to the value of the Promotion Offer.
9. The Bonus Miles earned under this Promotion Offer is non-transferrable, non-refundable and cannot be exchanged for cash or other services.
10. Eligible Members may enjoy the "More Miles, More Rewards" Offer once during the Promotion Period. If an Eligible member has submitted multiple registrations, only the first registration record made within the Promotion Period will be taken by AML for the purpose of rewarding the "More Miles, More Rewards" Offer.

11. AML and the Eligible Finance Partners reserve the right to vary, extend, terminate and/or cancel this Promotion Offer or amend these terms and conditions at any time without prior notice. Any benefit or promotional offer for Eligible Members is subject to availability and AML and Eligible Finance Partners may change such offer at their sole discretion from time to time without notice to Eligible Members. In case of any disputes, AML and the Eligible Finance Partners' decision shall be final and conclusive.
12. In case of discrepancy between the English version and Chinese translation of these terms and conditions, the English version shall prevail.
13. Other [Asia Miles terms and conditions](#) apply.